



**Polk Firefighters Association**  
**209 East Congress Street**  
**Polk, Ohio 44866**  
**Josh Fogleman, President**

Dear Interested Sponsor,

The Polk Firefighters Association is a registered 501c3 nonprofit organization that handles business transactions to assist and support the members of the Polk Jackson Perry Fire District in Polk, Ohio located within Ashland County.

In October of 2024, the association set out to change the game of fundraising in the local area trying to cater to the rural surroundings and hobbies of those in the community, thus a new fundraiser rodeo was established. "The Bulls and Barrels of Fire Rodeo" present by High Steele Rodeo Company saw nearly 700 attendees in it's first year and the success continued into 2026. The association is happy to announce we will be partnering once again with High Steele Rodeo Company for the event happening with a new summer date of **June 13, 2026**, at the Ashland County Fairgrounds, Ashland, Ohio. In 2024 and again in 2025 professional rodeo season, High Steele Rodeo received numerous top honors including all five (5) Southern Extreme Bull Riding Association (SEBRA) awards as well as being honored as the host of the national finals event for the 2024 and 2025 season finale. Those awards include:

**SEBRA Outdoor Production of the Year**  
**SEBRA Rodeo of the Year**  
**SEBRA Bucking Bull of the Year**  
**SEBRA Stock Contractor of the Year**

For the 2026 event the association offers various levels of sponsorship and benefits for said sponsorship. Those levels and benefits are listed below:

- |  |                |                    |
|--|----------------|--------------------|
| <b>Presenting Sponsor – Entire Rodeo</b>   | <b>\$7,000</b> | <b>1 available</b> |
| <ul style="list-style-type: none"><li>○ Company logo on all fliers, banners, and naming rights to the bull riding event.<ul style="list-style-type: none"><li>○ "the Bulls and Barrels of Fire presented by [your company]"</li><li>○ Booth and staging area for your company to promote your services/products, bleacher sponsorship banners with company name/logo, VIP tickets in the "bull pen" seating area (6), recognition by rodeo announcer, meet and greet with exhibitors and firefighters, assist in presenting awards during awards ceremony.</li></ul></li></ul> |                |                    |
| <b>Main Event Sponsor – Bull Riding</b>  | <b>\$5,000</b> | <b>1 available</b> |
| <ul style="list-style-type: none"><li>○ Company logo on all fliers, banners, and naming rights to the bull riding event.<ul style="list-style-type: none"><li>○ "the bull riding presented by [your company]"</li></ul></li><li>○ Booth and staging area for your company to promote your services/products, bleacher sponsorship banners with company name/logo, VIP tickets in the "bull pen" seating area (4), recognition by rodeo announcer, meet and greet with exhibitors.</li></ul>  |                |                    |
| <b>Main Event Sponsor – Barrel Racing</b>  | <b>\$3,000</b> | <b>1 available</b> |
| <ul style="list-style-type: none"><li>○ Company logo on all fliers, banners, and naming rights to the event.<ul style="list-style-type: none"><li>○ "The Bulls and Barrels of Fire bull riding presented by [your company]"</li></ul></li><li>○ Booth and staging area for your company to promote your services/products, bleacher sponsorship banners with company name/logo, VIP tickets seats available in sponsor seating area on the ground level next to bucking chutes (4), recognition by rodeo announcer, meet and greet with exhibitors.</li></ul>                  |                |                    |



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- |  |                      |                     |
|--|----------------------|---------------------|
| <b>Bucking Chute Sponsor</b>   | <b>\$750</b>         | <b>4 available</b>  |
| ○ Large sponsorship banner with company logo/name on bucking chute gate, recognition by rodeo announcer every time chute is used (average 25 times for event), seats available in sponsor seating area on the ground level next to bucking chutes (2). |                      |                     |
| <b>Awards Buckle Sponsor</b>   | <b>\$500</b>         | <b>2 available</b>  |
| ○ Arena sponsorship banners with company logo/name, recognition by rodeo announcer throughout the event, seats available in sponsor seating area on the ground level next to bucking chutes, present awards during awards ceremony.                    |                      |                     |
| <b>Rodeo Clown Barrel</b>  | <b>\$500</b>         | <b>1 available</b>  |
| ○ Sponsorship banner with company logo/name on arena wall visible from grandstand seating, recognition by rodeo announcer throughout event, seats available in sponsor seating area on the ground level next to bucking chutes.                        |                      |                     |
| <b>Arena Wall Sponsor</b>  | <b>\$350</b>         | <b>20 available</b> |
| ○ Sponsorship banner with company logo/name on arena wall visible from grandstand seating, recognition by rodeo announcer throughout event.  |                      |                     |
| <b>Event Supporter</b>   | <b>\$100 - \$325</b> | <b>Unlimited</b>    |
| ○ Recognition by rodeo announcer throughout the event, name/logo on banner in grandstand area.   |                      |                     |

Please note, all current sponsors will receive first contact for sponsorship rights the following year at the level previously sponsored.

If you are interested in sponsoring this fast growing and popular event, please complete the lower page and scan/email or mail to the address provided. Please submit sponsorship requests ASAP as sponsorships are going fast. Money for sponsorship is due **May 27, 2026**, by check, cash, or card. For questions, please contact the information provided on the lower page.

Thank you,

*Polk Firefighters*

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**SPONSORSHIP FORM**

*Checks payable to: Polk Firefighters Association*

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**209 East Congress Street**  
**Polk, Ohio 44866**  
**Phone: (419) 619-9532**  
[firefighter8207@gmail.com](mailto:firefighter8207@gmail.com)  
[firelt@pjpfd.org](mailto:firelt@pjpfd.org)

Sponsor Name: \_\_\_\_\_

Sponsor Address: \_\_\_\_\_

Sponsor Phone: \_\_\_\_\_ Sponsor Email: \_\_\_\_\_

Sponsor Contact Person: \_\_\_\_\_

Sponsorship Level (Please Circle)	<b>Title Event (\$7000)</b>	<b>Main Event – Bull Riding (\$5000)</b>
<b>Main Event – Barrel Racing (\$3000)</b>	<b>Bucking Chute (\$750)</b>	<b>Awards Buckle (\$750)</b>
<b>Clown Barrel (\$500)</b>	<b>Arena Wall (\$500)</b>	<b>Supporter \$ _____</b>

Payment Method (Please Circle)    Cash                      Check # \_\_\_\_\_                      Card \*must call for card\*

Amount Enclosed: \_\_\_\_\_                      Requesting 501c3 Paperwork:    Yes                      No