# CUSTOM SERVICES

#### **OPERATIONS**

- Employee & Property Oversight
- Service Contracts
- Stabilization of Assets
- Procurement & Administration
- On-Site Training
- Fair Housing Training & Continued Education
- Resident Lease Management
- Strategic Financial Managing
- Due Diligence
- Facility Management
- Receivership
- Asset Management

#### MARKETING

- Market Research and Analysis
- Website Content Management System
- Logo Design and Branding
- Promotions, Outreach, and Resident Events
- Property Brochure Designs
- Resident Portals
- Social Media Marketing
- Direct Mail Campaigns

### ACCOUNTING

- Daily & Weekly Financial Reports
- Monthly Owner Financial Reporting
- Budget Preparation & Evaluation
- Financial Analysis
- Property Tax Review

# CONSTRUCTION

- Capital Improvement Supervision
- Comprehensive Project Accounting
- Construction Site Document
  Compliance
- Pre-Development Consulting
- Monthly Progression Reports
- On-Site Inspections with the GC
- Oversee requests for Bids, Proposals, and Advertisements
- Value-Add Analysis

## CONSULTING & PRODUCT DEVELOPMENT

- Create and Implement Technology Solutions for Day to Day Issues
- Mobile and Online Leasing
- Weekly Property Reports
- Develop Reporting Systems to Organize and Produce Available Data
- Develop and Maintain Operational Systems
- Online Maintenance Requests
- Resident Portals

### HUMAN RESOURCES

- Payroll
- Recruitment/Hiring Process
- Worker's Compensation/Safety
- Benefits Administration
- Talen Management
- Workforce Management
- Rewards & Recognitions
- Fast Track Learning

