



## **CORPORATE STRATEGIES 2019-2023**

In order to successfully achieve its mission, and short-term objectives, the African NGO Council's corporate strategies for the next five years (2019-2023) are to:

1. Develop a strong corporate identity/image of, and position the African NGO Council to play active and meaningful roles at the regional and global levels for African NGOs' leadership in Africa's socioeconomic renaissance as means for economic growth and human development across the continent.
2. Create and foster improved linkages, understanding the learning among and between members, affiliates, policymakers, and other NGO-led associations across the continent.
3. Capacitate (build on the capacity of) the African NGO Council to become and remain an independent, effective, innovative and an efficient network of NGOs and key stakeholders, with relevant, accountable and professional ethics and standards.
4. Develop the capacity of members, affiliates and other professionals and practitioners in the non-profit sector across the continent to become and serve as resource individuals and institutions to respond to, and address social injustices, human suffering and abject poverty in their respective regions and communities as embodiment of Africa's non-profit sector's social responsibility and solidarity with the people and communities they serve.
5. Embark on the implementation of professional ethics and standards in the NGO community.
6. Develop a 'Strong Governance Structure' within the African NGO Council based on ownership by and accountable to members, partners, policymakers, and the general public.
7. Create an operational structure conducive to relevant activities - activity management by teamwork.
8. Institute 'Best Practices and a Learning and Sharing Culture' in the work of the Council and among partners, affiliates, members, stakeholders, and policymakers.
9. Ensure innovation, efficiency, and effectiveness in all marketing and public relations activities of the African NGO Council.
10. Embark on creating and sustaining participatory-partnerships and strategic alliances and networks with sister NGO-led associations and coalitions across the continent.
11. Establish a competent management and workforce – with the technical expertise, experience, and skills to contribute to the realization of the Council's vision and mission and goals.
12. Stimulate continuous 'Corporate Strategic Planning' sessions to ensure that strategic and profound corporate policy documents are in place to guide the African NGO Council's governance and provide strategic direction.
13. Plan and implement 'Accurate Planning and Budgeting Systems and Procedures' to fine-tune in line with the African NGO Council's core principles and values and general operations.
14. Facilitate a 'Continuous Monitoring and Evaluation for Impact Assessment' on the role of the Council, its members, and specialized structures, initiatives, and programmes.