



Dear Friend of Alaska Chamber Singers,

For over 30 years Alaska Chamber Singers has treated audiences to uplifting, joyful and intriguing choral works spanning centuries. Even today as our communities navigate a pandemic, we are planning our 2020-2021 season by sharing our craft, while practicing safety guidelines, to bring our music to the homes of our friends and supporters.

We invite you to join us for our 2020-2021 concert season comprising of a variety of works from past and present to be viewed virtually throughout the fall and Alaska Chamber Singers' ever-popular holiday concert. Our season will continue in the spring with more virtual music and, if able, some type of in-person concert.

Alaska Chamber Singers is looking for sponsors and advertisers for our 2020-2021 performance season. The following page describes the different sponsorship opportunities, as well as our attendee demographics for you to review the market audience reached through supporting Alaska Chamber Singers by advertising with us. For other sponsorship opportunities in support of Alaska Chamber Singers, please contact Sue at info@alaskachambersinger.org.

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## Alaska Chamber Singers Sponsorship/Advertising Agreement

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Select all that apply:

- Season Sponsorship - \$5,000
- Individual Concert Sponsorship - \$1,500
- Website Recognition- size: (see following page for options)
- Singer Sponsorship - \$200 - Name of singer: \_\_\_\_\_

Fill out this form and return it by email, along with your high-resolution company logo, or digitized ad layout, to info@alaskachambersingers.org by **September 25, 2020**.

Send payment check payable to Alaska Chamber Singers to:

Alaska Chamber Singers, P.O. Box 102055, Anchorage, AK 99510

If you have any questions, please email us at info@alaskachambersingers.org. Thank you very much for choosing to join us for the 2020-2021 season, helping us accomplish our mission of enriching Alaska through choral music!

Sue Sheard  
Alaska Chamber Singers Executive Director

# Alaska Chamber Singers Sponsorship/Advertising Opportunities

## Season Sponsorship - \$5000

Sponsor our full season and receive corporate recognition on all print collateral materials, radio, 100,000 e-blasts, 300 flyers, social media, email marketing campaigns for each performance, our website and verbal recognition during each performance.

## Individual Performance Sponsorship - \$1,500

Take advantage of sponsoring an individual performance and receive corporate recognition on all collateral material for that performance, as well as 20,000 e-blasts, our website and verbal recognition during the performance.

## Website Advertising

Costs for full color, camera ready, digitized and e-mailed to us, are as follows:

	Season	Individual
Large Website Ad Rectangle Format 5" x 2.5"	\$600	\$450
Small Website Ad Square Format 2.5" x 2.5"	\$300	\$175
Facebook Recognition	\$300	\$100

## Sponsor a Singer

Support your favorite Singer by contributing \$200. Your sponsorship is recognized on our website and in all of our programs handed out throughout the season. Be sure to visit our website at [www.alaskachambersingers.org](http://www.alaskachambersingers.org) for more information.

## Alaska Chamber Singers Audience Profile

Marital Status	62% married	38% single
Age	60+	37%
	50-59	25%
	40-49	30%
	30-39	8%
Income Level	\$20-39,000	18%
	\$40-59,000	27%
	\$60-79,000	24%
	\$80-99,000	14%
	\$100-200,000	15%
	\$200,000+	2%
Chamber Singers' Concerts Attended	0+	32%
	1-4	45%
	5-9	23%
	Chamber Singers' Holiday Concerts Attended Overall	
	1-4	65%
	5-9	20%
	10+	15%

## About the Alaska Chamber Singers

"The State's most practiced, polished, ambitious choral ensemble."  
ADN

"Conductor David Hagen led the chorus through a variety of soothing, melodic songs so mesmerizing and inspiring that it was like being transformed."  
ADN

"The Discovery Theatre was packed to the rafters by an audience, which heard two hours of fine choral singing."  
Anchorage Times