



2025 Sponsorship Package

Dear Sponsor,

The Rosthern Agricultural Society (RAS) is a non-profit organization that was established in 1899. People in the Rosthern area gathered to share produce, promote agriculture, and show off their livestock.

In the last couple of years, THANKS TO MANY SPONSORS, many changes have taken place. The Rosthern Ag Society created a strong partnership with the Seager Wheeler National Historic Farm, which allowed the RAS to build a permanent, outdoor arena just north of the historic farm site. This arena is much larger than the one within town limits. It enables RAS to host larger rodeos, horse shows, gymkhanas', and many other events.

In 2025, we are taking a small break from the 'major construction' phase and focusing on smaller improvements and programming opportunities for the entire family. We plan on hosting activities such as gardening, fruit and vegetable preserving, bread making, animal care, and more. We would also like to host another farmer and rancher mental health workshop. However, if your business or organization would like to help in the areas of hitching posts, bleachers, sound booth, etc. please contact us at the email below.

The cost of organizing and promoting successful community events and programming is forever increasing, and therefore our reliance upon generous donations grows each year. We recognize that sponsors are major contributors to the success and future of our organization and your support and assistance is always greatly appreciated.

Please review our sponsorship opportunities and choose one that is best suited for your organization or business. You may also contact us directly to create a partnership plan that is customized specifically for you.

If you have questions or concerns, please don't hesitate to contact us through email at agsocietyrosthern@gmail.com.

Sincerely,

*Guylaine Green, Secretary
Rosthern Agricultural Society*

**Mission:**

The Rosthern Agricultural Society will promote agriculture through education, competition, and community involvement.

Vision:

The Rosthern Agricultural Society will be the provider of high-quality agricultural education and entertainment which will cultivate strong community partnerships.

Core Values:

- *Agriculture*
- *Community*
- *Education*
- *Partnerships*
- *Sustainability*

Goals and Objectives for the next 12 months:

- *Promote the rich culture and heritage of Rosthern and area*
- *Introduce new and innovative activities to be held during the year*
- *Expand the awareness and appreciation for agriculture and community building*
- *Enhance economic activity via tourism appeal*

What's happening in 2025?

Clinics: June 21, 2025 (with potentially more to come)

There will be multiple horsemanship clinics hosted throughout the summer months for a range of equine disciplines. Not only will they be a fun experience, but an educational one for all in attendance. They will be instructed by professionals in this field who have experience with every age group.

Barrel Racing (Date TBA) & Gymkhana Jackpots: June 22, and September 20

Barrel racing is an event in which a horse and rider attempt to run a cloverleaf pattern around preset barrels in the fastest time. Gymkhana includes barrel racing and also many other game-like activities that include horse and rider. We plan on hosting multiple events this year at Seager Wheeler, for beginners and seasoned riders and all experience levels in between.

The Homestead Horse Show: July 12, 2025

This will be a grassroots horse show, specifically geared for kids, those new to showing, or for more experienced riders wanting a relaxed show atmosphere. This is an event where new riders can learn from seasoned competitors. This show will help the local horse community to create attainable goals and to work towards achieving those goals with their equine partners.

Many youth classes will be available, as well as walk/trot sessions that are great for beginner riders (of all ages), or horses that aren't ready to compete in the lope classes.

KCRA Rodeo : July 25 - 27, 2025

KCRA Rodeo is coming back to Rosthern in 2025! This is an action packed weekend for the entire family, with . bronc riding, bareback riding , team roping, tie-down roping, break-away roping, steer wrestling, barrel racing, bull riding, mutton busting, refreshment gardens, food trucks, cowboy church, and so much more.

Harvest Festival: September 20, 2025

As of 2024, the Town of Rosthern's Recreation Department is spearheading this event. Not only will the RAS still be involved, but many other local and surrounding non-profit associations and businesses. This day includes activities such as a pancake breakfast, parade, business & artisan market, and so much more, with activities at Seager Wheeler, the Youth Farm and within town limits of Rosthern.

Programming & Workshops: May to October 2025

We will host workshops such as gardening, bread making, food preserving, how to care for animals and mental health. Stay tuned for details!



Photo Credit to Rosthern Ag Society Archives



Photo Credit to Rosthern Ag Society Archives



Photo Credit to Shand Creek Photography



Photo Credit to Kori McGonigal Photography



Photo Credit to Rosthern Ag Society Archives



Photo Credit to Shand Creek Photography

Sponsorship Opportunities

Friends of RAS: \$100 - \$499

- Business name on sponsorship recognition sign (grounds entrance)

Wrangler: \$500 - \$999

- Business name on sponsorship recognition sign (grounds entrance)
- Corporate name mention via MC
- 2 admission passes

Outlaw: \$1000 - \$2999

- Business name on sponsorship recognition sign (grounds entrance)
- Corporate name mention via MC
- Business name, logo and hyperlink on our website
- Corporate banner placement in area of activity (Sponsors must provide banner - specific size requirements)
- Separate media post just for your business/organization on our page
- 4 admission passes

Cowboy: \$3000 +

- Corporate public appearance: granted 2 minutes to speak at the event
- Business name on sponsorship recognition sign (grounds entrance)
- Corporate name mention via MC
- Business name, logo and hyperlink on our website
- Corporate banner placement in area of activity (Sponsors must provide banner - specific size requirements)
- Separate media post just for your business/organization on our page
- 6 admission passes

Photo Backdrop Sponsor: \$500

- You will provide a size specific sign/banner and it will be installed by the Rosthern Agricultural Society. It will be in place for a specific event and given back to you at completion.
- Participants of events (especially winners) use the backdrop for photos and then post them on personal social media channels.
- Business name on sponsorship recognition sign (grounds entrance)
- 2 admission passes

Chute Sponsor: \$1,000

- You will provide a size specific sign/banner and it will be installed on the bucking shoots, by the Rosthern Agricultural Society.
- Business name on sponsorship recognition sign (grounds entrance)
- Social media posts prior to the event
- Corporate name mention via MC
- 4 admission passes

Event/Entertainment Sponsor: \$1,000

- Corporate name mention via MC: before, during and after the event/activity you have sponsored
- Business name on sponsorship recognition sign (grounds entrance)
- Social media posts prior to the event
- Corporate name on a promotional item/gift given out at that particular event
- 4 admission passes

Sponsorship Agreement

Name of business or organization: _____

Contact person: _____ Phone: _____

Complete mailing address: _____

Email: _____

OPPORTUNITY	COST	SUB TOTAL
Cowboy	\$3,000 +	
Outlaw	\$2,999 - \$1,000	
Wrangler	\$999 - \$500	
Friends of RAS	\$499 - \$100	
Photo Backdrop	\$500	
Chute	\$1,000	
Event/Entertainment	\$1,000	

Note: Receipts will not be submitted for donations under \$100.

If you wish to discuss other sponsorship opportunities (i.e. capital investment, naming rights, etc.) please contact our Treasurer, Guylaine Green, at the email below.

If you wish to donate items for the silent auctions, please contact Jessica Maki directly at 306-231-0158.

An invoice will be sent to your email address, explaining the methods of payment, sign/banner requirements and deadlines.

Please send the completed sponsorship form to agsocietyrosthern@gmail.com
OR it can be mailed to the address listed below.

THANK YOU! YOUR SUPPORT IS GREATLY APPRECIATED!

Questions or comments:
Guylaine Green - Treasurer
E: agsocietyrosthern@gmail.com