



RED

[REAL ESTATE DEVELOPMENT]

AWARDS



SPONSORSHIP BROCHURE



ABOUT RED CONNECT

The Real Estate Development Connect (Red Connect) is the leading real estate networking group, with more than 30,000 guests attended Red events in New York, Miami, Los Angeles and Chicago. We are dedicated to introduce, support and promote individuals and businesses that are involved in real estate projects. Inspiring confidence in entrepreneurs and helping them to reach their full potential. Overcoming the challenges that businesses face daily.

Our focus is simple. The best networking experiences and the best care towards the needs of those who have a passion for real estate, and wish to become successful. We take our services to our clients very seriously. We continue to redefine the high-performance throughout our networking events and our customers are counting on us to deliver the best possible results. Our goal is to improve the operations of our customers through the implementation of new communication infrastructures and systems to meet their needs today and well into the future; our motto is to put the customer first in everything we do.

Through Red Connect you'll meet lots of local, dynamic real estate developers and investors, who want to grow their businesses and help you grow yours, as well. You will be able to share contacts, ideas, experiences and expertise in a warm, friendly environment and you can exchange business opportunities, too. With Red Connect, you'll stay motivated, if times get tough and get all the support you need to help your business succeed.

OUR STATS

- 100 + events since 2017
- 30,000 + Past attendees
- 200,000 + Email subscribers
- 30,000 + LinkedIn followers
- 18,000 + Instagram followers
- 3,000 + Facebook followers
- 1,000 + Twitter followers

WHO ATTENDS RED EVENTS

ATTENDEES BY SCOPE OF BUSINESS

- 91 % of Attendees are senior management.
- 60 % Developers, Owners, Asset Manager, Investors
- 14 % Architect, Engineer, Contractor and related fields
- 8 % Attorneys, Accountants, Consultant
- 10 % Brokers
- 8 % Others

WHO SPONSORS ?

- PropertyShark
- HSBC
- Herrick Feinstein
- Vornado Realty Trust
- Meridian Capital
- M&T Bank
- Integra Ledger
- Intertek
- Greystone
- Royal Bank of Canada
- Emigrant Bank
- View
- Engineered Tax Services
- Bank of England
- Champion Elevator
- Remax
- Think Mortgage
- Seneca Construction
- Skyline Scaffolding
- Keller Williams
- Real Connex
- Connect Media
- Skyline Properties
- IMN
- Real Deal
- Bisnow
- NYC Real Estate expo
- Opal Group
- Connect Media
- Atlas Adjustments
- Empire Core
- Walker Consulting

MAKE PLANS NOW!

FOR MORE INFORMATION ON SPONSORSHIP AVAILABILITY OR BECOME A MEMBER
CONTACT SELMAN YALCIN AT 646-229-3076 OR SELMAN@REDINCONNECT.COM

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WHY SPONSOR

Red Connect is proud to offer a variety of sponsorship opportunities. Sponsors can choose from numerous sponsorship options across four tiers, all of which allow you and your organization the freedom to choose how you'll spend your marketing dollars. Red Connect sponsorship provides ongoing visibility to our members and guests throughout the sponsorship year. As we continue to grow, so do the benefits of your sponsorship! The earlier your sponsorship is finalized, the more recognition and exposure your organization can receive throughout the year.

Sponsorship Makes a Difference: As a highly visible sponsor, you'll raise your company profile, drive more traffic and promote your position as industry leader.

**Which sponsorship will meet your goals and budget?
Find one that aligns with your objectives.**



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ABOUT RED AWARDS

Arguably the most anticipated industry event of the year, The Red Awards recognizes outstanding achievements of Real Estate and Construction Companies as well as industries rising stars.

This annual celebration hosts the most prominent names, organizations and brands in NYC Real Estate. As the industry's signature networking event, it brings together top owners, brokers, developers to connect, exchange insights, and celebrate the invaluable contributions we collectively make to NYC.



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AWARD CEREMONY

\$9,800 - \$29,000

- 6' Exhibition table.
- Thirty (30) Complimentary Tickets
- Access to attendee list before and after the event for future outreach.
- Sponsor Recognition in Communications Materials
- Dedicated Attendee Announcement / Promotional Email
- Spotlight with Logo, Link and 20-Word Description in Pre-Event Email
- 2-3 minutes of podium time at the Gala
- Presenting the awards to recipients
- Featured Placement on Registration Page (including linked logo)
- Full screen advertisement during dinner

Standing banner signage at the entrance or prominent location of Gala.

- Dedicated Social Media Post including Sponsor title and social handles
- Inclusion in All Sponsor Mentions within Ongoing Event Social Posts
- Logo on Step & Repeat and Pop up Banner
- Opportunity to give-away in the goody bags
- Logo on promotional videos
- Company representatives can greet attendees at the event.
- Opportunity to welcome attendees and introduce MC
- Organization listed as presenter in all marketing materials



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2021 RED AWARDS RECIPIENTS

- Kent Swig – Distinguished New Yorker of the Year – Swig Equities
- Jennifer McLean – CFO of the Year – Kushner Companies
- Robert Gladstone – Luxury Developer of the Year – Madison Equities
- Meir Babaev – Emerging Developer of the Year – AB Capstone
- Sharif El-Gamal – Fastest Growing Developer of the Year – Soho Properties
- Anna Lo – Woman in Real Estate acquisitions – Capital Rising LLC
- Vince Soriero – Tech Platform of the Year - PropertyShark
- Yavuz Guney – Contractor of the Year – Pera Construction
- Dan Choi – Fastest Growing Developer/Architect of the Year – Logos Development
- Wendy Craft – Real Estate Family Office of the Year – Fulcrum Equities
- Andres Escobar – Architect of the year – Lemay+Escobar Architecture
- Anna Zarro – The Most Influential Woman in Real estate – @AnnaZarro
- Michael Zysman – Mortgage Broker of the Year – City Bay Capital
- Tarek Khouri – Environmental Engineer of the Year – Hydrotech Environmental
- Malcolm Taub – Attorney of the Year – Taub & Lewis LLP
- Waqaas Al-Siddiq – Emerging MedTech Company of the Year – Biotricity



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2022 RED AWARDS RECIPIENTS

- Jared Epstein - Transformation of a Neighborhood Award
Aurora Capital Associates
- Joshua Schuster - Comeback Developer of the Year - Silverback Development
- Ryan Serhant - Premier Real Estate Broker of the Year - Serhant
- Nicole Meyer - The Most Influential Woman in Real Estate - Kushner Companies
- David Zar - Real Estate Investment firm of the year - Zar Property NY
- Don Peebles - Lifetime Leadership in Real Estate - The Peebles Corporation
- Swapnil Agarwal - Entrepreneur of the Year - Nitya Capital
- Niso Bahar - CFO of the Year - Alexico Group
- Jack Aini & Raizada Vaid - Best Boutique Hotel of the Year - Refinery Hotel
- Sal Alagna - Demolition Contractor of the Year - Allforce Contracting Corp
- Fariba Makooi, AIA - Woman Owned Architecture Firm of the Year
Fischer + Makooi Architects
- Robert Knakal - Investment Sales Broker of the Year - JLL
- Charlene Gayle - Property Management Company of the Year
Macon Property Managment Group
- Socrates Xanthopoulos - Top Real Estate Attorney of the Year - KI Legal



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2022 RED AWARDS RECIPIENTS

- Dolly Lenz @idollylenz - Twitter - Luxury Broker of the Year
Dolly Lenz Real Estate LLC
- Shravan Parsi - Top Multifamily Investor of the Year - American Ventures
- James Famularo - Retail Leasing Broker of the Year - Meridian Capital Group
- Cagri Kanver - Real Estate Investment Dealer of the Year
GD3 Real Estate Investment
- Shawna-Lei Tamayose - Emerging Broker of the Year - APT212
- Louis Guney - The Most Innovative Contractor of the Year - Pera Construction
- Shlomi Reuveni - New Development Broker of the Year - Reuveni
- Jonathan Stern - Real Estate Finance and Advisory Company of the Year
Meridian Capital Group
- Ruth J. Katz - The Most Influential Woman in Commercial Brokerage
Tides Turn Capital, LLC
- Snezhka Chausheva - Young Project Manager of the Year - Rybak Development
- Margo Masri - Tax, Business Growth Strategist & CFO of the Year
Margo's Bookkeeping
- Greg Corbin - Real Estate Bankruptcy Broker of the Year - Rosewood Realty Group



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- Noyan Ozeren - Facade Contractor of the Year - Facade41 / Bisamfacade
- Luciane Serifovic - The Most Innovative Broker of the Year
Luxian International Realty
- Jessica Peters - Boutique New Development Broker of the Year
Douglas Elliman Real Estate
- Ike Marvet - Top Tax Saver of the Year - Madison Specs
- Jason Hull - Rainmaker of the Year - Sabal Financial Group, L.P.
- Wafah Jehou - Woman Entrepreneur of the Year - Atlas Showroom
- John Rusk - New Technology of the Year - Prosentry
- Alyssa Brody & Erica Sachse - Fastest Growing Female
Founded Brokerage Development Marketing Team
- Blima Ehrentreu - Woman Owned Design Firm of the Year - The Designers Group
- David Fisher - Real Estate Blockchain Company of the Year - Integra Ledger



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RED AWARDS STEERING COMMITTEE



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BOB KNAKAL
JLL



ROBERT GLADSTONE
MADISON EQUITIES



KENT SWIG
SWIG EQUITIES



ARI HERRMANN
TESSLER DEVELOPMENTS

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[REAL ESTATE DEVELOPMENT]
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UPGRADE YOUR SALES STRATEGY TODAY

THIS IS YOUR OPPORTUNITY FOR YOUR BRAND TO MAKE A LASTING IMPRESSION ON THE LEADERS OF THE REAL ESTATE MARKET
DON'T MISS YOUR CHANCE TO SHINE IN FRONT OF THOUSANDS !



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