



RED
[REAL ESTATE DEVELOPMENT]
AWARDS

SPONSORSHIP OPPORTUNITIES

WWW.REDAWARDS.NYC

The logo features the word "RED" in large, bold, gold-outlined letters. Below it, in smaller gold-outlined letters, is "[REAL ESTATE DEVELOPMENT]". At the bottom of the logo is the word "AWARDS" in the same large, bold, gold-outlined font. The logo is set against a dark red background with a subtle glow.

RED
[REAL ESTATE DEVELOPMENT]
AWARDS

SPONSORSHIP OPPORTUNITIES

LET'S DIVE INTO THE WORLD OF RED CONNECT!

WE'RE NOT JUST YOUR AVERAGE NETWORKING GROUP; WE'VE BEEN SHAKING UP THE REAL ESTATE SCENE FOR SEVEN EXCITING YEARS. WITH OVER 100 NETWORKING EVENTS UNDER OUR BELT, WE'VE CONNECTED 30,000 PROFESSIONALS IN CITIES LIKE NEW YORK, MIAMI, LOS ANGELES, AND CHICAGO.

WHAT'S OUR MISSION? SIMPLE: BOOST YOUR CONFIDENCE AND HELP YOU OVERCOME THE EVERYDAY CHALLENGES OF REAL ESTATE.

WE'RE ALL ABOUT EXCEPTIONAL NETWORKING EXPERIENCES AND PUTTING YOU FIRST.

BUT HERE'S WHERE YOU COME IN.

YOU CAN BE A PART OF OUR NEXT BIG THING: OUR ANNUAL AWARD CEREMONIES. THEY'RE A HUGE DEAL, CELEBRATING TOP TALENTS IN ARCHITECTURE & CONSTRUCTION, RESIDENTIAL REAL ESTATE, COMMERCIAL REAL ESTATE, AND OUR OWN RED AWARDS FLORIDA.

ARGUABLY THE MOST ANTICIPATED INDUSTRY EVENT OF THE YEAR, THE RED AWARDS RECOGNIZE OUTSTANDING ACHIEVEMENTS OF REAL ESTATE AND CONSTRUCTION COMPANIES AS WELL AS INDUSTRIES RISING STARS.



WE'RE LOOKING FOR SPONSORS WHO WANT TO BE PART OF THIS REAL ESTATE EXTRAVAGANZA. READY TO JOIN THE FUN?

YOUR EXCLUSIVE SPONSORSHIP OPPORTUNITIES:

WE UNDERSTAND THE IMPORTANCE OF ALIGNING YOUR COMPANY WITH THESE PRESTIGIOUS INITIATIVES.

WE'RE LOOKING FOR SPONSORS WHO WANT TO BE PART OF THIS REAL ESTATE EXTRAVAGANZA. READY TO JOIN THE FUN?

YOUR EXCLUSIVE SPONSORSHIP OPPORTUNITIES:

WE UNDERSTAND THE IMPORTANCE OF ALIGNING YOUR COMPANY WITH THESE PRESTIGIOUS INITIATIVES.

CHOOSE FROM A RANGE OF SPONSORSHIP OPTIONS BELOW!

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[REAL ESTATE DEVELOPMENT]

AWARDS

SPONSORSHIP OPTIONS

BASIC SPONSORSHIPS:

1. BRANDED BAR SIGNAGE - **\$3,700**
 - o BOOST YOUR BRAND AT THE EVENT'S BAR AREA.
 - o ONE (1) TICKET TO AWARDS DINNER, TWO (2) TICKETS TO GENERAL RECEPTION.
2. DIGITAL AD - **\$3,800**
 - o DISPLAY A DIGITAL AD DURING THE GENERAL RECEPTION.
 - o ONE (1) TICKET TO AWARDS DINNER, TWO (2) TICKETS TO GENERAL RECEPTION.
3. COAT CHECK - **\$3,900**
 - o FEATURE YOUR BRANDING AT THE COAT CHECK AREA.
 - o ONE (1) TICKET TO AWARDS DINNER, TWO (2) TICKETS TO GENERAL RECEPTION.
4. BRANDED REGISTRATION SIGNAGE - **\$4,600**
 - o MAKE A STRONG FIRST IMPRESSION AT THE REGISTRATION DESK.
 - o ONE (1) TICKET TO AWARDS DINNER, TWO (2) TICKETS TO GENERAL RECEPTION.

ENHANCED SPONSORSHIPS:

1. BRANDED COCKTAIL NAPKINS - **\$5,200**
 - o ADD A PERSONAL TOUCH TO SEATS OR THE BAR AREA.
 - o TWO (2) TICKETS TO AWARDS DINNER, TWO (2) TICKETS TO GENERAL RECEPTION.
2. DJ BOOTH SPONSORSHIP - **\$5,500**
 - o SHOWCASE YOUR BRANDING ON THE DJ BOOTH AND GET A COMPANY SHOUT-OUT FROM THE DJ.
 - o TWO (2) TICKETS TO AWARDS DINNER, TWO (2) TICKETS TO GENERAL RECEPTION.
3. PHOTOGRAPHY AND VIDEOGRAPHY SPONSORSHIP - **\$5,800**
 - o ENSURE YOUR LOGO IS PROMINENTLY FEATURED IN EVENT VISUALS.
 - o TWO (2) TICKETS TO AWARDS DINNER, TWO (2) TICKETS TO GENERAL RECEPTION.
4. BAR AND BEVERAGE SPONSORSHIP - **\$6,500**
 - o ENHANCE VISIBILITY THROUGH BRANDED NAPKINS, DRINK MENUS, AND COASTERS.
 - o TWO (2) TICKETS TO AWARDS DINNER, (2) TICKETS TO GENERAL RECEPTION.

PREMIUM SPONSORSHIPS:

1. DINNER SPONSORSHIP - **\$6,800**
 - o FEATURE YOUR BRAND ON DINNER TABLES, MENUS, AND DURING MEAL ANNOUNCEMENTS.
 - o THREE (3) TICKETS TO AWARDS DINNER, TWO (2) TICKETS TO GENERAL RECEPTION.
2. GIFT OR PRIZE SPONSORSHIP - **\$6,700**
 - o REWARD AWARD RECIPIENTS WITH LUXURY ITEMS OR PERSONALIZED TROPHIES.
 - o THREE (3) TICKETS TO AWARDS DINNER, TWO (2) TICKETS TO GENERAL RECEPTION.
3. PROJECTION SPONSORSHIP - **\$7,600**
 - o DISPLAY YOUR BRANDING ON THE ROOM'S LARGE PROJECTOR.
 - o THREE (3) TICKETS TO AWARDS DINNER, THREE (3) TICKETS TO GENERAL RECEPTION.
4. BRANDED STEP & REPEAT - **\$7,800**
 - o CREATE A CAPTIVATING BACKDROP FOR PHOTOS.
 - o THREE (3) TICKETS TO AWARDS DINNER, THREE (3) TICKETS TO GENERAL RECEPTION.
5. SWAG BAG SPONSORSHIP - **\$7,900**
 - o LEAVE A LASTING IMPRESSION WITH PERSONALIZED SWAG BAGS.
 - o THREE (3) TICKETS TO AWARDS DINNER, THREE (3) TICKETS TO GENERAL RECEPTION.

RED

[REAL ESTATE DEVELOPMENT]

AWARDS

SPONSORSHIP OPTIONS

EXCLUSIVE SPONSORSHIPS:

- 1. TABLE OF 10 - \$6,900**
 - RESERVE PREMIUM SEATING WITH DEDICATED BRANDING FOR YOUR TEAM AND SPECIAL GUESTS.
 - TEN (10) TICKETS TO AWARDS DINNER, THREE (3) TICKETS TO GENERAL RECEPTION.
- 2. VIP LOUNGE SPONSORSHIP - \$9,700**
 - HOST EXCLUSIVE GATHERINGS IN A DESIGNATED NETWORKING AND RELAXATION SPACE.
 - FOUR (4) TICKETS TO AWARDS DINNER, FOUR (4) TICKETS TO GENERAL RECEPTION.
- 3. AWARDS CATEGORY SPONSOR - \$9,900**
 - SHOWCASE YOUR ASSOCIATION WITH SPECIFIC AWARD CATEGORIES.
 - FOUR (4) TICKETS TO AWARDS DINNER, FOUR (4) TICKETS TO GENERAL RECEPTION.
- 4. AFTER-PARTY SPONSORSHIP - \$14,500**
 - EXTEND YOUR REACH WITH A BRANDED AFTER-PARTY AND VIP INVITATIONS.
 - FIVE (5) TICKETS TO AWARDS DINNER, FIVE (5) TICKETS TO GENERAL RECEPTION.

TOP-TIER SPONSORSHIPS:

- 1. SILVER SPONSORSHIP - \$17,800**
 - TEN (10) TICKETS TO AWARDS DINNER, FIVE (5) TICKETS TO GENERAL RECEPTION, 6' EXHIBITION TABLE, LOGO ON STEP & REPEAT, POP-UP BANNERS.
- 2. GOLD SPONSORSHIP - \$29,800**
 - INCLUDES SILVER SPONSORSHIP BENEFITS, TWENTY (20) TICKETS TO AWARDS DINNER, TEN (10) TICKETS TO GENERAL RECEPTION, ATTENDEE LIST, INTRODUCTIONS TO AWARDS WINNERS, SWAG BAGS, DINNER SPONSORSHIP, PHOTO, AND AWARDS CATEGORY SPONSORSHIPS.
- 3. EXCLUSIVE PRESENTING PARTNER - \$68,000**
 - ENJOY THE FULL SPECTRUM OF SPONSORSHIP OPTIONS, INCLUDING EXCLUSIVE RECOGNITION AS THE EVENT'S TOP-TIER PRESENTING PARTNER, LOGO PLACEMENT ON ALL PROMOTIONAL MATERIALS, A SPEAKING OPPORTUNITY DURING THE CEREMONY, AND SIGNIFICANT STAGE VISIBILITY.

The logo features the word "RED" in large, bold, gold-outlined letters. Below it, in smaller white text, is "[REAL ESTATE DEVELOPMENT]". Underneath that is the word "AWARDS" in the same large, bold, gold-outlined font. The logo is centered on a dark red ribbon that spans the width of the page.

RED
[REAL ESTATE DEVELOPMENT]
AWARDS

OUR STATS

- OVER 100 SUCCESSFUL EVENTS CONDUCTED SINCE 2016.
- MORE THAN 30,000 ATTENDEES HAVE PARTICIPATED IN OUR EVENTS.
- 5 RED AWARD CEREMONIES, WITH 105 AWARD WINNERS.
- OUR EMAIL SUBSCRIBER LIST EXCEEDS 400,000 PEOPLE, WITH AN IMPRESSIVE 30% OPEN RATE.
- WE HAVE OVER 30,000 FOLLOWERS ON LINKEDIN, WITH A MONTHLY IMPRESSION RATE OF 40K.
- OVER 20,000 FOLLOWERS ON INSTAGRAM, WITH AN IMPRESSIVE 80,000 MONTHLY IMPRESSION RATE.
- 10,000+ FACEBOOK FOLLOWERS WITH A MONTHLY IMPRESSION RATE OF 30,000.
- OUR EVENTS ARE HELD IN VARIOUS LOCATIONS, INCLUDING NEW YORK, LOS ANGELES, CHICAGO, AND MIAMI.

**-UPGRADE YOUR SALES STRATEGY TODAY-
646-229-3076**

WWW.REDAWARDS.NYC



RED

(REAL ESTATE DEVELOPMENT)

AWARDS

FLORIDA



BOB KNAKAL
MASTER OF CEREMONIES



GIL DEZER
Developer of The Year
DEZER DEVELOPMENT



EDGARDO DEFORTUNA
Residential
Developer of the Year
FORTUNE INTERNATIONAL



DAN KOLSI
Mix-Use Developer
Of The Year
ROYAL PALM COMPANIES



DON PEEBLES
Real Estate Investment
Company Of The Year
THE PEEBLES CORP.



SHAHAB KARMELY
Luxury Developer
Of The Year
KAR PROPERTIES



SCOTT J. MACLAREN
DESIGN-BUILT DEVELOPER
OF THE YEAR
STILES



JOSEPHINE CAMPEAU
Emerging Developer
of The Year
CAMACO DEVELOPMENT



JOE BERKO
Private Equity Firm
Of The Year
ASTOR REALTY CAPITAL EVEREST PLACE DEVELOPMENT



ZAFIR RASHID
Hotel & Resort
Development of the year



JASON TALBOT
Student Housing Developer
Of The Year
WORKFORCE HOUSING
PARTNERS LLC



PASCAL NICOLAI
Residential Luxury Waterfront
Design-Built Developer
Of The Year
SABAL LUXURY BUILDERS



MARC ROBERTS
Real Estate Entrepreneur
of The Year
E11Even Hotel & Residences



BERNARDO FORT-BRESCIA
International Architecture
Firm of The Year
ARQUITECTONICA



ADRIANA HERNANDEZ
New Development
Broker Of The Year
AQUALINA REALTY



PATRICK MURPHY
High Rise Contractor
of The Year
COASTAL CONSTRUCTION

JANUARY 27, 2024
DESIGN DISTRICT
MIAMI, FL

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(REAL ESTATE DEVELOPMENT)

AWARDS

FLORIDA



CAGRI KANVER
International Investor
Of The Year
**WATERMARK
INVESTMENTS**



HANNA F. KHOURI
Emerging Engineering
Firm Of The Year
DYNAMIC EARTH ENGINEERING



CLAUDIA PATRICIA EUSSE
Real Estate Coaching
Leadership Of The Year
EUSSE GROUP



MUSA YENNI
MEP Engineering
Firm Of The Year
FELLER ENGINEERING



BRIAN SEYMOUR
Real Estate Law Firm
Of The Year
GUNSTER



MARICARMEN CASTILLON
Creative Design Firm
Of The Year
CASTILLON VAN HAM



CRISTIN PEACOCK
Woman Owned Architecture
Firm Of The Year
PEACOCK ARCHITECTS



WILLIAM DIAB
Construction Law Firm
Of The Year
BERGER SINGERMAN



BILL O'DONNOL
Structural Engineering
Firm Of The Year
DESIMONE



ALEJANDRO ECHEVERRY
Holistic Architectural
Firm Of The Year
STILES ARCHITECTURE



GEORGE N. KHOURI
Value Engineering
Design Firm Of The Year
BNI ENGINEERS



MAX KOSTYASHKIN
Property Manager of the Year
MAK REALTY GROUP

JANUARY 27, 2024
DESIGN DISTRICT
MIAMI, FL

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2023
ARCHITECTURE & CONSTRUCTION
RED
(REAL ESTATE DEVELOPMENT)
AWARDS



ISMAEL LEYVA, FAIA
Lifetime Achievement in
Architecture
ISMAEL LEYVA ARCHITECTS



STEPHEN HILL
High-Rise Architecture
Firm of the Year
HILL I WEST



ERAN CHEN
The Most Innovative Architect
of the Year
ODA



JEFF AKERMAN
Emerging Architect
of the Year
RISE ARCHITECTURE



MATTHIAS HOLLWICH
Rising Star Architect
of the Year
HWKN



IGOR ZASLAVSKIY
Residential Architect
of the Year
ZPROEKT ARCHITECTURE



ALEXANDRA LOPATYNSKY
Excellence in Executive Leadership
COOPER CARRY



MICHAEL SANTORA
The Most Influential
Architect of the Year
SB+C ARCHITECTURE, D.P.C.



RICK ELEZI
Co-op and Condo Management
Company of the Year
REM RESIDENTIAL



DAVID KRAMER
Affordable Housing
Developer of the Year
HUDSON COMPANIES



JORGE L. JORGE
Multifamily Property Management
Company of the Year
LISA MANAGEMENT



STEFAN GJONI
Project Management
Company of the Year
ACE PROJECT MANAGEMENT



SAMANEH PAKISHAN
Excellence in High rise Construction
Leadership & Management
AECOM Tishman



RYAN GODDARD
COO of the Year
SD BUILDERS



RAKESH SHAH
Director of Design-Build
Contractor of the Year
M MOSER



DON GELESTINO
Best Customer Service
Elevator Contractor Of the Year
CHAMPION ELEVATOR

2023
ARCHITECTURE & CONSTRUCTION

RED
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BATYA COHEN
Woman Owned Architectural
Design Studio of the Year
FLOORPLAY



FELIKS LEYBOVICH, P.E.
Safety Engineering Firm
of the Year
ABC SAFETY GROUP



JOHN DEALEY
Sustainability and Smart
Buildings Architect of the Year
IDEAL CONSULTING GROUP



ROCCO FAMA
Concrete Contractor
of the Year
JNR Inc.



DANIEL GOLDNER
Mixed use Architectural
and Interiors Firm of The Year
DANIEL GOLDNER ARCHITECTS



JD SUMMA
Developer + Contractor
Of The Year
KINGS CAPITAL GROUP

2023
RESIDENTIAL REAL ESTATE
RED
(REAL ESTATE DEVELOPMENT)
AWARDS



JOE WILLIAMS
Lifetime Achievement
in Brokerage
KELLER WILLIAMS



SHLOMI AVDOO
Best Residential Developer/Brooklyn
AVDOO & PARTNERS DEVELOPMENT



SERGEY RYBAK
Developer of The Year
RYBAK DEVELOPMENT



BESS FREEDMAN
Lifetime Achievement Award
BROWN HARRIS STEVENS



JOE MCMULLAN
Design & Built Developer
of The Year
DDG



MARC MOSCOWITZ
Residential Management Firm
of The Year
ARGO REAL ESTATE LLC



RICHIE ZAV
Young Developer
of The Year
DIAMOND DEVELOPMENT GROUP



DAVID FERNANDEZ
The New development Broker
of The Year
SERHANT



MATTHEW HUGHES
Premier Broker of The Year
BROWN HARRIS STEVENS



ALEX CARINI
International Broker
Of The Year
CARINI GROUP



MORRIS BETESH
Mortgage Broker of The Year
MERIDIAN CAPITAL



SHAWNA TAMAYOSE
The Most Influential Broker
in New York
APT212



LISA SIMONSEN
Luxury Broker of The Year
DOUGLAS ELLIMAN



MILAN REINGACH
New York Metro Rising Star
Attorney of The Year
Reingach Law, P.C.



ROY ABRAMS
Emerging Tech Platform
of The Year
CRESCENDOM



ADRIANA HERNANDEZ
The Most Influential
Broker in Florida
Aqualina Realty Inc.



JESSICA MARKOWSKI
Social Media Influencer of The Year
SERHANT

2023
COMMERCIAL REAL ESTATE
RED
REAL ESTATE AWARDS



FRANCIS GREENBURGER
Lifetime Achievement in
Real Estate Investments
TIME EQUITIES



MICHAEL FRANCO
REIT Executive of the Year
VORNADO REALTY TRUST



PETER PAPAMICHAEL
Up and Coming
Developer of the Year
VOREA GROUP



DOUGLAS EISENBERG
Multifamily Investor of the Year
A&E REAL ESTATE



BRUCE MOSLER
Lifetime Achievement in Brokerage
CUSHMAN & WAKEFIELD



MICHAEL SOMMER
Developer of The Year
KUSHNER COMPANIES



JAMES WHELAN
Trade Organization of The Year
REBNY



ANDY ELBSTEIN
Transnational Attorney
of The Year
GOLDBERG WEPRIN



BOB KNAKAL
Development Site Sales
Broker of The Year
JLL



DAVID SCHACHTMAN
Investment Sales Broker
of The Year
MERIDIAN CAPITAL



JON MECHANIC
Lifetime Leadership
In Law Practice
FRIED FRANK



ANDREW OLSEN
Student Housing Developer
of The Year
HAWKINS WAY CAPITAL



DAVID HOCHFELDER
Acquisitions officer
of The Year
NAFTALI GROUP



MICHAEL DEGENSTEIN
Young Real Estate Professional
of The Year
KW COMMERCIAL



RUBEN IZGELOV
Emerging Private Lender
of The Year
WE LEND



DOUGLAS LARSON
Commercial Appraiser
of The Year
NEWMARK

2023

COMMERCIAL REAL ESTATE

RED
REAL ESTATE AWARDS



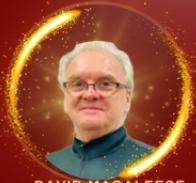
MICHAEL WALLACE
Tax Saver of The Year
WALLACE INVESTMENTS



MARTY KRAVET
Title Professional
of The Year
ROYAL ABSTRACT



GILDA ALVARADO
Hotel Broker of The Year
JLL



DAVID MACALEESE
Real Estate Tech
Product of The Year
SURGICALLY CLEAN AIR



JONATHAN HEGEMAN
Rising Star Commercial Broker
JLL



GARY TROCK
Retail Leasing Broker
of The Year
CBRE



ALEX ALEXANDROV
General Contractor of The Year
ATLAS BUILDERS

2022
RED
(REAL ESTATE DEVELOPMENT)
AWARDS



JARED EPSTEIN
transformation of a
Neighborhood Award
AURORA CAPITAL ASSOCIATES



RYAN SERHANT
Premier Real Estate Broker
of The Year
SERHANT



NICOLE MEYER KUSHNER
The Most Influential
Woman in Real Estate
KUSHNER COMPANIES



NISO BAHAR
CFO of The Year
ALEXICO GROUP



DON PEEBLES
Lifetime Achievement
in Real Estate
THE PEEBLES CORPORATION



DAVID ZAR
Real Estate Investment Firm
of The Year
ZAR PROPERTY NY



JACK AINI
Best Butique Hotel of The Year
REFINERY HOTEL



FARIBA MAKOOI
Woman Owned Architecture
Firm Of The Year
FISCHER + MAKOOI ARCHITECTS



SWAPNIL AGARWAL
Entrepreneur Of The Year
NITYA CAPITAL



SOCRATES XANTHOPOULOS
Top Real Estate Attorney
Of The Year
KI LEGAL



DOLLY LENZ
Luxury Broker Of The Year
DOLLY LENZ REAL ESTATE



JAMES FAMILARO
Retail Leasing Broker
Of The Year
MERIDIAN CAPITAL GROUP



GREG CORBIN
Real Estate Bankruptcy
Broker Of The Year
ROSEWOOD REALTY GROUP



MARGO MASRI
Tax, Business Strategist & CFO
Of The Year
MARGO'S BOOKKEEPING



SNEZHKA CHAUSHEVA
Young Project Manager
Of The Year
RYBAK DEVELOPMENT



LUCIANO SERIFOVIC
The Most Innovative Broker
Of The Year
LUXIAN INTERNATIONAL REALTY

2022
RED
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AWARDS



BLIMA EHRENTREU
Woman Owned Design Firm
Of The Year
THE DESIGNERS GROUP



JASON HULL
Rainmaker Of The Year
SABAL FINANCIAL GROUP, L.P



IKE MARVET
Top Tax Saver
Of The Year
MADISON SPECS



JESSICA PETERS
Boutique New Development
Broker Of The Year
DUGLAS ELLIMAN



MERIDIAN CAPITAL
Real Estate Finance and
Advisory
Company Of The Year



SHRAVAN PARSİ
Top Multifamily Investor
Of The Year
AMERICAN VENTURES



ALYSA BRODY & ERICA SACHSE
Fastest Growing Female
Founded Brokerage
DEVELOPMENT MARKETING TEAM



WAFAH JEHOU
Woman Entrepreneur
Of The Year
ATLAS SHOWROOM



NOYAN OZEREN
Facade Contractor
Of The Year
FACADE 41



RUTH KATZ
The Most Influential
Woman In Real Estate
TIDES TURN CAPITAL



CAGRI KANVER
Real Estate Investment Dealer
Of The Year
GD3 REAL ESTATE INVESTMENT



JOSHUA SCHUSTER
Comeback Developer
Of The Year
SILVESRBACK DEVELOPMENT



PROSENTRY
New Technology Of The Year



SHLOMI REUVENI
New Development Broker
Of The Year
REUVENI

2021
RED
(REAL ESTATE DEVELOPMENT)
AWARDS



KENT SWIG
Distinguished New Yorker
of The Year
SWIG EQUITIES



ROBERT GLADSTONE
Luxury Developer
of The Year
MADISON EQUITIES



JENNIFER MCLEAN
CFO of The Year
KUSHNER COMPANIES



SHARIF EL GAMAL
Fastest Growing Developer
of The Year
SOHO PROPERTIES



ANDRES ESCOBAR
Architect of The Year
LEMAY + ESCOBAR
ARCHITECTURE



MEIR BABAEV
Emerging Developer of The Year
AB CAPSTONE



MICHAEL ZYSMAN
Mortgage Broker
of The Year
CITY BAY CAPITAL



ANNA ZARO
The Most Influential
Woman in Real Estate
ANNAZARRO@



DAN CHOI
Fastest Growing Developer/
Architect of The Year
LOGOS DEVELOPMENT



ANNA LO
Woman In Real Estate
Acquisitions
CAPITAL RISING LLC



TAREK KHOURI
Environmental Engineer
of The Year
HYDROTECH ENVIRONMENTAL



MALCOLM TAUB
Attorney of The Year
TAUB & LEWIS LLP



VINCE SORIERO
Tech Platform of The Year
PROPERTY SHARK



WAQAAS AL-SIDDIQ
Emerging Med Tech Company
of The Year
BIOTRICITY



WENDY CRAFT
Real Estate Family Office
Of The Year
FULCRUM EQUITIES



YAVUZ GUNEY
Contractor of The Year
PERA CONSTRUCTION

RED

[REAL ESTATE DEVELOPMENT]

AWARDS

THE RIGOR OF OUR SELECTION CRITERIA ENSURES THAT THE RED AWARDS RECOGNIZE TRUE EXCELLENCE. OUR NOMINEES REPRESENT A DIVERSE AND REMARKABLE CROSS-SECTION OF REAL ESTATE PROFESSIONALS FROM ALL CORNERS OF THE COUNTRY. THEY ARE ASSESSED BASED ON A SET OF COMPREHENSIVE CRITERIA:

1. **INFLUENCE:** NOMINEES MUST HAVE DEMONSTRATED A SUBSTANTIAL IMPACT ON THE REAL ESTATE INDUSTRY, CONTRIBUTING TO ITS GROWTH AND EVOLUTION.
2. **WORK ETHIC:** THE COMMITTEE EVALUATES THE NOMINEES' WORK ETHIC, EMPHASIZING THEIR DEDICATION, PROFESSIONALISM, AND COMMITMENT TO EXCELLENCE.
3. **PROJECTS:** THE NOMINEES' BODY OF WORK, THE QUALITY OF THEIR PROJECTS, AND THEIR INNOVATION IN TACKLING INDUSTRY CHALLENGES ARE KEY CONSIDERATIONS.
4. **RECOMMENDATIONS:** NOMINATIONS COME NOT ONLY FROM WITHIN OUR ORGANIZATION BUT ALSO FROM PEERS, COLLEAGUES, AND INDUSTRY EXPERTS. THESE RECOMMENDATIONS PROVIDE VITAL INSIGHTS INTO THE NOMINEE'S IMPACT AND REPUTATION.

OUR SELECTION PROCESS IS CHARACTERIZED BY METICULOUS EVALUATION, CONFIDENTIALITY, AND A COMMITMENT TO TRANSPARENCY, FAIRNESS, AND INTEGRITY. THE RED AWARDS SELECTION COMMITTEE DILIGENTLY REVIEWS EACH NOMINEE'S QUALIFICATIONS AND CONTRIBUTIONS, ENSURING THAT THE SELECTION PROCESS REMAINS CONFIDENTIAL AND UNBIASED, STRICTLY BASED ON THE CRITERIA MENTIONED ABOVE.

THE CULMINATION OF THIS RIGOROUS PROCESS IS THE CELEBRATORY EVENT - **THE RED AWARDS CEREMONY**. IT'S AN EVENT OF GREAT SIGNIFICANCE WITHIN THE REAL ESTATE COMMUNITY, WHERE WE UNITE TO RECOGNIZE THE BRILLIANCE AND DEDICATION OF OUR PEERS AND INDUSTRY LEADERS.

WE CORDIALLY INVITE YOU TO JOIN US IN THIS CELEBRATION OF EXCELLENCE. YOUR PARTICIPATION AS A SPONSOR OR ATTENDEE IS ESSENTIAL, AS IT HELPS US CONTINUE THE TRADITION OF RECOGNIZING AND HONORING THOSE WHO HAVE SIGNIFICANTLY SHAPED THE REAL ESTATE INDUSTRY. WE INVITE YOU TO BE PART OF THIS EXTRAORDINARY EVENT AND CELEBRATE THE OUTSTANDING CONTRIBUTIONS OF YOUR PEERS.

IN ADDITION TO THE AWARDS SELECTED BY OUR COMMITTEE, WE ALSO CONDUCT PEOPLE'S CHOICE AWARDS, ALLOWING OUR SOCIAL MEDIA FOLLOWERS AND EMAIL SUBSCRIBERS TO CAST THEIR VOTES, MAKING THE RED AWARDS AN INCLUSIVE AND COMMUNITY-DRIVEN EVENT.

STEERING COMMITTEE



BOB KNAKAL
JLL



SELMAN YALCIN
RED CONNECT



KENT SWIG
SWIG EQUITIES



ARI HERRMANN
TESSLER DEVELOPMENTS



ISMAEL LEYVA
ISMAEL LEYVA ARCHITECTS



DAVID ZAR
ZAR PROPERTY NY



FÁRIBA MAKOOI
FISCHER + MAKOOI ARCHITECTURE



ROBERT GLADSTONE
NADISON EQUITIES

THESE COMMITTEE MEMBERS ARE NOT ONLY INDUSTRY VETERANS BUT ARE ALSO WIDELY RESPECTED FOR THEIR CONTRIBUTIONS TO THE REAL ESTATE COMMUNITY. THEY BRING YEARS OF EXPERIENCE AND A DEEP UNDERSTANDING OF THE INTRICACIES OF OUR INDUSTRY, WHICH IS INVALUABLE IN EVALUATING THE NOMINEES.

SELECTION CRITERIA: THE NOMINEES WE RECEIVE REPRESENT A DIVERSE AND REMARKABLE CROSS-SECTION OF REAL ESTATE PROFESSIONALS FROM ALL OVER THE COUNTRY.

THE SELECTION COMMITTEE ASSESSES THEM BASED ON A SET OF COMPREHENSIVE CRITERIA, INCLUDING:

1. **INFLUENCE:** NOMINEES MUST HAVE DEMONSTRATED A SUBSTANTIAL IMPACT ON THE REAL ESTATE INDUSTRY, CONTRIBUTING TO ITS GROWTH AND EVOLUTION.
2. **WORK ETHIC:** THE COMMITTEE EVALUATES THE NOMINEES' WORK ETHIC, EMPHASIZING THEIR DEDICATION, PROFESSIONALISM, AND COMMITMENT TO EXCELLENCE.
3. **PROJECTS:** THE NOMINEES' BODY OF WORK, THE QUALITY OF THEIR PROJECTS, AND THEIR INNOVATION IN TACKLING INDUSTRY CHALLENGES ARE KEY CONSIDERATIONS.
4. **RECOMMENDATIONS:** NOMINATIONS COME NOT ONLY FROM WITHIN OUR ORGANIZATION BUT ALSO FROM PEERS, COLLEAGUES, AND INDUSTRY EXPERTS. THESE RECOMMENDATIONS PROVIDE VITAL INSIGHTS INTO THE NOMINEE'S IMPACT AND REPUTATION.

THE SELECTION PROCESS: OUR COMMITTEE UNDERTAKES A METICULOUS EVALUATION PROCESS, REVIEWING EACH NOMINEE'S QUALIFICATIONS AND CONTRIBUTIONS WITH THE UTMOST CARE. WE ENSURE THAT THE SELECTION PROCESS REMAINS CONFIDENTIAL AND UNBIASED, STRICTLY BASED ON THE CRITERIA MENTIONED ABOVE.

WE TAKE IMMENSE PRIDE IN OUR COMMITMENT TO TRANSPARENCY, FAIRNESS, AND THE HIGHEST STANDARDS OF INTEGRITY THROUGHOUT THIS PROCESS.

THE CELEBRATORY EVENT: THE SELECTED AWARD WINNERS WILL BE ANNOUNCED AND CELEBRATED AT OUR PRESTIGIOUS AWARDS CEREMONY. THIS IS AN EVENT OF GREAT SIGNIFICANCE WITHIN THE REAL ESTATE COMMUNITY, WHERE WE UNITE TO RECOGNIZE THE BRILLIANCE AND DEDICATION OF OUR PEERS AND INDUSTRY LEADERS.

WE CORDIALLY INVITE YOU TO JOIN US IN THIS CELEBRATION OF EXCELLENCE.

YOUR PARTICIPATION AS A SPONSOR OR ATTENDEE HELPS US CONTINUE THIS TRADITION OF RECOGNIZING AND HONORING THOSE WHO HAVE SIGNIFICANTLY SHAPED THE REAL ESTATE INDUSTRY.

WE LOOK FORWARD TO YOUR CONTINUED SUPPORT AND PARTICIPATION IN OUR UPCOMING EVENT.

THANK YOU FOR BEING AN ESSENTIAL PART OF THE REAL ESTATE COMMUNITY AND FOR HELPING US SHINE A SPOTLIGHT ON THE DESERVING INDIVIDUALS AND ORGANIZATIONS WHO ARE DRIVING OUR INDUSTRY.