



MEDIA KIT



LESTER SANDERS

ADVERSITY
STRATEGIST

STUDENT & STUDENT-ATHLETE
COMMUNICATOR



LESTERSANDERS.COM



INFO@LESTERSANDERS.COM

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MEET LESTER

Lester is a sought-after Communicator with 20+ years of frontline experience. Lester helps students, student-athletes, and young adults excel by providing college, career, and life strategies. His story of *Vision, Life Choices, Resiliency, Motivation, and Persistence* empowers his audiences to be *Competitors* (the best version of themselves) in the classroom, on the field or court, and in everyday life. Lester is also the host of the *I Am Student-Athlete* Podcast.



Student & Student-Athlete Communicator
Adversity Strategist

SIGNATURE PROGRAMS

- ✓ Position Yourself For Success
- ✓ The Blueprint To College Success
- ✓ More Than An Athlete: How To Go Pro In Something Other Than Sports
- ✓ Discipline, Consistency, and Trust The Process
- ✓ The Competitors Pathway System
- ✓ And more...

*Programs Can Be Customized For Young Adult & Teen Ministries!

Services: Keynotes. Assemblies. Breakout Sessions. Player Development.

Core Topics: Leadership. Academic Motivation. Resiliency. College Access. Career Readiness.



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@LESTERSPEAKS

***"It's Easier To Build Strong Children
than to repair broken men."***

~Frederick Douglass



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