

Casey Stephens

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EDUCATION

University of Colorado - Boulder

May 2026

Bachelor of Science, Degree

Strategic Communication - Advertising

Minors in Sports Media, Media Studies, and Business (International)

National Student Advertising Competition (NSAC) – Account Manager

American Advertising Federation | NFL Client Campaign | 2025-2026

PROFESSIONAL EXPERIENCE

Colorado Athletics - Boulder, CO

Aug 2022 - Present

Volleyball Student Manager

- Manage the Division 1 volleyball team by facilitating practice, distributing equipment, and making sure games run smoothly.
- Whenever other job coaches or directors need tasks done, I will work to get the task done or find someone to help out with the task.

PRA Business Events - Denver, CO

Dec 2023 - Present

Field Staff

- On-ground ambassador, orchestrating seamless experiences for travelers.

LEARFIELD - Boulder, CO

Aug 2023 - Oct 2023

Sports Properties Intern

- Seasonally assisted with Learfield, Buffalo Sports Properties, for CU Buffs Football.
- Monitored and tracked advertisements displayed at the games.
- Reviewed the marketing script in order to stay on track of the game.

Events.com - La Jolla, CA

May 2023 - Aug 2023

Operations & Sales Intern

- Worked on projects with departments such as Sales, Operations, Marketing, and Human Resources.
- Researched competitors and events that could benefit the brand of the company.

San Diego Golf Reservations - San Diego, CA

May 2025 - Present

Social Media Content Creator (Torrey Pines)

- <https://www.torreypines.com/>
- Developed engaging content for Facebook and Instagram, enhancing brand visibility and audience engagement.
- Authored and published insightful blog posts, driving traffic and fostering community interaction.

ADDITIONAL

Adobe - Boulder, CO

Feb 2024 - Sep 2024

Student Brand Ambassador

- The vital link between the company and the university community.
- Embody Adobe's values, promote products, organize events, and foster engagement on campus.
- Inspire fellow students to explore Adobe's innovative tools, enhancing their academic and professional endeavors.

Global Seminar - Zagreb/Split/Dubrovnik, Croatia

May 2024

International Business & Management

- Program done through API Dubrovnik & CU Boulder Leeds Business School.
- Built skills on lifelong learning and intercultural competence, grasping the ability to lead work and conduct business in an intercultural environment at home or abroad.