



The Saratoga Cares Foundation Privacy Policy

Effective Date: October 2024

1. Introduction

The Saratoga Cares Foundation (“we,” “our,” or “us”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website thesaratogacaresfoundation.org, participate in our programs, or engage with us in other ways.

2. Information We Collect

We may collect the following types of information:

- **Personal Information:** Name, email address, phone number, mailing address, and other personally identifiable information (PII) you provide to us.
- **Non-Personal Information:** Information that does not identify you personally, such as anonymous usage data, general demographic information, and aggregated data.

3. How We Use Your Information

We use the information we collect to:

- Provide, operate, and maintain our services.
- Communicate with you, including responding to your inquiries and sending updates.
- Improve our website, services, and outreach efforts.
- Comply with legal obligations and protect our rights.

4. Sharing Your Information

We do not share, rent, or sell your personally identifiable information to third parties for marketing purposes. We may share your information with:

- **Service Providers:** Third-party vendors who perform services on our behalf, such as payment processing, data analysis, email delivery, and hosting services. These service providers are contractually obligated to protect your information and use it only for the purposes for which it was disclosed.
- **Legal Requirements:** If required by law, we may disclose your information to comply with legal processes, respond to requests from public authorities, or protect our rights and safety.

SMS Terms And Conditions: Upon messaging opt-in, the end user agrees to receive messages from The Saratoga Cares Foundation regarding (donation request, communications). End users can opt-out by replying STOP or request more information by replying HELP. Message frequency varies. Message and data rates may apply. If you need assistance or have questions about our SMS service, reply with HELP to any SMS message you receive, or contact our customer support team at (518) 986-3861.

No phone/mobile number information will be shared with third parties/affiliates for marketing/promotional purposes. All the above categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties. We will not sell, share, or rent your SMS opt-in information to any third party for any reason other than to deliver the specific services associated with the campaign. However, we may share your personal data, including your SMS opt-in or consent status, with third parties that assist us in providing messaging services, such as platform providers, phone carriers, and other vendors involved in delivering text messages.



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5. Data Security

We implement appropriate technical and organizational measures to protect your information from unauthorized access, use, or disclosure. However, no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security.

6. Your Choices

You have the right to:

- Access, update, or delete your personal information.
- Opt-out of receiving marketing communications from us.
- Request that we restrict the processing of your personal information.

To exercise these rights, please contact us at [insert contact information].

7. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on our website and updating the effective date. Your continued use of our services after such changes constitutes your acceptance of the new Privacy Policy.

8. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:

The Saratoga Cares Foundation

Albany, NY 12205

support@thesaratogacaresfoundation.org

518.986.3861