

Women Republicans of Cleveland County

By: Donna Jo Yocum
and Sherry Yocum



Holidays

**Groundhog Day is observed
February 2 every year.**

Punxsutawney Phil rose from his burrow and saw his shadow. Therefore, we will have six more weeks of winter (39% accuracy rate since 1880's).



Valentine's Day also known as Saint Valentine's Day or The Feast of Saint Valentine **is celebrated on February 14th each year in the United States.**

The day originated as a Christian feast honoring an early saint in the church called Valentinus and over the years has gradually changed to become a day to celebrate romantic love expressed with the giving of flowers, sweets, and cards.

President's Day, also called Washington's Birthday at the federal governmental level, is a holiday in the United States, **celebrated on the third Monday of February** to honor all people who served as presidents of the United States and, since 1879, has been the federal holiday honoring George Washington (first US President).



Black History Month

Black History Month is a time to celebrate the fullness of African American history and culture but cannot be contained to one month. Carter G. Woodson established Negro History week in February 1926, he realized the importance of exposing black history to school children and the public. Woodson chose February for reasons of tradition and reform to coincide with Abraham Lincoln and Fredrick Douglass's birthdays. He also wanted to use black history to prove to white America the many contributions African Americans had played in the creation of America and thereby deserve to be treated equally as citizens.

To learn more about Black History Month visit the Frederick Douglas Foundation of NC [fdfnc.org](http://www.fdfnc.org) or <https://www.fdfnc.org>

Past EVENTS



January 9, 2023- Senator Ted Alexander was sworn into office at the City of Cherryville regular council meeting by Superior Court Judge Justin Davis. Several members of WeROCC attended.



January 11, 2023- Senate Opening day of the NC General Assembly 2023 Session. WeROCC President Sherry Yocum and Legislative Chair Janeen Rich traveled to Raleigh in support of Senator Ted Alexander as a re-elected senator, as well as other re-elected and newly elected Senators. It was an educational and awe-inspiring experience. We also got to get a picture with Lt. Governor Robinson.





January 25, 2023- Charlotte Mecklenburg Republican Women- several WeROCC members traveled to Charlotte to hear KellyAnn Conway speak. She is an awesome speaker.



January 26, 2023- Paul Ledford, CCGOP Men's Club President and Sherry Yocum, WeROCC President attended the Rutherford County GOP kick off. Bryson Smith, President Rutherford County GOP, was very welcoming. As Rutherford County does not have a Women's Group or Men's Group, we hope to gain new members to the CC Republican Party. I learned new ways to inform the residents of Cleveland County.



January 28, 2023- American Legion Post 155, KM Fun, fundraiser, and potential members to WeROCC, Men's Club and/or CCGOP. They had a unique fun way to raise money and membership with a male beauty pageant. Just thinking out of the box.



February 3, 2023- North Carolina Federated Republic Women (NCFRW) Winter Board Meeting took place in Raleigh, NC. WeROCC President Sherry Yocum attended. In addition to speaker- Mr. Gordon Chang- "China is at War with America," we were honored with a visit from Lt. Governor Robinson and his wife, other speakers were Hal Weatherman, Candidate for NC Lt. Governor, Susan Mills, Candidate for NCGOP Vice Chair, Angela Faulkner and David Warren, Leadership Institute.



February 9, 2023- WeROCC meeting. Speaker Keyshia Brassington-RNC Committeewoman representing NC was fantastic. Additional speaker was Lisa Rowe, Iredell County.



Save the Date Events:

The Cleveland County Republican GOP Convention is set for Saturday, March 4, 2023, at the LeGrand Center, 1800 East Marion Street, Shelby, NC 28152. Convention registration will begin at 0930am until 1030am. Cost of convention is \$10.00. Only those Republicans properly registered by the closing of registration can attend the Precinct meetings. Individuals will be given a badge with their precinct on it. You must sign in at the indicated precinct in the convention hall to be able to vote at the convention. Precinct meetings will begin at approximately 11:00am. Once Precinct meetings are concluded, the actual CCGOP convention will begin. Officers will be elected during the convention.



March 9, 2023 - WeROCC will meet with Gardner Webb University, College Republicans at the student center on campus, 110 South Main Street, Boiling Springs, NC 28017 @ 6pm.

September 28 - October 1, 2023 - NFRW 42nd Biennial Convention, Omni Hotel and Oklahoma City Convention Center, Oklahoma City, OK.



Free for NFRW Members! March 29-May 24
 Wednesdays (except April 4)
 March 29-May 24, 2023
 1pm Eastern
 Zoom Virtual Event

Republican women are making a difference in campaigns for local offices across the country, while preparing for 2024. Keep your campaign on track with the NFRW's online Campaign Management School, led by Holly Robichaud of Tuesday Associates. Held on Wednesdays at 1pm Eastern throughout the spring, the one-hour classes will give you the skills you need for victory in November!

Classes are free for NFRW Members (if you are a member of a local club, you are a member) and \$10 per session for nonmembers. Even better, you can register for the entire series (still free for members; just \$95 for nonmembers).

REGISTER FOR FULL PACKAGE HERE >>

Or register for individual classes below.

SCHEDULE

FUNDRAISING MODULE

Session #1, March 29, 2023: Fundraising – Personal Solicitation

Session #2, April 4, 2023: Fundraising - Direct Mail and Emails (Note: Tuesday session)

Session #3, April 12, 2023: Fundraising - Events

TECHNOLOGY MODULE

Session #4, April 19, 2023: Technology - Targeting and Data Management

Session #5, April 26, 2023: Technology - Electronic Advertising

Session #6, May 3, 2023: Technology - Social Media

VOTER CONTACT / GRASS ROOTS MODULE

Session #7, May 10, 2023: Voter Contact - Door Knocking on Red Bull

Session #8, May 17, 2023: Voter Contact – Direct Mail and Phones

Session #9, May 24, 2023: Voter Contact - Earned Media - How to Get It / How to Answer the Hostile Press

Session #10, Fall TBD: Ballot Security and GOTV (registration will be available when the date is set)

Questions? Contact NFRW Political Director Terri Hauser at Political@NFRW.org.

Facebook: <https://www.facebook.com/ClevelandCountyRepublicanWomen/>

Website: <http://werocc.com/>

Membership Application

Calendar Year _____

Regular Membership/Renewal : \$35.00

Date submitted:_____ Dues paid by : Ck#_____ Cash _____

Associate Membership : \$20.00

Date submitted:_____ Dues paid by : Ck#_____ Cash _____

Name: _____ DOB: __/__/__

E-mail: _____ Phone: _____

Address: _____

Employer: _____

Occupation: _____

How did you hear about the Republican Women? Newspaper—Mailings— Facebook

or a Club Member (please include name) _____

Regular Membership - shall be open to any woman who is a registered Cleveland County Republican and accepts and advocates the Objectives and Rules of this Organization.

Associate Membership - shall be open to Republican women who have primary membership in a federated local club upon payment of the required dues; Republican men are eligible for associate membership upon payment of the required dues to WeROCC. Associate members cannot hold office, have a voice, or vote at any WeROCC meeting. They also cannot be counted for the purposes of determining the number of delegates to National or State federation meetings or conventions. Republican men who are associate members in WeROCC do not become members of the NCFRW or the NFRW.

Please return the application and dues to the Membership Chairwoman via mail or in person.

You may also choose to take a photo of the application and send via email or text as alternate notification.

Mail: PO Box 3327 Shelby, NC 28151

Email: wallh75@gmail.com or Via Text: Text picture and send to 704-488-8299

Please make check payable to Women Republicans of Cleveland County.

Facebook: <https://www.facebook.com/ClevelandCountyRepublicanWomen/>
Website: <http://werocc.com/>