



Dear Friend of Alaska Chamber Singers,

For over 30 years Alaska Chamber Singers has treated audiences to uplifting, joyful and intriguing choral works spanning centuries. We invite you to join us for our 2019-2020 concert season starting with Poulenc's *Gloria*, along with three fabulous masterworks for chorus and orchestra. *Christmas with Alaska Chamber Singers* is our ever-popular holiday concert, featuring Bach's *Christmas Oratorio* with special guest artist, Megan Bledsoe Ward, harp. Our season wraps up with our spring concert featuring Brahms' *Liebeslieder Waltzes* and a program of love songs from the Renaissance to the present.

Alaska Chamber Singers is open 2019-2020 concert season sponsors and advertisers for our individual performance programs. The following page describes the different sponsorship opportunities, as well as our attendee demographics for you to review the market audience reached through supporting Alaska Chamber Singers by advertising in our programs. For other sponsorship opportunities in support of Alaska Chamber Singers, please visit www.alaskachambersingers.org.

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Alaska Chamber Singers Sponsorship/Advertising Agreement

Company Name: _____

Contact Name: _____

Phone: _____ Email: _____

Type of sponsorship/Advertising: *select all that apply*

- Season Sponsorship - \$5,000
- Individual Performance Sponsorship - \$2,500
- Program Advertising - size: (see following page for options) _____
- Singer Sponsorship - \$200. Name of singer: _____

Please fill out this form and return it by email, along with your high-resolution company logo, or digitized ad layout, to info@alaskachambersingers.org **by September 25, 2019.**

Please send payment check in the appropriate amount, payable to Alaska Chamber Singers, to:

Alaska Chamber Singers
P.O. Box 102055
Anchorage, Alaska 99510

If you have any questions, please email us at info@alaskachambersingers.org. Thank you very much for choosing to join us for the 2019-2020 season , helping us accomplish our mission of enriching Alaska through choral excellence!

Hilary Patterson
Alaska Chamber Singers Executive Director

Alaska Chamber Singers Sponsorship/Advertising Opportunities

Season Sponsorship-\$5000

Sponsor our full season and receive corporate recognition on all print collateral materials, radio, 100,000 e-blasts, 2000 programs, 300 posters, our website, comp tickets to performances, and copies of our CD's.

Individual Performance Sponsorship-\$2500

Take advantage of sponsoring an individual performance and receive corporate recognition on all collateral material for that performance, as well as 20,000 e-blasts, 350+ programs, and our website.

Program Advertising: Costs for single color (black), camera ready, digitized and e-mailed to us, are as follows:

	Season	Individual
Full Page - 4.5" x 7.5"		
Outside Back Cover	\$750	\$450
Inside Front or Inside Back Cover	\$600	\$450
Inside Page	\$500	\$300
Two-Third Page		
Square Format - 4.5" x 4.5"	\$400	\$250
Vertical- 2.25" x 7.5"	\$300	\$100
Horizontal- 4.5" x 3.5"	\$300	\$100
One-Third Page, Horizontal - 4.5" x 2.25"	\$200	\$75
Business Card/ One-Fourth Page		
Vertical - 2.25" x 3.5"	\$150	\$50
Horizontal - 4.5" x 1.75"	\$150	\$50

Sponsor a Singer

Support your favorite Singer by making a contribution of \$200. Your sponsorship is recognized on our website and in all of our programs handed out throughout the season. Be sure to visit our website at www.alaskachambersingers.org for more information.

Alaska Chamber Singers Audience Profile

Marital Status	62% married	38% single
Age	60+	37%
	50-59	25%
	40-49	30%
	39.	8%
Income Level	\$20-39,000	18%
	\$40-59,000	27%
	\$60-79,000	24%
	\$80-99,000	14%
	\$100-200,000	15%
	\$200,000+	2%
Chamber Singers' Concerts Attended	0+	32%
	1-4	45%
	9.	23%
Chamber Singers' Holiday Concerts Attended Overall	1-4	65%
	9.	20%
	10+	15%

About the Alaska Chamber Singers

"The State's most practiced, polished, ambitious choral ensemble."

~ Anchorage Daily News

"Conductor David Hagen led the chorus through a variety of soothing, melodic songs so mesmerizing and inspiring it was like being transformed."

~ Anchorage Daily News

"The Discovery Theatre was packed to the rafters by an audience, which heard two hours of fine choral singing."

~ Anchorage Times