

# Social Value Policy

## Bolton IAS SEND



### **Introduction and purpose**

Our vision is for Bolton to be a vibrant place, built on strong cohesive communities, successful businesses, and healthy residents. It will be a welcoming place where people choose to study, work and put down roots.

We believe that by Public, Private and Voluntary, Community and Social Enterprise (VCSE) sectors working together we can create inclusive growth, improve health and wellbeing, promote inclusion and provide an environment that makes Bolton an even better place for all who live, work and learn here. We believe that if we maximise Social Value and influence others to do the same, we can achieve great outcomes for Bolton.

This policy sets out how Bolton IASSEND will deliver and help create the conditions for Social Value in our service and provide a framework for realising our commitment to maintaining and enhancing the Social Value we create in the communities we work in/the services we deliver.

### **What is Social Value?**

Social Value is about the additional value created in the delivery of services which has wider community and public benefit. It's more than 'value' in the financial sense but in the wider social, environmental and economic impacts.

It's about promotion of employment and economic sustainability, sourcing goods and services locally, supporting environmental sustainability and engagement by local communities.

### **Scope of this policy**

The Policy considers where Bolton IASSEND is bound and enabled by the following legislation and principles:

#### **Social Value Act (Public Services) 2012**

<https://www.gov.uk/government/publications/social-value-act-information-and-resources/social-value-act-information-and-resources>

#### **Greater Manchester Combined Authority Social Value Policy**

[https://www.gmcameetings.co.uk/downloads/file/336/gmca\\_social\\_value\\_policy](https://www.gmcameetings.co.uk/downloads/file/336/gmca_social_value_policy)

Bolton IASSEND supports the principles set out in the **Bolton 2030** Vision: <http://boltonvision.org.uk> and the aspirations of the **Bolton Social Value**

**Principles supporting Bolton's Social Value commitments:**

The following principles have been developed by Bolton's Social Value Partnership group to guide and grow Social Value in Bolton and this organisation is committed to:

- Ensuring that the values espoused in Bolton 2030 are embedded into the planning and delivery of our services creating a future where everyone has opportunities, choices and good quality of life.
- Raising awareness of and encouraging commitment to increasing Social Value amongst partners from the Public, Private and VCSE sectors.
- Enabling connections between the Public, Private and VCSE sectors to maximise the social value for Bolton's communities.
- Buying locally and ensuring the money we spend delivers wider social, environmental and economic benefits for local people and communities in Bolton.
- Encouraging targeted local recruitment and training by organisations based in Bolton and supporting activities which improve education and skills.
- Promoting environmental sustainability by reducing wastage, limiting energy consumption and procuring materials from sustainable sources.
- Collecting and promoting the stories of Social Value that complements economic impacts.
- Promoting equity and fairness – targeting effort towards those in the greatest need or facing the greatest disadvantage.
- Learning from other areas to explore development of new models in the delivery of Social Value in Bolton.

In order to maximise the amount of Social Value we deliver, Bolton IASSEND will implement the following actions:

<b>Action:</b>	<b>Measure:</b>
Whenever we recruit, we will recruit locally.	Number of jobs advertised with Bolton partners.
We will deliver training and employment opportunities/work placements	Number of students on placement.
	Number of parents and carers upskilled.
We will provide health and wellbeing opportunities to our staff through a private healthcare subscription	Number of staff reporting improved happiness in the workplace.
	Reduction in days of sickness.
We will offer a shared 'travel to work ' scheme	Reduction in the number of journeys made, miles travelled, fuel consumption.
We will offer opportunities for volunteering.	Number of employees volunteering.
	Number of volunteers recruited to our organisation.
	The number of hours they donate
We will offer flexible working policies for staff	Increased staff retention.
	Increased work satisfaction reported by staff.
We will source our own training and professional development from our partners in other agencies within Bolton.	A skilled and adept workforce.
	Staff confidence- better service for families.

**Bolton Family 2020 Social Value Challenge:**

We will commit to the Bolton Family's Social Value Challenge as a minimum:



# 2020 Social value challenge

20 ways your organisation can make a difference to people in Bolton.

Become a corporate member of Hoot. Support Bolton families to access low cost loans. Encourage colleagues to save via payroll deductions. Visit: [wisewithmoney.org.uk](http://wisewithmoney.org.uk).



Support colleagues to become trustees of local charities or governors at a local school. Contact Bolton CVS for opportunities. Visit: [boltoncvs.org.uk](http://boltoncvs.org.uk).



Follow and engage with local charities and voluntary organisations online.



Set up a Payroll Giving scheme for employees. Visit: [payrollgiving.co.uk](http://payrollgiving.co.uk).



Pay colleagues the real Living Wage of £9.00 per hour, based on what people need to live. Visit: [livingwage.org.uk](http://livingwage.org.uk).



Recruit people who live in Bolton.



Support the Bolton pound and include more local companies in your supply chain.



Rent a meeting room at The Bolton Hub and help Bolton CVS to support voluntary and community organisations across Bolton. Visit: [boltoncvs.org.uk](http://boltoncvs.org.uk).



Provide a work placement for a young person in care. There are over 600 children in care in Bolton. Visit: [bolton.gov.uk](http://bolton.gov.uk).



Encourage colleagues to join the Bolton Hospice and Backup lottery. Visit: [boltonhospice.org.uk](http://boltonhospice.org.uk) [backup-charity.org.uk](http://backup-charity.org.uk).



Support a local charity to tackle homelessness in Bolton or make a donation to the Greater Manchester Mayor's Homelessness Fund.



Find a local social enterprise to be part of your supply chain such as Starts with you, which provides a variety of services. Visit: [startswithyou.org.uk](http://startswithyou.org.uk).



Book a team outdoor away day or help plant trees at Smithills Estate with the Woodland Trust. Visit: [woodlandtrust.org.uk](http://woodlandtrust.org.uk).



Become a Guardian for Backup and help homeless young people in Bolton. Visit: [backup-charity.org.uk](http://backup-charity.org.uk).



Collect for a local food bank such as Urban Outreach. Visit: [urbanoutreach.co.uk](http://urbanoutreach.co.uk).



Donate to Working Wardrobe. [@wwardrobe1](https://www.facebook.com/wwardrobe1) [/Working-Wardrobe](https://www.facebook.com/Working-Wardrobe)



Donate to Fresh as a Daisy. [@bolton\\_daisy](https://www.facebook.com/bolton_daisy) [/FreshDaisyBolton](https://www.facebook.com/FreshDaisyBolton)



Support a local toy and gift appeal for Christmas.



Sponsor a barrel at the Bolton Beer Festival in aid of Bolton Lads and Girls Club. Visit: [boltonladsandgirlsclub.co.uk](http://boltonladsandgirlsclub.co.uk).



Encourage colleagues to volunteer in Bolton. Contact Bolton CVS for opportunities. Visit: [boltoncvs.org.uk](http://boltoncvs.org.uk).



**The social value lead within Bolton IASSEND is Cheryl Wyatt- Head of Service**