

The Talisker Whisky Atlantic Challenge

Sponsorship Packages



ABOUT US

Victoria's Promise has been established for 5 years, filling the critical gaps in emotional, practical, physical and social support for young women who have been diagnosed with cancer.

The aim of the charity is to support and empower young women, and their families, suffering through the challenges of cancer treatment.

CONTACT

Ed, Rob, Jack or Adam
E:
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GOLD - GET IN TOUCH

BRANDING

- Your company logo will be displayed in a prominent position on either side of the boat or main cabin to give maximum exposure.
- Your company logo will be on team kit to be worn during the race and at associated events pre- and post-challenge.
- Your company logo (and status as a Gold Partner) will be placed on the Home page of our website.

MEDIA

- Team promotion of your company at associated media interviews/press events.
- Team endorsement of your product e.g. video footage and photos of your product on the row via our social media.
- Team promotion of your company through Facebook, Instagram and other social media platforms.
- Content support for press releases about the challenge and partnership.
- Rights to use team videos, photos and press releases.

CORPORATE AND EMPLOYEE ENGAGEMENT

- Team and boat available for up to 2 events pre- and post-challenge, for example:
- Use of the boat for team-building events.
- Talks/presentations to staff and/or clients
- Attendance at PR shoots and promotional events pre- and post- challenge.

SILVER - £5K - £10K +

BRANDING

- Your company logo will be boldly displayed on the hull of the boat, giving great exposure.
- Your company logo will be on the team kit worn during the race.
- Your company logo (and status as a Silver partner) will be placed on the Partners pages of our website.

MEDIA

- Team endorsement of your product e.g. video footage and photos of your product on the row via our blog.
- Team promotion of your company through Facebook, Instagram and other social media.
- Content support for press releases about the challenge and partnership.
- Rights to use team videos, photos and press releases.

CORPORATE AND EMPLOYEE ENGAGEMENT

- Post-challenge team presentation to staff and/or clients.
- Attendance at PR shoots and promotional events pre- and post- challenge.

BRONZE - £1k - £5K

BRANDING

- Your company logo displayed on the hull of the boat.
- Your company logo (and status as a Bronze partner) on the Partners pages of our website.

MEDIA

- Team promotion of your company through Facebook, Instagram and other social media.
- Rights to use team videos, photos and press releases.

CORPORATE AND EMPLOYEE ENGAGEMENT

- Attendance at PR shoots and promotional events pre- and post- challenge.