

PRODUCT SPONSORSHIP AGREEMENT



Read the requirements below carefully before filling out the form and signing this agreement.

This SPONSORSHIP AGREEMENT is made on this _____ day of _____, 2025 (the "Effective Date")
by and between:

Pul-Z Hitches LLC.
9217 N 14th St
Tampa, FL 33612
855-426-2669

Hereinafter referred to as "**Sponsor**", AND

_____ (Your Name)

_____ (Street Address)

_____ (City / State / Zip code)

Hereinafter referred to as "**Sponsee**",

WHEREAS, the Sponsor is desirous of sponsoring the Sponsee and the Sponsee agrees to be sponsored by the Sponsor for Pulz Hitches Hitch for a period of 1 year according to the terms and conditions herein.

TERMS AND CONDITIONS:

SPONSOR OBLIGATIONS

1. The Sponsor agrees to:
 - A. Provide a (FULL / PARTIAL sponsorship) of a set of Pulz Hitches Hitch,
 - B. Provide branded merchandize to be worn at events and shows (hats, t-shirts, hoodies, etc.),
 - C. 35% discount on Pulz Hitches Hitch for personal vehicles only (non-show vehicles).

SPONSEE OBLIGATIONS

2. The Sponsee agrees to:
 - A. Attend four (4) automotive events or shows per year,
 - B. Provide one (1) professional photo shoot no later than 1 month after the sponsored Hitch is received,
 - C. Provide a 1- to 2-minute vehicle highlight **or** product/performance review video on the sponsored Hitch.
 - o Option 1 – Vehicle Highlight video
 - Vehicle year, make, and model (text)

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- Front ¾ view
- Front view
- Side view
- Rear view
- Rear ¾ view
- Hitch in use shot
- Close up shots of Hitch
- Shots of major vehicle modifications, accessories, and unique features
- Outro shot with rear ¾ view
- Option 2 – Walk around Product/Performance Review video
 - Owner introduction
 - Talking Points for reviewing Hitch
 - Vehicle year, make, and model
 - Primary use or type of driving use
 - Aesthetics of your Pulz Hitch
 - Towing Drivability and comfort
 - Vehicle year, make, and model
 - Front ¾ view
 - Front view
 - Side view
 - Rear view
 - Rear ¾ view
 - Rolling shots of the vehicle
 - Hitch Towing or use shot
 - Close up shot of the Pulz Hitches brand
 - Shots of major vehicle modifications, accessories, and unique features
 - Outro shot with front ¾ view
- D. The Sponsor requires the Sponsee to post the video described above on the Sponsee's social media account no later than 6 weeks after the Hitch is received,
- E. Publish or post on social media on a bi-weekly basis (once every 2 weeks) and use the tag **@pulzhitches** and hashtag **#pulzhitches** on Facebook, Instagram, TikTok, and YouTube,

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- F. Clearly and visibly display the Pulz Hitch logo (vinyl decals) on the vehicle's exterior. Three logos are required to be on the vehicle: 1) 8-inch rear window decal, 2) 8-inch side decal on drivers side 3) 8-inch decal on passenger side. (other location options can be discussed based on each situation)
- G. Keep the Hitch on the sponsored vehicle for a period of 1 year, starting on the Effective Date of this agreement.
3. Any actions or behavior, at events or on social media, that negatively affects the Pulz Hitches brand will result in termination of your sponsorship status and will be in breach of the terms of this agreement. And will result in immediate charge of full retail Hitch price.
4. We require your credit card information to be kept on file. In the event the terms of this agreement are not met in full, the credit card on file will be charged for the full retail price of the Hitch.
5. Approved applications, whether FULL or PARTIAL, only apply to product sponsorships. They do NOT include shipping cost. In almost all cases you may still be responsible for the cost of shipping.
6. If you are approved for a FULL sponsorship, you will be required to provide a 25% deposit of the product cost. After you fulfill the requirements C and D contained in the Sponsee Obligations, you will be refunded the 25% deposit.
7. If you are approved for a PARTIAL 50% sponsorship, you will be required to provide an additional 15% deposit. After you fulfill the requirements C and D contained in the Sponsee Obligations, you will be refunded your 15% deposit.

Pulz Hitches LLC

Name: _____

Signature: _____

Date: _____

Sponsee

Name: _____

Signature: _____

Date: _____

Note:

If you are offered a FULL sponsorship, there will be no charge for the set of Hitch, but you may still be responsible for any applicable shipping charges. If you are offered a PARTIAL sponsorship, you will be given a 50% discount, but you will still be responsible for any applicable shipping charges.

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VEHICLE INFORMATION

HitchShank Size Requested: _____

Vehicle Year: _____

HitchOverlay Pattern: _____

Vehicle Make: _____

HitchDrop Requested: _____

Vehicle Model: _____

Registered Owner: _____

Vehicle Color: _____

SOCIAL MEDIA AND PRINT PUBLICATION INFORMATION

Instagram: _____

TikTok (if applicable): _____

Facebook: _____

YouTube (if applicable): _____

If any, what print or online publication is scheduled to do a feature on this vehicle (if applicable)?

CREDIT CARD AUTHORIZATION FORM

Date: (mm/dd/yyyy) _____

Full Name: _____

Mobile Phone Number: _____

Home Address: _____

Shipping Address: _____

Credit Card Number: _____

Expiration Date: _____

CVV Code: _____

We will charge your credit card or debit card \$0.01 once you submit this form to verify that your card is valid. In the event the terms of this agreement are not met in full, the credit card on file will be charged for the full retail price of the Hitch.