



ROTARY FUN PHOTO SCAVENGER HUNT 2020

October 16 – 18, 2020

SPONSORSHIP OPPORTUNITY

OUR EVENT

The Rotary Clubs of Camrose have organized a scavenger hunt for individuals or teams to play. For an entry fee of \$30 per team, participants will receive a list of clues that will direct them to 10+ locations within the City of Camrose that have a connection to Rotary. Each location will bear the iconic Rotary wheel. Each team will submit a photo of the wheel with one team member from each location in their completed entry. A winner will be drawn randomly from all the successful entries submitted and will receive a prize basket filled with items donated by Camrose businesses.

OUR EVENT GOALS:

- ✓ To provide a family-friendly fun activity
- ✓ Showcase some of the many ways that Rotary enriches our Camrose community
- ✓ Raise funds so that Rotary can continue to support local youth programs

HOW YOU CAN SUPPORT THIS SPECIAL EVENT?

- ✓ We are looking for a corporate sponsor for each location. A contribution of \$50 in cash or merchandise will get your business name and logo prominently displayed at “your” location, and included in event advertising
- ✓ Donate an item, large or small, for our prize package. All donations will be recognized in event advertising
- ✓ Display a poster at your business to promote the event
- ✓ Have a team from your business enter the hunt

HOW WILL THE EVENT BE ADVERTISED?

- ✓ Social media will be the primary advertising platform. Frequent posts and updates will be made from October 1 until after the event
- ✓ Participants will see your name and logo at the location you have sponsored
- ✓ Posters will be distributed to encourage participation
- ✓ Word of mouth in Camrose is the best marketing tool—people will remember the businesses who contribute to an event where they have fun!

Your Rotary Contact is: