

## Leading2Succeeding, LLC – Capability Statement



Leading2Succeeding(L2S), LLC was Founded in 2017 by retired military officer, William N. Johnson. L2S is a small disabled veteran owned business that provides a vast range of professional services and business solutions in support of public and private sectors. Our experiences include but are not limited to Leader Development, Educational Services, Human Resources/Administration, Janitorial Services, Debris Removal, and Fitness Facility Program. We will work with you collectively to determine your needs and then deliver results based on recommended solutions. Customer relationship and trust building is our watchword. We will accomplish this by establishing and working toward the ultimate goal of achieving optimal success for your organization/clients. L2S has a pool of subject matter experts across each of our service areas listed below.

### Core Services

- Leadership Development Training
- Educational Services
- HR Support, Recruiting and Administrative Services
- Janitorial Services/Debris Removal
- Fitness Programs
- Life Coaching
- Contract Acquisitions
- Resume Building & Evaluation
- Web Design & Management

### Differentiators

- Varied Government Experiences in myriad of areas
- Cost effective – We will match our competitors cost
- We are extremely flexible and immediately responsive
- We are always focused on our clients and customers

### Past Performance

- United States Coast Guard (VA) Wellness Program
- US International Trade Commission (DC) Wellness Program
- Tom Easterling (Eye in the Sky Technology, UAS)

## COMPANY INFORMATION

### Owner and CEO

William N. Johnson LTC (R)

### Herbert L. Daniel, VP Operations

- DUNS: 080368315
- CAGE: 7PNR1

### Certifications and Representations:

- Disabled Veteran
- Minority Owned
- HUB Zone

### Primary NAICS Codes:

339920 – Sporting and Athletic Good Manufacturing  
423910 – Sporting & Rec Goods and Supplies Merchant Wholesaler  
541611 – Admin Mgt & Gen Mgt Consulting  
541612 – HR Consulting Services  
541613 – Marketing Consulting  
541614 – Process, Physical Distribution and Logistics Consulting Services  
541810 – Advertising Agencies  
541820 – Public Relationships  
561110 – Office Administrative Services  
561990 – All other Support Services  
562119 – Waste Management Other Waste Collection  
611430 – Education Services  
713940 – Fitness and Recreational Sport Centers

## CONTACT INFORMATION

**PHONE: 443.255.8648**

### WEBSITE:

**[www.Leadings2Succeeding.com](http://www.Leadings2Succeeding.com)**

### EMAIL:

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