



# GIRLS+ IN TECHNOLOGY OF CHARLOTTE

*Annual  
Sponsorship Opportunities*

[WOMENINTECHCLT.ORG](http://WOMENINTECHCLT.ORG)

# About WIT

## How It all started...

Women in Technology of Northwest Arkansas (WIT NWA) started as our founder moved to the NWA area and wanted to plug into a community of women and allies in technology. There were no existing groups available, so she started the Women in Technology of NWA, which has multiplied across the US, into now 11 chapters. The vision for this organization was to be more than just events to plug into. The vision stems around changing the numbers of underrepresentation of women in the technology and STEM spaces. This means that action, around awareness and enablement, must take place. This organization will focus on connection, growth, community, and awareness for our current generations, as well as our next generation, through our **Girls in Tech Program**. Our vision is to connect, inspire, and empower women in technology to close the gender gap and to help women embrace technology.

## Our Mission

The mission of the Women in Technology National is to create a community, for women with careers in technology or a desire to move into technology, to grow through networking, collaboration, connection, mentorship, and professional development.

## Our Major Achievements



### Connection & Growth

Monthly Network & Connect Events  
Quarterly Connection & Learning Events  
Mentorship Programs (1:1 & Circles)



### Awareness & Enablement

Certification Program  
Study Prep Program for Certification  
Girls in Tech Program  
(Mentorship, Events, Education, & Community Outreach)



### Community Outreach

Community Partnerships created  
Financial donations and support to local non-profits  
Partnership with local schools for outreach, awareness, & learning/development opportunities



# *Impact*

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## *Membership*

By becoming a part of this community, Members receive the following benefits:

- 2 Free Quarterly Events (\$50 value)
- WIT Pin and Sticker
- Early Access to Event Sign up
- Monthly Newsletter
- Access to all WIT & Girls+ in Tech Programs including
- Access to Education and Certification Programs
- Access to Tech Recruiting Network



## *Connection, Networking, and Growth*

Plug into the Charlotte community by attending our monthly or quarterly Network & Connect Events. You will meet other men and women that have a passion for connection, community, and technology. We have between 70-150 in attendance monthly, from over 52 companies, across NWA. As part of your membership, you can participate in any of our WIT NWA Programs: Mentorship Programs, Specialized Breakout programs (Product, Engineering, Data Science, Cybersecurity, etc.), and so much more.



## *Awareness & Enablement*

WIT Charlotte, as well as our Girls in Tech program, has released a Certification Program for women and girls in the community to either enter Technology or further expand her skillsets through FREE certifications. Our Study Prep program allows for women and allies that are going to take specific certifications (to include those being offered by WIT CLT and others) to come in and partner with a fellow member to ensure they are prepared and ready to pass. WIT CLT also focuses on Awareness and Enablement of our next generation through our Girls in Tech program, that focuses on mentorship, Events, Education, & Community Outreach for our girls, ages 8-18.



## *Community Outreach*

WIT CLT has created connections and partnerships with companies across Charlotte, and will continue to ensure that we are making time and financial impact and donations to other non-profits and organizations that are set up to make a difference in this community. WIT CLT is focusing also on partnership with local schools for outreach, awareness, & learning/development opportunities for our next generation.

# Platinum Sponsor

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- Company logo featured on website, social media, and marketing materials
- Introduction at all events
- Free table at all WIT quarterly events (Girls in Tech are featured here)
- 25 free tickets to all quarterly paid WIT events
- 25 free Women in Tech NWA memberships

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\$10,000

# Gold Sponsor

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- Company logo featured on website, social media, and marketing materials
- Introduction at all events
- Free table at all quarterly events
- 15 free tickets to all quarterly paid events
- 15 free Women in Tech CLT memberships

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\$5,000



# *Silver Sponsor*

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- Company logo featured on website, social media, and marketing materials
- Free table at all quarterly events
- 10 free tickets to all quarterly paid events
- 10 free Women in Tech CLT memberships

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\$2,500



# Bronze Sponsor

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- Company logo featured on website, social media, and marketing materials
- 5 free tickets to all quarterly paid events

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\$1,000



# Meet the Girls in Tech Leadership Team



*Tiffany Benitez*

*National Founder & President  
GITCLTLead*



*Tessa Shugarman*

*Membership Lead*



*Lissa Frattaroli*

*Girls in Tech Programs Lead*



*Erin Phillips*

*Training & Certifications Lead*



*Brionna Miller*

*Marketing & Comms Lead*

# *Sponsoring Form*

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Thanks for choosing to invest in Girl in Technology of Charlotte!

Please fill the form below with your information, email it to  
girlsintechcharlotte@gmail.com, and head to the website for payment:

<https://womenintechclt.org/girls%2B-in-technology>

Business: \_\_\_\_\_

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone \_\_\_\_\_

## *Select Level*

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Platinum

Gold

Silver

Bronze



## *Sponsorship Amount*

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\$ \_\_\_\_\_



WOMENINTECHCLT.ORG



336-937-4168



girlsintechcharlotte@gmail.com

GIRLS IN TECH OF CHARLOTTE

# What's Next?

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Thanks for choosing to sponsor Girls in Technology of Charlotte! You have chosen to align your brand with an organization that is deeply committed to bettering our community by equipping women, girls, and our allies with access to careers in technology that they otherwise might not have been able to access. We take your investment seriously and our promise is to represent your brand with deep gratitude and respect.

As a sponsor, you will soon receive an email with that will clearly communicate your sponsorship with Girls in Technology of Charlotte. Please make clear our Point of Contact so that we can make this process as seamless as possible for your team. All communication will go through [girlsintechcharlotte@gmail.com](mailto:girlsintechcharlotte@gmail.com).

# Connect with Us

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WOMENINTECHCLT.COM



Tiffany Benitez 336-937-4168



girlsintechcharlotte@gmail.com

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