

Casey Stephens

caseylynnstephens@gmail.com • (858) 705-7568

Website: <https://caseylynnstephens.com/> • **LinkedIn:** <https://www.linkedin.com/in/casey-stephens-19a80524b/>

EDUCATION

University of Colorado - Boulder

May 2026

*Bachelor of Science, Degree
Strategic Communication - Advertising
Minors in Sports Media, Media Studies, and Business (International)*

PROFESSIONAL EXPERIENCE

Colorado Athletics - Boulder, CO

Aug 2022 - Present

Volleyball Student Manager

- Manage the Division 1 volleyball team by facilitating practice, distributing equipment, and making sure games run smoothly.
- Whenever other job coaches or directors need tasks done, I will work to get the task done or find someone to help out with the task.

PRA Business Events - Denver, CO

Dec 2023 - Present

Field Staff

- On-ground ambassador, orchestrating seamless experiences for travelers.
- Possessing in-depth local knowledge, coordinating logistics, tours, and activities, ensuring every aspect of the journey is meticulously executed.

LEARFIELD - Boulder, CO

Aug 2023 - Oct 2023

Sports Properties Intern

- Seasonally assisted with Learfield, Buffalo Sports Properties, for CU Buffs Football.
- Monitored and tracked advertisements displayed at the games.
- Reviewed the marketing script in order to stay on track of the game.

Events.com - La Jolla, CA

May 2023 - Aug 2023

Operations & Sales Intern

- Worked on projects with departments such as Sales, Operations, Marketing, and Human Resources.
- Researched competitors and events that could benefit the brand of the company.

San Diego Golf Reservations - San Diego, CA

May 2023 - Aug 2023

Marketing Administrative Assistant

- Handled customer inquiries and data management, ensuring smooth operations.
- With keen attention to detail and communication skills, I contributed to the company's marketing efforts, promoting golf experiences effectively.

ADDITIONAL

Adobe - Boulder, CO

Feb 2024 - Sep 2024

Student Brand Ambassador

- The vital link between the company and the university community.
- Embody Adobe's values, promote products, organize events, and foster engagement on campus.
- Inspire fellow students to explore Adobe's innovative tools, enhancing their academic and professional endeavors.

Global Seminar - Zagreb/Split/Dubrovnik, Croatia

May 2024

International Business & Management

- Program done through API Dubrovnik & CU Boulder Leeds Business School.
- Built skills on lifelong learning and intercultural competence, grasping the ability to lead work and conduct business in an intercultural environment at home or abroad.