



# WOMEN<sup>+</sup> IN TECHNOLOGY OF CHARLOTTE

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Annual  
Sponsorship Opportunities

[WOMENINTECHCLT.ORG](http://WOMENINTECHCLT.ORG)

# About WIT

## How It all *started*...

Women in Technology of Charlotte (WIT CLT) started as our founder moved to the NWA area and wanted to plug into a community of women and allies in technology. There were no existing groups available, so she started the Women in Technology of NWA. The vision for this organization was to be more than just events to plug into. The vision stems around changing the numbers of underrepresentation of women in the technology and STEM spaces. This means that action, around awareness and enablement, must take place. This organization will focus on connection, growth, community, and awareness for our current generations, as well as our next generation, through our Girls in Tech Program. Our vision is to connect, inspire, and empower women in technology to close the gender gap and to help women embrace technology. She has since taken the organization national and we are the local Charlotte, NC chapter.

## Our Mission

The mission of the Women in Technology of Charlotte (WIT CLT) is to create a community, for women with careers in technology, to grow through networking, collaboration, connection, mentorship, and professional development.

## Our Major Achievements



### *Connection & Growth*

Monthly Network & Connect Events  
Quarterly Connection & Learning Events  
Mentorship Programs (1:1 & Circles)



### *Awareness & Enablement*

Certification Program  
Study Prep Program for Certification  
Girls in Tech Program  
(Mentorship, Events, Education, & Community Outreach)



### *Community Outreach*

Community Partnerships created  
Financial donations and support to local non-profits  
Partnership with local schools for outreach, awareness, & learning/development opportunities





# Impact

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## *Membership*

By becoming a part of this community, Members receive the following benefits:

- 2 Free Quarterly Events (\$50 value)
- WIT Swag
- Early Access to Event Sign up
- Monthly Newsletter
- Access to all WIT CLT Programs
- Access to Education and Certification Programs
- Access to Tech Recruiting Network

2

## *Connection, Networking, and Growth*

Plug into the Charlotte community by attending our monthly or quarterly Network & Connect Events. You will meet other men and women that have a passion for connection, community, and technology. As part of your membership, you can participate in any of our WIT CLT Programs: Mentorship Programs, Specialized Breakout programs (Product, Engineering, Data Science, Cybersecurity, etc.), and so much more.

3

## *Awareness & Enablement*

WIT CLT has released a Certification Program for women in the community to either enter Technology or further expand her skillsets through FREE certifications. Our Study Prep program allows for women and allies that are going to take specific certifications (to include those being offered by WIT CLT and others) to come in and partner with a fellow member to ensure they are prepared and ready to pass. WIT CLT also focuses on Awareness and Enablement of our next generation through our Girls in Tech program, that focuses on mentorship, Events, Education, & Community Outreach for our girls, ages 12-18.

4

## *Community Outreach*

WIT CLT has created connections and partnerships with companies across CLT. We have and will continue to ensure that we are making time and financial impact and donations to other non-profits and organizations that are set up to make a difference in this community. WIT CLT is focusing also on partnership with local schools for outreach, awareness, & learning/development opportunities for our next generation.

# Sponsorship Opportunities

	<b>Event \$1,800</b>	<b>Bronze \$2,500</b>	<b>Silver \$5,000</b>	<b>Gold \$6,500</b>	<b>Platinum \$10,000</b>
<b>Company Logo/Marketing</b>		X	X	X	X
<b>Indroduction at all events</b>			X	X	X
<b>Free Table at all Summit events</b>			X	X	X
<b>Free Tickets to Summit event</b>		3	10	15	25
<b>Free Women+ in Tech Memberships</b>		3	10	15	25
<b>Host a Summit event at your office or another venue (pick a Quarter)</b>				X	X
<b>Host a Monthly Networking event (pick from a date already scheduled)</b>	X		X	X	X

All sponsorships are valid for one calendar year starting at the time of payment  
For more information about the Summit and Networking Event, please refer to page 5.



# *Event Sponsor Details*

## *Quarterly Summit*

Our Quarterly Summits are dynamic events, we draw 150+ attendees depending on venue, including both members and non-members. Non-members can attend for a \$25 fee, while WITCLT members receive two complimentary tickets through promotion codes. The event focuses on fostering community engagement and includes a variety of food and non-alcoholic beverages.

We collaborate with corporate partners and their Employee Resource Groups (ERGs) to showcase the strengths of both organizations. Sponsors at all levels—Silver, Gold, and Platinum—will have the opportunity to host a table at our Partner Showcase, which functions as a networking and exhibition space, similar to a tradeshow.

In addition, our summits feature our Girls+ in Tech program, where boys & girls (12-18 years old) break into groups for age-specific activities while our adult panel discussions take place. As a sponsor, you'll have the opportunity to select speakers and suggest relevant topics that align with the interests and needs of our diverse audience.

## *Networking Events*

Our Networking Events are designed exclusively for casual, informal networking, providing a relaxed environment for meaningful connections. These events are hosted at Heist Brewery near Camp North End, with dates already secured for 8 out of the 12 months of 2025. We are also open to exploring other venue options based on the sponsor's preferences and needs.

Each event lasts for 1.5 hours, with a brief 10-minute discussion on a relevant topic to kick things off.

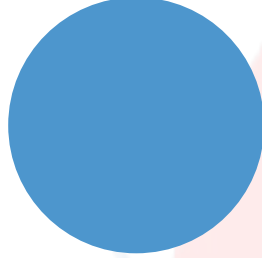
We aim to keep the atmosphere informal—no PowerPoint presentations—allowing for organic conversations and networking. Please note that these events will feature alcohol, and they are strictly for adults (no children).

As a sponsor, you'll have the opportunity to select the lightning topic and speaker for the event, as well as set up a table to showcase your company, share recruitment opportunities, and engage directly with attendees.

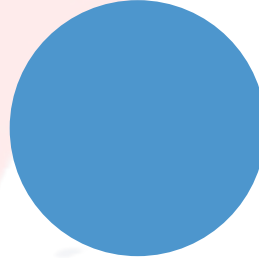
# Meet the Charlotte Chapter



*Alex Willaims*  
Chapter President



*Open*  
Operations Lead



*Open*  
Treasurer



*Tiffany Benitez*  
Girls+ in Tech



*Itzel Medina*  
Membership



*Jessica Smith*  
Summit/Quarterly Events



*Jennifer Axt*  
Monthly Networking Events



*Sarah Wasylyszyn*  
Sponsorship



*Hannah Dove*  
Training & Certification



*Rhonda Smothers*  
Community Outreach



*Jaime Brown*  
Secretary



*Rochelle Rhodes*  
Mentor Program



*Lesly Luque*  
Training & Certification



*Matt Burroughs*  
Allyship



*Priscilla Baez*  
Marketing & Communication



*Arielle Stevens*  
Education

# *Sponsoring Form*

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Thanks for choosing to invest in Women in Technology of Charlotte!

Please fill the form below with your information, email it to  
womenintechnc@gmail.com, and head to the website for payment:

<https://womenintechclt.org/>

Business : \_\_\_\_\_

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone \_\_\_\_\_

## *Select Level*

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Platinum

Gold

Silver

Bronze

Events



## *Sponsorship Amount*

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\$ \_\_\_\_\_



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703-585-1684



[womenintechnc@gmail.com](mailto:womenintechnc@gmail.com)

WOMEN IN TECH OF CHARLOTTE



# *What's Next*

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Thanks for choosing to sponsor Women in Technology of Charlotte! You have chosen to align your brand with an organization that is deeply committed to bettering our community by equipping women, girls, and our allies with access to careers in technology that they otherwise might not have been able to access. We take your investment seriously and our promise is to represent your brand with deep gratitude and respect.

As a sponsor, you will soon receive an email that will clearly communicate your sponsorship with Women in Technology of Charlotte. Please make clear our Point of Contact so that we can make this process as seamless as possible for your team. All communication will go through [womenintechnc@gmail.com](mailto:womenintechnc@gmail.com).

