


CONTENT SPECIALIST & WRITER

Hannah Musiak

CONTACT

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 New York, New York

EDUCATION

MASTER OF SCIENCE IN ENTREPRENEURSHIP

University of Florida

2026 - Present

BACHELOR OF SCIENCE IN MEDIA & COMMUNICATION STUDIES

Florida State University

2021 - 2024

TELEVISION WRITING CERTIFICATE

*University of California Los Angeles
Extension*

2025 - Present

EXPERTISE

- Content Creation
- Content Development
- Social Media Marketing
- Social Media Strategy
- Screenwriting & Writing for Television
- Video Production
- Video Editing
- Story Development
- Creative Writing
- Journalism

WORK EXPERIENCE

SOCIAL MEDIA MARKETING INTERN

Pvolve Algonquin

DEC 2025 - APRIL 2026

- Developed a brand strategy tailored to the fitness studio's local Chicagoland market
- Managed the social media accounts with a dedicated content calendar
- Created and posted video content for socials, amassing 30,000 total views each month

DISNEY COLLEGE PROGRAM MERCHANDISING INTERN

The Walt Disney Company

AUG 2024 - MAY 2025

- Delivered exceptional customer service at Epcot's Creations Shop, striving to exceed expectations and adhere to Disney company standards
- Served 30,000 guests daily, generating 1.2 million in revenue weekly
- Enhanced storytelling skills through onstage practices while providing extensive knowledge of parks and products

TALENT INTERN

Bleav

JAN 2024 - MAY 2024

- Researched trending podcasts and pop culture trends for potential business opportunities
- Contacted managers and other entertainment business professionals for partnership opportunities
- Participated in brainstorming sessions for creative strategies to develop signed podcasts

CREATIVE & CONTENT PRODUCTION INTERN

Academy of Country Music

JAN 2023 - MAY 2023

- Assisted the marketing department with content creation, graphic design, and social media in the months leading up to the 58th ACM Awards
- Acted as production assistant during video shoots, from capturing footage to editing content in Adobe Premiere Pro
- Traveled to Frisco, Texas for the 58th ACM Awards to support the team and drive marketing initiatives, especially on the red carpet, award show, and press rooms