

Casey Stephens

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EDUCATION

Bachelor of Science - Strategic Communication (Advertising)

Business, Sports Media, Media Studies Minor

University of Colorado Boulder, College of Media, Communication and Information (CMCI), Boulder, CO

Class of 2026

Poway High School

2018 - 2022

Varsity Volleyball - 3 years

Associated Student Body Director of Activities

PROFESSIONAL EXPERIENCE

Colorado Athletics, Boulder, CO

August 2022 - Present

Volleyball Equipment Manager

Manage the Division 1 volleyball team by facilitating practice, distributing equipment, and making sure games run smoothly. Whenever other jobs coaches/directors need done, I will work to get the task done or find someone to help out on the task.

PRA Business Events, Denver, CO

January 2024 - Present

Field Staff

On-ground ambassador, orchestrating seamless experiences for travelers. Possessed in-depth local knowledge, coordinating logistics, tours, and activities, ensuring every aspect of the journey is meticulously executed.

LEARFIELD, Boulder, CO

September 2023 - November 2023

Sports Properties Intern

Seasonally assisted with Learfield Buffalo Sports Properties for CU Buffs Football. Monitored and tracked advertisements displayed at the games. Reviewed marketing script in order to stay on track of the game.

Events.com, San Diego, CO

May 2023 - August 2023

Operations/Sales Internship

Worked on projects with departments such as Sales, Operations, Marketing, and Human Resources. Researched competitors and events that could benefit the brand of the company.

San Diego Golf Reservations, San Diego, CO

May 2023 - August 2023

Marketing Administrative Assistant

Handled customer inquiries and data management, ensuring smooth operations. With keen attention to detail and communication skills, contributed to the company's marketing efforts, promoting golf experiences effectively.

ADDITIONAL RELEVANT EXPERIENCE

Adobe, Boulder, CO

March 2023 - Present

Student Brand Ambassador

The vital link between the company and the university community. Embody Adobe's values, promoting products, organizing events, and fostering engagement on campus. Inspire fellow students to explore Adobe's innovative tools, enhancing their academic and professional endeavors.