

## SPONSORSHIP OPPORTUNITIES

WWW.REDAWARDS.NYC



### SPONSORSHIP OPPORTUNITIES

### LET'S DIVE INTO THE WORLD OF RED CONNECT!

WE'RE NOT JUST YOUR AVERAGE NETWORKING GROUP; WE'VE BEEN SHAKING UP THE REAL ESTATE SCENE FOR EIGHT EXCITING YEARS. WITH OVER 100 NETWORKING EVENTS UNDER OUR BELT, WE'VE CONNECTED 30,000 PROFESSIONALS IN CITIES LIKE NEW YORK, MIAMI, LOS ANGELES, AND CHICAGO.

WHAT'S OUR MISSION? SIMPLE: BOOST YOUR CONFIDENCE AND HELP YOU OVERCOME THE EVERYDAY CHALLENGES OF REAL ESTATE.
WE'RE ALL ABOUT EXCEPTIONAL NETWORKING EXPERIENCES AND PUTTING

YOU FIRST.
BUT HERE'S WHERE YOU COME IN.

YOU CAN BE A PART OF OUR NEXT BIG THING: OUR ANNUAL AWARD CEREMONIES, THEY'RE A HUGE DEAL, CELEBRATING TOP TALENTS IN ARCHITECTURE & CONSTRUCTION, RESIDENTIAL REAL ESTATE, COMMERCIAL REAL ESTATE, AND OUR OWN RED AWARDS FLORIDA.

ARGUABLY THE MOST ANTICIPATED INDUSTRY EVENT OF THE YEAR, THE RED AWARDS RECOGNIZE OUTSTANDING ACHIEVEMENTS OF REAL ESTATE AND CONSTRUCTION COMPANIES AS WELL AS INDUSTRIES RISING STARS.

WE'RE LOOKING FOR SPONSORS WHO WANT TO BE PART OF THIS REAL ESTATE EXTRAVAGANZA. READY TO JOIN THE FUN? YOUR EXCLUSIVE SPONSORSHIP OPPORTUNITIES:
WE UNDERSTAND THE IMPORTANCE OF ALIGNING YOUR COMPANY WITH THESE PRESTIGIOUS INITIATIVES.

CHOOSE FROM A RANGE OF SPONSORSHIP OPTIONS BELOW!





### BASIC SPONSORSHIPS:

- 1. BRANDED BAR SIGNAGE \$3,700
  - BOOST YOUR BRAND AT THE EVENT'S BAR AREA.
- ONE (I) TICKET TO AWARDS DINNER, TWO (2) TICKETS TO GENERAL RECEPTION.
  2. DIGITAL AD \$3,800

  - DISPLAY A DIGITAL AD DURING THE GENERAL RECEPTION.
- ONE (I) TICKET TO AWARDS DINNER, TWO (2) TICKETS TO GENERAL RECEPTION.
   3. COAT CHECK \$3,900
- - FEATURE YOUR BRANDING AT THE COAT CHECK AREA.
- ONE (I) TICKET TO AWARDS DINNER, TWO (2) TICKETS TO GENERAL RECEPTION.
   4. BRANDED REGISTRATION SIGNAGE \$4,600
  - - MAKE A STRONG FIRST IMPRESSION AT THE REGISTRATION DESK.
  - ONE (1) TICKET TO AWARDS DINNER, TWO (2) TICKETS TO GENERAL RECEPTION.

### **ENHANCED SPONSORSHIPS:**

- 1. BRANDED COCKTAIL NAPKINS \$5,200
  - ADD A PERSONAL TOUCH TO SEATS OR THE BAR AREA.
- ADD A PERSONAL FOCULT OSENTS OF THE DAILY MEETS.
   TWO (2) TICKETS TO AWARDS DINNER, TWO (2) TICKETS TO GENERAL RECEPTION.
   DJ BOOTH SPONSORSHIP \$5,500
- - SHOWCASE YOUR BRANDING ON THE DJ BOOTH AND GET A COMPANY SHOUT-OUT FROM THE DJ.
- TWO (2) TICKETS TO AWARDS DINNER, TWO (2) TICKETS TO GENERAL RECEPTION. 3. PHOTOGRAPHY AND VIDEOGRAPHY SPONSORSHIP \$5,800
- ENSURE YOUR LOGO IS PROMINENTLY FEATURED IN EVENT VISUALS.
   TWO (2) TICKETS TO AWARDS DINNER, TWO (2) TICKETS TO GENERAL RECEPTION.
   4. BAR AND BEVERAGE SPONSORSHIP \$6,500
- - ENHANCE VISIBILITY THROUGH BRANDED NAPKINS, DRINK MENUS, AND COASTERS.
  - TWO (2) TICKETS TO AWARDS DINNER, (2) TICKETS TO GENERAL RECEPTION.

### PREMIUM SPONSORSHIPS:

- 1. DINNER SPONSORSHIP \$6,800
- FEATURE YOUR BRAND ON DINNER TABLES, MENUS, AND DURING MEAL ANNOUNCEMENTS.
   THREE (3) TICKETS TO AWARDS DINNER, TWO (2) TICKETS TO GENERAL RECEPTION.
   GIFT OR PRIZE SPONSORSHIP \$6,700
- - REWARD AWARD RECIPIENTS WITH LUXURY ITEMS OR PERSONALIZED TROPHIES.
- THREE (3) TICKETS TO AWARDS DINNER, TWO (2) TICKETS TO GENERAL RECEPTION.
   3. PROJECTION SPONSORSHIP \$7,600
- - DISPLAY YOUR BRANDING ON THE ROOM'S LARGE PROJECTOR.
- THREE (3) TICKETS TO AWARDS DINNER, THREE (3) TICKETS TO GENERAL RECEPTION. 4. BRANDED STEP & REPEAT **\$7,800**
- CREATE A CAPTIVATING BACKDROP FOR PHOTOS.
   THREE (3) TICKETS TO AWARDS DINNER, THREE (3) TICKETS TO GENERAL RECEPTION.
   SWAG BAG SPONSORSHIP \$7,900
- LEAVE A LASTING IMPRESSION WITH PERSONALIZED SWAG BAGS.
- THREE (3) TICKETS TO AWARDS DINNER, THREE (3) TICKETS TO GENERAL RECEPTION.



### EXCLUSIVE SPONSORSHIPS:

1. TABLE OF 10 - **\$6.900** 

- RESERVE PREMIUM SEATING WITH DEDICATED BRANDING FOR YOUR TEAM AND SPECIAL GUESTS.
- TEN (10) TICKETS TO AWARDS DINNER, THREE (3) TICKETS TO GENERAL RECEPTION.

2. VIP LOUNGE SPONSORSHIP - \$9,700

- HOST EXCLUSIVE GATHERINGS IN A DESIGNATED NETWORKING AND RELAXATION SPACE
- FOUR (4) TICKETS TO AWARDS DINNER, FOUR (4) TICKETS TO GENERAL RECEPTION.

3. AWARDS CATEGORY SPONSOR - \$9,900

- SHOWCASE YOUR ASSOCIATION WITH SPECIFIC AWARD CATEGORIES.
   FOUR (4) TICKETS TO AWARDS DINNER, FOUR (4) TICKETS TO GENERAL RECEPTION.

4. AFTER-PARTY SPONSORSHIP - \$14,500

• EXTEND YOUR REACH WITH A BRANDED AFTER-PARTY AND VIP INVITATIONS. FIVE (5) TICKETS TO AWARDS DINNER, FIVE (5) TICKETS TO GENERAL RECEPTION.

### TOP-TIER SPONSORSHIPS:

1. SILVER SPONSORSHIP - \$17.800

TEN (IO) TICKETS TO AWARDS DINNER, FIVE (5) TICKETS TO GENERAL RECEPTION, 6'
EXHIBITION TABLE, LOGO ON STEP & REPEAT, POP-UP BANNERS.

2. GOLD SPONSORSHIP - \$29.800

INCLUDES SILVER SPONSORSHIF - 323,800
 INCLUDES SILVER SPONSORSHIP BENEFITS, TWENTY (20) TICKETS TO AWARDS DINNER, TEN (10) TICKETS TO GENERAL RECEPTION, ATTENDEE LIST, INTRODUCTIONS TO AWARDS WINNERS, SWAG BAGS, DINNER SPONSORSHIP, PHOTO, AND AWARDS CATEGORY SPONSORSHIPS.

3. EXCLUSIVE PRESENTING PARTNER - \$68.000

ENJOY THE FULL SPECTRUM OF SPONSORSHIP OPTIONS, INCLUDING EXCLUSIVE RECOGNITION AS THE EVENT'S TOP-TIER PRESENTING PARTNER, LOGO PLACEMENT ON ALL PROMOTIONAL MATERIALS, A SPEAKING OPPORTUNITY DURING THE CEREMONY, AND SIGNIFICANT STAGE VISIBILITY.



- OVER 100 SUCCESSFUL EVENTS CONDUCTED SINCE 2013.
- MORE THAN 30,000 ATTENDEES HAVE PARTICIPATED IN OUR EVIENTS.
- 7 RED AWARD GEREMONIES, WITH MORE THAN 150 AWARD WINNERS.
- OUR EMAIL SUBSCRIBER LIST EXCEEDS 400,000 PEOPLE, WITH AN IMPRESSIVE 30% OPEN RATE.
- WE HAVE OVER 40,000 FOLLOWERS ON LINKEDIN, INSTAGRAM AND FACEBOOK WITH A MONTHLY IMPRESSION MATE OF 40K.
- OUR EVENTS ARE HELD IN VARIOUS LOCATIONS, INCLUDING NEW YORK, LOS ANGELES, CHICAGO, AND MIAMI.

-UPGRADE YOUR SALES STRATEGY TODAY-646-229-3076





## 2024

### ARCHITECTURE & CONSTRUCTION





EDGARDO DEFORTUNA
Residential
Developer of the Year
FORTUNE INTERNATIONAL



KOBI KARP Architect Of The Year KOBI KARP ARCHITECTURE



ANTHONY RINALDI
City Expansion General
Contractor Of The Year
RINALDI GROUP



BRAD MELTZER
Emerging Developer
Of the Year
TWO ROADS DEVELOPMENT



ARI PEARL
Hospitality Developer Of
The Year PPG
DEVELOPMENT LLC



DAN KODSI Mix-Use Developer Of the Year ROYAL PALM COMPANIES



DON PEEBLES III
Young Real Estate Executive
Of The Year
THE PEEBLES CORP.



FRANCESCO CARDELLA

**Up and Coming Multifamily** 

Contractor Of The Year

CARDELLA CONSTRUCTION CO

LIONEL NICOLAI Luxury Construction Project Of The Year SABAL LUXURY BUILDER



ALEJANDRO ECHEVERRY Residential Architectural Firm of The Year STILES ARCHITECTURE



STEPHANE L'EOUYER Emerging Architecture Firm Of The Year IDEA ARCHITECT





## 2024 ARCHITECTURE & CONSTRUCTION





Most Influential Broker Of The Year NEXTGEN BY HL RESIDENTIAL



DIANA ZHANG New Develoment Broker Of The Year **BROWN HARRIS STEVENS** 



SARAH COTTY Rising Star Luxury Broker Of The Year SERHANT



MARC HEIMAN Innovative Contractor Of The Year RICHTER+RATHER



SARA GOLAN Premier Broker Of The Year SERHANT



SEAN MCPEAK Innovative Broker Of The Year SERHANT



JUAN CARLOS TORO **MEP Engineer Of The Year GEA Consulting Engineers** 



NAYEEM MIAN SIDDIQUE Insurance Broker Of The Year PARK AVENUE BROKERAGE ASSOCIATES



AMANDA IACONO Rising Star Broker Of The Year **APT212** 



**OLA TLEIS** Young Broker Owner Of The Year in Staten Island TOP CHOICE REALTY LLC



**Top New Development Team** Of The Year THE CORCORAN GROUP



FRANCES KATZEN Luxury Broker Of The Year **DOUGLAS ELLIMAN** 



**CRISTINA CHIANESE Emerging Broker Of The Year** JM PROPERTIES



**DANNY LI Up and Coming Broker** Of The Year MODERN SPACES

# 2024 COMMERCIAL REAL ESTATE





Lifetime Achievement In Real Estate Brokerage



MIKI NAFTALI Developer Of The Year NAFTALI GROUP



ARYANNE GILMARTIN **Multifamily Developer Of The Year** MAG PARTNERS



BENTLEY ZHAO **Most Dynamic** Developer Of The Year NEW EMPIRE GROUP



ANDREW LEVINSON Of The Year THE DERMOT COMPANY



CHRIS OKADA Property Management Firm Office Leasing Broker Of The Year OKADA & COMPANY



**CHANY ROSEN Rising Star Of The Year** CAVALRY MANAGEMENT



LEO JACOBS, ESQ. Bankrupcy Attorney Of The Year JACOBS PC



PATRICK ZHU **Emerging Developer Of The Year** NAVIGATION CAPITAL GROUP



JOSHUA FEDER **Luxury Rental Developer Of The Year** GLOBAL HOLDINGS MANAGEMENT GROUP



ERIC BRODY **Most Innovative Capital** Advisor Of the Year ANAX REAL ESTATE PARTNERS



JILLIAN MARIUTTI **Debt and Finance Advisor** Of the Year JLL



LEV MAVASHEV Multifamily Investment-Sales **NYC Borough Award** ALPHA REALTY



KRYSTYNA BLAKESLEE **Rising Star Attorney** Of The Year WILKIE FARR & GALLAGHER LLP



MOHAMMAD HADLA **Innovative Construction** Loan Broker Of the Year SIGNATURE CAPITAL ASSOCIATES



CAN TAVSANOGLU Innovative CIO Of The Year CALDERA REAL ESTATE VENTURES

## 2024 COMMERCIAL REAL ESTATE AWARDS



THOMAS DONOVAN Queens Investment Sales Broker Of The Year



**GREG CORBIN** Bankrupcy & Foreclosure **Broker of The Year** MERIDIAN CAPITAL GROUP NORTHGATE REAL ESTATE GROUP



JAMES E. VENTURA Net Lease Investment Sales **Broker Of The Year** NNN PRO



**JOHN RUSK Real Estate Tech Company** Of The Year **PROSENTRY** 





BOB KNAKAL
MASTER OF CEREMONIES
JLL



GIL DEZER
Developer of The Year
DEZER DEVELOPMENT



MOISHE MANA Real Estate Entrepreneur Of The Year MANA COMMON



ALIRO TORREALBA
Emerging Developer Of The Year
MG DEVELOPER



PATRICK MURPHY
The Most Innovative
Contractor Of The Year
COASTAL CONSTRUCTION



ELENA CARDONE
Entrepreneur Of The Year
GRANT CARDONE ENTERPRISES



ADRIANA HERNANDEZ

New Development

Broker Of The Year

AQUALINA REALTY



GENESSY JARAMILLO
Commercial Brokerage Risig Star
CROSSMARC SERVICES



CAGRI KANVER
International Investor
Of The Year
WATERMARK
INVESTMENTS



JASON TALBOT
Student Housing Developer
Of The Year
WORKFORCE HOUSING
PARTNERS LLC



PASCAL NICOLAI
Residential Luxury Waterfront
Design-Built Developer
Of The Year
SABAL LUXURY BUILDERS



ZAFIR RASHID Hotel & Resort Development Of Tthe Year EVEREST PLACE DEVELOPMENT



Real Estate Influencer
Of The Year
LA DAMA DEL REAL ESTATE



EDWARD ABBO
Multifamily Developer
Of The Year
THE APOLLO COMPANIES



JOSEPHINE CAMPEAU
Up and Coming Developer
Of The Year
CAMACO DEVELOPMENT



MUSA YENNI MEP Engineering Firm Of The Year FELLER ENGINEERING





BRIAN SEYMOUR Real Estate Law Firm Of The Year GUNSTER



EDUADRO ES EGEA Holistic Architecture Firm of the Year LEO A DALY



MARCO VAN HAM &
MARICARMEN CASTILLON
Interior Design Firm
Of The Year
CASTILLON VAN HAM



JOE BERKO
Private Equity Firm
Of The Year
ASTOR REALTY CAPITAL



PAUL ZILIO
Value Engineering
Design Firm Of The Year
BNI ENGINEERS



WILLIAM O'DONNELL Structural Engineering Firm Of The Year DESIMONE



STEVEN SPERANDIO Financing Broker Of The Year RIPCO



HANNA F. KHOURI Emerging Engineering Firm Of The Year DYNAMIC EARTH



MAX KOSTYASHKIN
Property Manager of the Year
MAK REALTY GROUP



ROY ABRAMS

Real Estate Tech Company

Of The Year

REALCONNECTS

## 202종 ARCHITECTURE & CONSTRUCTION





ISMAEL LEYVA, FAIA Lifetime Achievement in Architecture ISMAEL LEYVA ARCHITECTS



STEPHEN HILL **High-Rise Architecture** Firm of the Year HILL I WEST



**ERAN CHEN** The Most Innovative Architect of the Year ODA



JEFF AKERMAN **Emerging Architect** of the Year RISE ARCHITECTURE



MATTHIAS HOLLWICH **Rising Star Architect** of the Year HWKN



IGOR ZASLAVSKIY **Residential Architect** of the Year ZPROEKT ARCHITECTURE



**ALEXANDRA LOPATYNSKY Excellence in Executive Leadership** COOPER CARRY



MICHAEL SANTORA The Most Influential **Architect of the Year** SB+C ARCHITECTURE, D.P.C.



Co-op and Condo Management Company of the Year REM RESIDENTIAL



DAVID KRAMER **Affordable Housing Developer of the Year HUDSON COMPANIES** 



JORGE L. JORGE **Multifamily Property Management** Company of the Year LISA MANAGEMENT



STEFAN GJONI **Project Management** Company of the Year **ACE PROJECT MANAGEMENT** 



SAMANEH PAKISHAN **Excellence in High rise Construction** Leadership & Management **AECOM Tishman** 



RYAN GODDARD COO of the Year SD BUILDERS



RAKESH SHAH Director of Design-Build Contractor of the Year M MOSER



DON GELESTINO **Best Customer Service Elevator Contractor Of the Year** CHAMPION ELEVATOR

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### ARCHITECTURE+& CONSTRUCTION





BATYA COHEN
Woman Owned Architectural
Design Studio of the Year
FLOORPLAY



FELIKS LEYBOVICH, P.E.
Safety Engineering Firm
of the Year
ABC SAFETY GROUP



Sustainability and Smart
Buildings Architect of the Year
IDEAL CONSULTING GROUP



ROCCO FAMA
Concrete Contractor
of the Year
JNR Inc.



DANIEL GOLDNER
Mixed use Architectural
and Interiors Firm of The Year
DANIEL GOLDNER ARCHITECTS



Developer + Contractor Of The Year KINGS CAPITAL GROUP

## RESIDENTIAL REAL ESTATE AWARDS



Lifetime Achievement in Brokerage KELLER WILLIAMS



SHLOMI AVDOO SERGEY RYBAK Best Residential Developer/Brooklyn Developer of The Year **AVDOO & PARTNERS DEVELOPMENT** RYBAK DEVELOPMENT





BESS FREEDMAN Lifetime Achievement Award BROWN HARRIS STEVENS



JOE MCMILLAN Design & Built Developer of The Year DDG



MARC MOSCOWITZ Residential Management Firm of The Year ARGO REAL ESTATE LLC



RICHIE ZAV Young Developer of the Year DIAMOND DEVELOPMENT GROUP



DAVID FERNANDEZ The New development Broker of The Year SERHANT



MATTHEW HUGHES Premier Broker of The Year **BROWN HARRIS STEVENS** 



ALEX CARINI International Broker Of The Year CARINI GROUP



MORRIS BETESH Mortgage Broker of The Year MERIDIAN CAPITAL



SHAWNA TAMAYOSE The Most Influential Broker in New York **APT212** 



LISA SIMONSEN Luxury Broker of The Year DOUGLAS ELLIMAN



MILAN REYNGACH **New York Metro Rising Star** Attorney of The Year Reyngach Law, P.C.



**ROY ABRAMS Emerging Tech Platform** of The Year CRESCENDOM



ADRIANA HERNANDEZ The Most Influential Broker in Florida Aqualina Realty Inc.



JESSICA MARKOWSKI Social Media Influencer of The Year SERHANT

## COMMERCIAL REAL ESTATE





FRANCES GREENBURGER Lifetime Achievement in Real Estate Investments TIME EQUITIES



MICHAEL FRANCO REIT Executive of the Year **VORNADO REALTY TRUST** 



PETER PAPAMICHAEL **Up and Coming Developer of the Year VOREA GROUP** 



**DOUGLAS EISENBERG** Multifamily Investor of the Year A&E REAL ESTATE



**BRUCE MOSLER** Lifetime Achievement in Brokerage Developer of The Year **CUSHMAN & WAKEFIELD** 



MICHAEL SOMMER KUSHNER COMPANIES



**JAMES WHELAN** REBNY



**ANDY ELBSTEIN** Trade Organization of The Year Transactional Attorney of The Year



**BOB KNAKAL Development Site Sales** Broker of The Year JLL



DAVID SCHECHTMAN Investment Sales Broker of The Year MERIDIAN CAPITAL



JON MECHANIC Lifetime Leadership In Law Practice FRIED FRANK



ANDREW OLSEN Student Housing Developer of The Year HAWKINS WAY CAPITAL



DAVID HOCHFELDER Acquisitions officer of The Year NAFTALI GROUP



MICHAEL DEGENSTEIN Young Real Estate Professional of The Year KW COMMERCIAL



**RUBEN IZGELOV Emerging Private Lender** of The Year WE LEND



DOUGLAS LARSON **Commercial Appraiser** of The Year NEWMARK



## COMMERCIAL REAL ESTATE





MICHAEL WALLACE Tax Saver of The Year WALLACE INVESTMENTS



MARTY KRAVET Title Professional of The Year ROYAL ABSTRACT



GILDA ALVARADO **Hotel Broker of The Year** JLL



DAVID MACALEESE **Real Estate Tech Product of The Year** SURGICALLY CLEAN AIR



JONATHAN HEGEMAN Rising Star Commercial Broker JLL



**GARY TROCK Retail Leasing Broker** of The Year CBRE



ALEX ALEXANDROV General Contractor of The Year ATLAS BUILDERS





JARED EPSTEIN transformation of a **Neighborhood Award** AURORA CAPITAL ASSOCIATES



RYAN SERHANT Premier Real Estate Broker of The Year SERHANT



NICOLE MEYER KUSHNER The Most Influential **Woman in Real Estate KUSHNER COMPANIES** 



NISO BAHAR CFO of The Year **ALEXICO GROUP** 



**DON PEEBLES** in Real Estate THE PEEBLES CORPORATION



DAVID ZAR Lifetime Achievement Real Estate Investment Firm of The Year ZAR PROPERTY NY



JACK AINI Best Butique Hotel of the Year Woman Owned Architecture REFINERY HOTEL



**FARIBA MAKOOI** Firm Of The Year FISCHER + MAKOOI ARCHITECTS



SWAPNIL AGARWAL **Entrepreneur Of The Year** NITYA CAPITAL



SOCRATES XANTHOPOULOS Top Real Estate Attorney Of The Year KILEGAL



**DOLLY LENZ** Luxury Broker Of The Year **DOLLY LENZ REAL ESTATE** 



JAMES FAMULARO Retail Leasing Broker Of The Year MERIDIAN CAPITAL GROUP



GREG CORBIN **Real Estate Bankruptcy** Broker Of The Year ROSEWOOD REALTY GROUP



MARGO MASRI Tax, Business Strategist & CFO Of The Year MARGO'S BOOKKEEPING



SNEZHKA CHAUSHEVA Young Project Manager Of The Year RYBAK DEVELOPMENT



**LUCIANO SERIFOVIC** The Most Innovative Broker Of The Year LUXIAN INTERNATIONAL REALTY







**BLIMA EHRENTREU** Woman Owned Design Firm Rainmaker Of The Year Of The Year THE DESIGNERS GROUP



JASON HULL SABAL FINANCIAL GROUP, L.P.



IKE MARVET Top Tax Saver Of The Year MADISON SPECS



JESSICA PETERS **Boutique New Development Broker Of The Year DUGLAS ELLIMAN** 



MERIDIAN CAPITAL Real Estate Finance and Advisory Company Of The Year



SHRAVAN PARSI Top Multifamily Investor Of The Year **AMERICAN VENTURES** 



**ALYSA BRODY & ERICA SACHSE Fastest Growing Female** Founded Brokerage DEVELOPMENT MARKETING TEAM ATLAS SHOWROOM



WAFAH JEHOU **Woman Entrepreneur** Of The Year



NOYAN OZEREN **Facade Contractor** Of The Year FACADE 41



**RUTH KATZ** The Most Influential Woman In Real Estate TIDES TURN CAPITAL



CAGRI KANVER Real Estate Investment Dealer Of The Year GD3 REAL ESTATE INVESTMENT SILVESRBACK DEVELOPMENT



JOSHUA SCHUSTER Comeback Developer Of The Year



SHLOMI REUVENI **New Development Broker** Of The Year REUVENI





KENT SWIG
Distinguished New Yorker
of The Year
SWIG EQUITIES



ROBERT GLADSTONE
Luxury Developer
of The Year
MADISON EQUITIES



JENNIFER MCLEAN
CFO of The Year
KUSHNER COMPANIES



SHARIF EL GAMAL
Fastest Growing Developer
of The Year
SOHO PROPERTIES



ANDRES ESCOBAR
Architect of The Year
LEMAY + ESCOBAR
ARCHITECTURE



MEIR BABAEV
Emerging Developer of The Year
AB CAPSTONE



MICHAEL ZYSMAN Mortgage Broker of The Year CITY BAY CAPITAL



ANNA ZARO
The Most Influential
Woman in Real Estate
ANNAZARRO@



DAN CHOI
Fastest Growing Developer/
Architect of The Year
LOGOS DEVELOPMENT



ANNA LO
Woman In Real Estate
Acquisitions
CAPITAL RISING LLC



TAREK KHOURI
Environmental Engineer
of The Year
HYDROTECH ENVIRONMENTAL



MALCOLM TAUB Attorney of The Year TAUB & LEWIS LLP



Tech Platform of The Year PROPERTY SHARK



WAQAAS AL-SIDDIQ Emerging Med Tech Company of The Year BIOTRICITY



WENDY CRAFT
Real Estate Family Office
Of The Year
FULCRUM EQUITIES



YAVUZ GUNEY
Contractor of The Year
PERA CONSTRUCTION



THE RIGOR OF OUR SELECTION CRITERIA ENSURES THAT THE RED AWARDS RECOGNIZE TRUE EXCELLENCE. OUR NOMINEES REPRESENT A DIVERSE AND REMARKABLE CROSS-SECTION OF REAL ESTATE PROFESSIONALS FROM ALL CORNERS OF THE COUNTRY. THEY ARE ASSESSED BASED ON A SET OF COMPREHENSIVE CRITERIA:

- 1. INFLUENCE: NOMINEES MUST HAVE DEMONSTRATED A SUBSTANTIAL IMPACT ON THE REAL ESTATE INDUSTRY, CONTRIBUTING TO ITS GROWTH AND EVOLUTION.
- 2. WORK ETHIC: THE COMMITTEE EVALUATES THE NOMINEES WORK ETHIC, EMPHASIZING THEIR DEDICATION, PROFESSIONALISM, AND COMMITMENT TO EXCELLENCE.
- 3. **PROJECTS:** THE NOMINEES' BODY OF WORK, THE QUALITY OF THEIR PROJECTS, AND THEIR INNOVATION IN TACKLING INDUSTRY CHALLENGES ARE KEY CONSIDERATIONS.
- 4. **RECOMMENDATIONS:** NOMINATIONS COME NOT ONLY FROM WITHIN OUR ORGANIZATION BUT ALSO FROM PEERS, COLLEAGUES, AND INDUSTRY EXPERTS. THESE RECOMMENDATIONS PROVIDE VITAL INSIGHTS INTO THE NOMINEE'S IMPACT AND REPUTATION.

OUR SELECTION PROCESS IS CHARACTERIZED BY METICULOUS EVALUATION, CONFIDENTIALITY, AND A COMMITMENT TO TRANSPARENCY, FAIRNESS, AND INTEGRITY. THE RED AWARDS SELECTION COMMITTEE DILIGENTLY REVIEWS EACH NOMINEE'S QUALIFICATIONS AND CONTRIBUTIONS, ENSURING THAT THE SELECTION PROCESS REMAINS CONFIDENTIAL AND UNBIASED, STRICTLY BASED ON THE CRITERIA MENTIONED ABOVE.

THE CULMINATION OF THIS RIGOROUS PROCESS IS THE CELEBRATORY EVENT - THE RED AWARDS CEREMONY. IT'S AN EVENT OF GREAT SIGNIFICANCE WITHIN THE REAL ESTATE COMMUNITY, WHERE WE UNITE TO RECOGNIZE THE BRILLIANCE AND DEDICATION OF OUR PEERS AND INDUSTRY LEADERS.

WE CORDIALLY INVITE YOU TO JOIN US IN THIS CELEBRATION OF EXCELLENCE. YOUR PARTICIPATION AS A SPONSOR OR ATTENDEE IS ESSENTIAL, AS IT HELPS US CONTINUE THE TRADITION OF RECOGNIZING AND HONORING THOSE WHO HAVE SIGNIFICANTLY SHAPED THE REAL ESTATE INDUSTRY. WE INVITE YOU TO BE PART OF THIS EXTRAORDINARY EVENT AND CELEBRATE THE OUTSTANDING CONTRIBUTIONS OF YOUR PEERS.

IN ADDITION TO THE AWARDS SELECTED BY OUR COMMITTEE, WE ALSO CONDUCT PEOPLE'S CHOICE AWARDS, ALLOWING OUR SOCIAL MEDIA FOLLOWERS AND EMAIL SUBSCRIBERS TO CAST THEIR VOTES, MAKING THE RED AWARDS AN INCLUSIVE AND COMMUNITY-DRIVEN EVENT.



### COMITTEE MEMBERS



BOB KNAKAL JLL



ERAN CHEN ODA



KENT SWIG SWIG EQUTIES



ARI HERRMANN TESSLER DEVELOPMENTS



ISMAEL LEYVA
ISMAEL LEYVA ARCHITECTS



DAVID ZAR



FARIBA MAKOOI FISCHER + MAKOOI ARCHITECTURE



ROBERT GLADSTONE NADISON EQUTIES



DDG



SELMAN YALCIN



STEPHEN HILL HILL I WEST

THESE COMMITTEE MEMBERS ARE NOT ONLY INDUSTRY VETERANS BUT ARE ALSO WIDELY RESPECTED FOR THEIR CONTRIBUTIONS TO THE REAL ESTATE COMMUNITY. THEY BRING YEARS OF EXPERIENCE AND A DEEP UNDERSTANDING OF THE INTRICACIES OF OUR INDUSTRY, WHICH IS INVALUABLE IN EVALUATING THE NOMINEES.

SELECTION CRITERIA: THE NOMINEES WE RECEIVE REPRESENT A DIVERSE AND REMARKABLE CROSS-SECTION OF REAL ESTATE PROFESSIONALS FROM ALL OVER THE COUNTRY.

THE SELECTION COMMITTEE ASSESSES THEM BASED ON A SET OF COMPREHENSIVE CRITERIA, INCLUDING:

- LINFLUENCE: NOMINEES MUST HAYE DEMONSTRATED A SUBSTANTIAL IMPACT ON THE REAL ESTATE INDUSTRY, CONTRIBUTING TO ITS GROWTH AND EVOLUTION.
- 2 WORK ETHIC. THE COMMITTEE EVALUATES THE NOMINEES WORK ETHIC, EMPHASIZING THEIR DEDICATION, PROFESSIONALISM, AND COMMITMENT TO EXCELLENCE.
  3.PROJECTS: THE NOMINEES BODY OF WORK, THE QUALITY OF THEIR PROJECTS, AND THEIR INNOVATION IN TACKLING INDUSTRY CHALLENGES.
- S.PROJECTS: THE NOMINEES BODY OF WORK, THE GUALITY OF THEIR PROJECTS, AND THEIR INNOVATION IN TACKLING INDUSTRY CHALLENGES.

  ARE KEY CONSIDERATIONS.
- 4.RECOMMENDATIONS: NOMINATIONS COME NOT ONLY FROM WITHIN OUR ORGANIZATION BUT ALSO FROM PEERS, COLLEAGUES, AND INDUSTRY EXPERTS. THESE RECOMMENDATIONS PROVIDE VITAL INSIGHTS INTO THE NOMINEES IMPACT AND REPUTATION.
- THE SELECTION PROCESS: OUR COMMITTEE UNDERTAKES A METICULOUS EVALUATION PROCESS, REVIEWING EACH NOMINEES QUALIFICATIONS AND CONTRIBUTIONS WITH THE UTMOST CARE. WE ENSURE THAT THE SELECTION PROCESS REMAINS CONFIDENTIAL AND UNBIASED, STRICTLY BASED ON THE CRITERIA MENTIONED ABOVE.
- WE TAKE IMMENSE PRIDE IN OUR COMMITMENT TO TRANSPARENCY, FAIRNESS, AND THE HIGHEST STANDARDS OF INTEGRITY THROUGHOUT THIS PROCESS.

THE CELEBRATORY EVENT: THE SELECTED AWARD WINNERS WILL BE ANNOUNCED AND CELEBRATED AT OUR PRESTIGIOUS AWARDS CEREMONY. THIS IS AN EVENT OF GREAT SIGNIFICANCE WITHIN THE REAL ESTATE COMMUNITY, WHERE WE UNITE TO RECOGNIZE THE BRILLIANCE AND EDICATION OF OUR PEERS AND INDUSTRY LEADERS.

WE CORDIALLY INVITE YOU TO JOIN US IN THIS CELEBRATION OF EXCELLENCE.

YOUR PARTICIPATION AS A SPONSOR OR ATTENDEE HELPS US CONTINUE THIS TRADITION OF RECOGNIZING AND HONORING THOSE WHO HAVE SIGNIFICANTLY SHAPED THE REAL ESTATE INDUSTRY.

THANK YOU FOR BEING AN ESSENTIAL PART OF THE REAL ESTATE COMMUNITY AND FOR HELPING US SHINE A SPOTLIGHT ON THE DESERVING INDIVIDUALS AND ORGANIZATIONS WHO ARE DRIVING OUR INDUSTRY





CAGRI KANVER
WATERMARK INVESTMENTS



JAMES E. VENTURA NNN PRO



THOMAS DONOVAN
MERIDIAN CAPITAL GROUP

### RESPONSIBILITIES OF THE RED AWARDS ADVISORY BOARD

THE RED AWARDS ADVISORY BOARD IS COMPRISED OF HIGHLY RESPECTED REAL ESTATE VETERANS WHO PLAY A CRUCIAL ROLE IN ELEVATING THE PROGRAM'S PRESTIGE AND IMPACT. HERES A BREAKDOWN OF THEIR KEY CONTRIBUTIONS:

STRATEGIC GUIDANCE AND INDUSTRY EXPERTISE:

- SELECTION PROCESS ENHANCEMENT: THE ADVISORY BOARD PROVIDES STRATEGIC ADVICE AND INSIGHTS TO THE
  SELECTION COMMITTEE, POTENTIALLY OFFERING FEEDBACK ON CRITERIA REFINEMENT AND ENSURING THE PROCESS
  REMAINS RELEVANT TO EVOLVING INDUSTRY TRENDS.
- AWARD CATEGORY DEVELOPMENT: LEVERAGING THEIR DEEP UNDERSTANDING OF THE REAL ESTATE LANDSCAPE,
  BOARD MEMBERS CAN SUGGEST NEW AWARD CATEGORIES THAT RECOGNIZE EMERGING AREAS OF ACHIEVEMENT
  WITHIN THE INDUSTRY.
- FUTURE PROGRAM DIRECTION: THROUGH THEIR EXPERIENCE AND FORESIGHT, THE BOARD HELPS GUIDE THE PROGRAM'S FUTURE DIRECTION BY IDENTIFYING POTENTIAL GROWTH OPPORTUNITIES AND STRATEGIC PARTNERSHIPS.

### ENHANCED CREDIBILITY AND INDUSTRY RECOGNITION:

- PRESTIGE AND REPUTATION: THE INVOLVEMENT OF THESE HIGHLY RESPECTED INDUSTRY LEADERS LENDS SIGNIFICANT
  CREDIBILITY TO THE RED AWARDS, ATTRACTING TOP-TIER NOMINEES AND FOSTERING A CULTURE OF EXCELLENCE
  WITHIN THE REAL ESTATE COMMUNITY.
- INCREASED VISIBILITY AND REACH: BY LEVERAGING THEIR EXTENSIVE NETWORKS, BOARD MEMBERS CAN SIGNIFICANTLY EXPAND THE PROGRAM'S REACH, ATTRACTING A WIDER AUDIENCE OF POTENTIAL NOMINEES, SPONSORS, AND ATTENDESS.

### EVENT EXPANSION AND GROWTH:

- VENUE SELECTION AND EVENT LOGISTICS: THEIR EXPERIENCE PROVE INVALUABLE IN IDENTIFYING AND SECURING PRESTIGIOUS VENUES FOR THE AWARDS CEREMONY, CONTRIBUTING TO A TRULY EXCEPTIONAL EVENT EXPERIENCE.
- NEW EVENT LOCATIONS: BOARD MEMBERS' KNOWLEDGE OF REGIONAL MARKETS PROVIDE VALUABLE INSIGHTS INTO
  POTENTIAL NEW CITIES TO HOST FUTURE AWARD CEREMONIES, EXPANDING THE PROGRAMS NATIONAL FOOTPRINT.
- SPONSOR AND TICKET SALES SUPPORT: THE BOARD'S STRONG INDUSTRY RELATIONSHIPS FACILITATE CONNECTIONS
  WITH POTENTIAL SPONSORS AND TICKET BUYERS, DRIVING CRUCIAL FINANCIAL SUPPORT FOR THE PROGRAM.

BY COMBINING THEIR STRATEGIC EXPERTISE, INDUSTRY CLOUT, AND EXTENSIVE NETWORKS, THE RED AWARDS ADVISORY BOARD PLAYS A VITAL ROLE IN ENSURING THE PROGRAMS CONTINUED SUCCESS, RECOGNIZING OUTSTANDING ACHIEVEMENTS, AND PROPELLING THE REAL ESTATE INDUSTRY FORWARD.





