



Helquist Basketball

Advertising Packages 2021



About Owner Alan Helquist of Helquist Basketball

Coach Alan Helquist grew up playing basketball, suiting up for San Jose Catholic in the Catholic grade school league in the late 80s, and then playing point guard for legendary Coach Joe Pichardo at Bishop Kenny High School. After graduation from Bishop Kenny, Coach Helquist took his talents to the hardwood at Florida State University, walking on the team to make the roster in 1993.

Coach Helquist started his coaching career at Fernandina Beach High School, followed by five years coaching at San Jose Catholic, 3 years as the head boys' varsity coach at Bishop Snyder High School from 2010-2013, and for the past 8 years as the Holy Family boys basketball head coach. He is currently the Athletic Director and the head girls and boys coach at Holy Family Catholic School.

About Helquist Gym

In 2018, Coach Helquist started his company, Helquist Basketball, and through his passion and dedication, started growing his youth training and coaching programs. In December 2020, he fulfilled his dream of building his own training facility. With over 7200 sq. ft., 6 adjustable baskets, volleyball set up, and dual court space, Helquist Basketball Gym is already home to several youth basketball leagues, private training, private gym rentals, the Jacksonville Giants, Jacksonville youth futsal clubs, local tournaments, and much more.

The opportunity for your company to advertise to thousands of people from all over the Greater Jacksonville area should not be missed.



Packages

GOLD

\$5000

4 x 8 Company banner located in prime position of the Helquist Gym
Business name and logo on all Helquist Basketball shirts
Business logo and website link on emails and website
Social media recognition
2 hour gym rental twice a year

SILVER

\$1500

3 x 6 Company banner located in prime position of the Helquist Gym
Business logo and website link on emails and website
Social media recognition

BRONZE

\$500

2 x 2 Company banner located in a highly visible position at the Helquist Gym
Business logo and website link on website
Social media recognition quarterly
Maximum 6 will be sold

Family and Small Business Sponsorship

We are thrilled to announce the newest addition to our sponsorship packages. For \$100 you can support Helquist Gym while displaying your name, child's name or business on a Helquist Basketball logo. These sponsorships are limited to the first 100 families or businesses and prominently displayed throughout the gym. Sponsorships are for a one year term.

Interested in purchasing one? Email coach@helquistbasketball.com today!

