

MEMBERSHIP STRATEGY

To strengthen the voice and membership capacity, the African Council of Non-Governmental Organisations' membership strategy has five components:

1. Membership Growth and Outreach

As a commitment reaching out to new members and providing services, the Council will be committed to:

- ✓ Attracting and retaining as members the most effective national, regional and international NGOs, both medium-sized and large. Number and relevance matters.
- ✓ Maintaining relations with members and offering them opportunities to influence and participate in the Council's programmes and initiatives.
- ✓ Providing leadership and support to members' collective efforts.
- ✓ Providing timely research and analysis and advocacy, opportunities for networking, experience and information sharing and capacity building.

2. Working in Collaboration

Providing opportunities for collaboration and concerted action on issues of strategic significance and interest for the membership in the following program areas:

- Policy (socioeconomic policy formulation and strategic planning, and social support working groups and sectorial thematic or national and regional level committees).
- Technical support to members for developing and implementing effective corporate policies, such as corporate governance; environmental sustainability; anti-corruption; child protection policy; conflict of interest policy; HIV/AIDS policy; and other workplace policies.
- Leadership development (ethics, public engagement, policy capacity, and best practices).
- Key operational issues (mainly related to policies, financing and accountability practices).
- Communications and government and stakeholder relations, especially public-private partnerships.

3. Profiling and Positioning of African Civil Society Leaders and NGOs

Profiling the contribution of individual NGOs' chief executive officers and social entrepreneurs and positioning the non-profit sector's policy perspectives with government officials, stakeholders, and the media.

4. Capacity Building and Learning

Offering learning opportunities and tools and using methods such as "learning-by-doing" and "communities-of-practice" on policy, ethics, government relations, stakeholder and public engagement.

5. Networking and Building Strategic Alliances with Others

Networking and working in strategic alliance with like-minded organisations, social movements and linking with appropriate regional and global NGO associations and coalitions, civil society groups, and international organisations and networks to advance the Council's goals.