



# RED

[REAL ESTATE DEVELOPMENT]

# AWARDS



SPONSORSHIP BROCHURE





# ABOUT RED CONNECT

The Real Estate Development Connect (Red Connect) is the leading real estate networking group, with more than 30,000 guests attended Red events in New York, Miami, Los Angeles and Chicago. We are dedicated to introduce, support and promote individuals and businesses that are involved in real estate projects. Inspiring confidence in entrepreneurs and helping them to reach their full potential. Overcoming the challenges that businesses face daily.

Our focus is simple. The best networking experiences and the best care towards the needs of those who have a passion for real estate, and wish to become successful. We take our services to our clients very seriously. We continue to redefine the high-performance throughout our networking events and our customers are counting on us to deliver the best possible results. Our goal is to improve the operations of our customers through the implementation of new communication infrastructures and systems to meet their needs today and well into the future; our motto is to put the customer first in everything we do.

Through Red Connect you'll meet lots of local, dynamic real estate developers and investors, who want to grow their businesses and help you grow yours, as well. You will be able to share contacts, ideas, experiences and expertise in a warm, friendly environment and you can exchange business opportunities, too. With Red Connect, you'll stay motivated, if times get tough and get all the support you need to help your business succeed.

## OUR STATS

- 100 + events since 2017
- 30,000 + Past attendees
- 200,000 + Email subscribers
- 30,000 + LinkedIn followers
- 18,000 + Instagram followers
- 3,000 + Facebook followers
- 1,000 + Twitter followers



# WHO ATTENDS RED EVENTS

## ATTENDEES BY SCOPE OF BUSINESS

- 91% of Attendees are senior management.
- 60 % Developers, Owners, Asset Manager, Investors
- 14 % Architect, Engineer, Contractor and related fields
- 8 % Attorneys, Accountants, Consultant
- 10 % Brokers
- 8 % Others

## WHO SPONSORS ?

- PropertyShark
- HSBC
- Herrick Feinstein
- Vornado Realty Trust
- Meridian Capital
- M&T Bank
- Integra Ledger
- Intertek
- Greystone
- Royal Bank of Canada
- Emigrant Bank
- View
- Engineered Tax Services
- Bank of England
- Champion Elevator
- Remax
- Think Mortgage
- Seneca Construction
- Skyline Scaffolding
- Keller Williams
- Real Connex
- Connect Media
- Skyline Properties
- IMN
- Real Deal
- Bisnow
- NYC Real Estate expo
- Opal Group
- Connect Media
- Atlas Adjustments
- Empire Core
- Walker Consulting

**MAKE PLANS NOW!**

FOR MORE INFORMATION ON SPONSORSHIP AVAILABILITY OR BECOME A MEMBER  
CONTACT SELMAN YALCIN AT 646-229-3076 OR SELMAN@REDINCONNECT.COM

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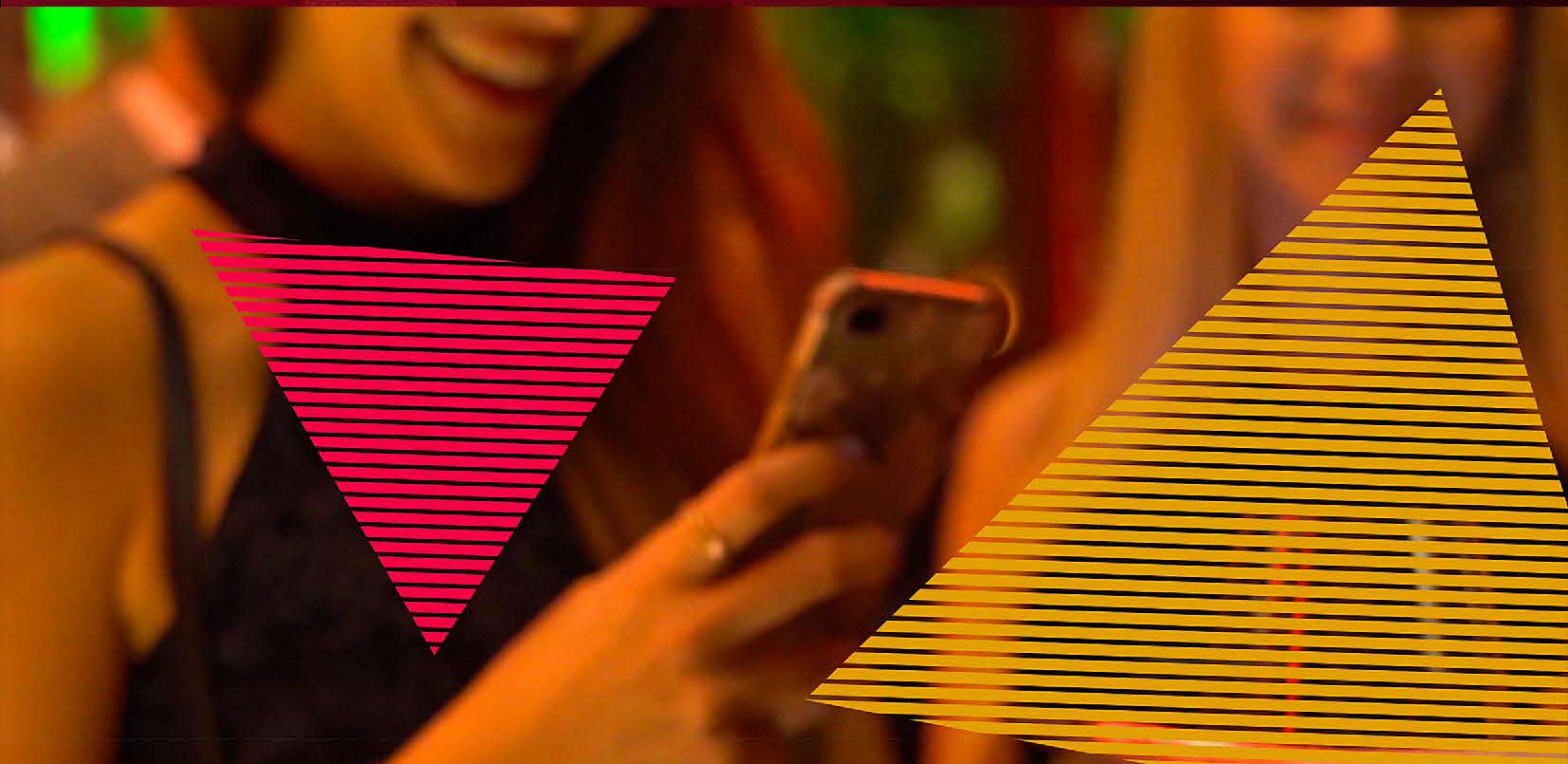


# WHY SPONSOR

Red Connect is proud to offer a variety of sponsorship opportunities. Sponsors can choose from numerous sponsorship options across four tiers, all of which allow you and your organization the freedom to choose how you'll spend your marketing dollars. Red Connect sponsorship provides ongoing visibility to our members and guests throughout the sponsorship year. As we continue to grow, so do the benefits of your sponsorship! The earlier your sponsorship is finalized, the more recognition and exposure your organization can receive throughout the year.

**Sponsorship Makes a Difference:** As a highly visible sponsor, you'll raise your company profile, drive more traffic and promote your position as industry leader.

**Which sponsorship will meet your goals and budget?  
Find one that aligns with your objectives.**



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# ABOUT RED AWARDS

Arguably the most anticipated industry event of the year, The Red Awards recognizes outstanding achievements of Real Estate and Construction Companies as well as industries rising stars.

This annual celebration hosts the most prominent names, organizations and brands in NYC Real Estate. As the industry's signature networking event, it brings together top owners, brokers, developers to connect, exchange insights, and celebrate the invaluable contributions we collectively make to NYC.



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# AWARD CEREMONY

## PRESENTING PARTNER \$48,000

- Exclusive Access - Only One Presenting Sponsor
- Red Awards Presented by (Company) Logo on All the Marketing Materials
- Opportunity for a Company Representative to Make a Brief Remarks From the Stage
- Opportunity to Provide Handouts to be Placed On the Chairs in the Room
- 6' Exhibition Table.
- Thirty (30) Complimentary Tickets With Prioritized Table Placement.
- Access to Attendee List Before and After the Event for Future Outreach.
- Sponsor Recognition in Communications Materials
- Dedicated Attendee Announcement / Promotional Email
- Spotlight With Logo, Link and 20-Word Description in Pre-Event Email
- Presenting the Awards to Recipients With Master of Ceremonies
- Featured Placement on Registration Page (Including Linked Logo)
- Full Screen Advertisement During Dinner
- Standing Banner Signage at the Entrance or Prominent Location of Galla
- Dedicated Social Media Post Including Sponsor Title and Social Handles
- Inclusion in All Sponsor Mentions Within Ongoing Event Social Posts
- Logo on Step & Repeat and Pop Up Banner
- Opportunity to Give-Away in the Goody Bags
- Logo on Promotional Videos
- Opportunity to Welcome Attendees and Introduce MC
- Organization Listed as Presenter in All Marketing Materials
- Opportunity to Include Give-Away in the Goody Bags
- Recognition From Stage During General Sessions

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# **GOLD SPONSOR \$19,000**

- 6' Exhibition Table
- Fifteen (15) Complimentary Tickets
- Access to Attendee List Before and After the Event for Future Outreach
- Sponsor Recognition in Communications Materials
- Dedicated Attendee Announcement / Promotional Email
- Spotlight With Logo, Link and 20-Word Description in Pre-Event Email
- Featured Placement on Registration Page (Including Linked Logo)
- Full Screen Advertisement During Dinner
- Standing Banner Signage at the Entrance or Prominent Location of Gala
- Dedicated Social Media Post Including Sponsor Title and Social Handles
- Inclusion in All Sponsor Mentions Within Ongoing Event Social Posts
- Logo on Step & Repeat and Pop Up Banner
- Opportunity to Give-Away in the Goody Bags
- Logo on Promotional Videos



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# SILVER SPONSOR \$9,800

- 6' Exhibition Table
- Five (5) Complimentary Tickets
- Sponsor Recognition in Communications Materials
- Dedicated Attendee Announcement / Promotional Email
- Featured Placement on Registration Page (Including Linked Logo)
- Standing Banner Signage at the Entrance or Prominent Location of Gala
- Dedicated Social Media Post Including Sponsor Title and Social Handles
- Inclusion in All Sponsor Mentions Within Ongoing Event Social Posts
- Logo on Step & Repeat and Pop Up Banner
- Logo on Promotional Videos



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# 2023 COMMERCIAL REAL ESTATE RED AWARD WINNERS



**BOB KNAKAL**

Development Sites Sales  
Broker of the Year  
JLL



**FRANCIS GREENBURGER**

Lifetime Achievement  
in Real Estate Investment  
Time Equities



**MICHAEL FRANCO**

REIT Executive of the Year  
Vornado Realty Trust



**PETER PAPAMICHAEL**

Up and Coming Developer  
of the Year  
Vorea Group



**DOUGLAS EISENBERG**

Multifamily Investor  
of the Year  
A&B Real Estate



**ANDREA HIMMEL**

CIO of the Year  
Himmel + Meringoff Properties



**BRUCE MOSLER**

Lifetime Achievement  
in Brokerage  
Cushman & Wakefield



**MICHAEL SOMMERS**

Developer of the Year  
Kushner



**GILDA ALVARADO**

GILDA ALVARADO  
JLL



**JAMES WHELAN**

Trade Organization  
of the Year  
REBNY



**DOUGLAS LARSON**

Commercial Appraiser  
of the Year  
Newmark



**ANDY ALBSTEIN**

Transactional Attorney  
of the Year  
Goldberg Weprin



**DONAHUE PEEBLES III**

Young Developer  
of the Year  
The Peebles Corp.



**DAVID SCHECHTMAN**

Investment Sales Broker  
of the Year  
Meridian Capital



**GARY TROCK**

Retail Leasing Broker  
of the Year  
CBRE



**JON MECHANIC**

Lifetime Leadership  
in Law Practice  
Fried Frank

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# PREVIOUS AWARD WINNERS



**DON PEEBLES 2022**

Lifetime Leadership  
in Real Estate  
The Peebles Corporation



**JARED EPSTEIN 2022**

Transformation of a  
Neighborhood Award  
Aurora Capital Associates



**KENT SWIG 2021**

Distinguished  
New Yorker of the Year  
Swig Equities



**NICOLE MEYER 2022**

The Most Influential  
Woman in Real Estate  
Kushner Companies



**ROBERT GLADSTONE 2021**

Luxury Developer  
of the Year  
Madison Equities



**DAVID ZAR 2022**

Real Estate Investment  
Firm of the year  
Zar Properties



**DOLLY LENZ 2022**

Luxury Broker of the Year  
Dolly Lenz Real Estate



**JAMES FAMULARO 2022**

Retail Leasing Broker of the Year  
Meridian Capital Group



**RYAN SERHANT 2022**

Premier Residential Broker of the Year  
Serhant



**FARIBA MAKOOI 2022**

Woman Owned Architecture  
Firm of the Year  
Fischer + Makooi Architects



**MEIR BABAEV 2021**

Emerging Developer  
of the Year  
AB Capstone



**JENNIFER MCLEAN 2021**

Kushner Companies  
CFO of the Year



**VINCE SORIERO 2022**

Tech Business Development  
Manager of the Year  
PropertyShark



**JACK AINI 2022**

Partner  
Boutique Hotel of the Year  
Refinery Hotel



**NISO BAHAR 2022**

CFO of the Year  
Alexico Group



**SHARIF EL GAMAL 2021**

Fastest Growing Developer  
of the Year  
Soho Properties

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# RED AWARDS STEERING COMMITTEE



**SELMAN YALCIN**  
RED CONNECT



**BOB KNAKAL**  
JLL



**ROBERT GLADSTONE**  
MADISON EQUITIES



**KENT SWIG**  
SWIG EQUITIES



**ARI HERRMANN**  
TESSLER DEVELOPMENTS

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## UPGRADE YOUR SALES STRATEGY TODAY

THIS IS YOUR OPPORTUNITY FOR YOUR BRAND TO MAKE A LASTING IMPRESSION ON THE LEADERS OF THE REAL ESTATE MARKET  
DON'T MISS YOUR CHANCE TO SHINE IN FRONT OF THOUSANDS !



### MAKE PLANS NOW !

FOR MORE INFORMATION ON SPONSORSHIP  
AVAILABILITY OR BECOME A MEMBER



444 MADISON AVENUE, 3RD FLOOR NEW YORK, NY 10036

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