

PACIFIC BIOETHICS LLC

APPLIED HEALTHCARE ETHICS | CONSULTATION • ORGANIZATIONAL SUPPORT • WORKFORCE EDUCATION

FEDERAL VALUE PROPOSITION

Pacific Bioethics LLC is an SBA-certified Veteran-Owned Small Business providing specialized healthcare ethics consultation, organizational ethics support, and case-based workforce education. We help healthcare organizations navigate difficult ethical decisions, strengthen staff knowledge and decision-making processes, and support patient-centered care in complex, high-risk, and resource-constrained settings.

CORE COMPETENCIES

- Clinical and organizational ethics consultation
- Decision-making capacity, informed consent and treatment refusal
- Surrogate decision-making and end-of-life ethics
- Behavioral health ethics, patient rights and confidentiality
- Ethics committee development and program support
- Ethics-informed policy review and development
- Moral distress and interdisciplinary ethics education

WHY PACIFIC BIOETHICS

- MD-trained bioethicist; Certified Healthcare Ethics Consultant (HEC-C)
- Harvard Medical School Center for Bioethics — Clinical Ethics Fellowship alumnus
- U.S. Navy veteran with military medical service
- Behavioral health, medical education and academic leadership experience
- Practical, interdisciplinary, case-based approach
- Virtual and on-site delivery options, subject to project scope

ENGAGEMENT OPTIONS

Case Consultation: Case-specific ethical analysis and interdisciplinary decision support. Staff In-Services: Flexible 30-minute focused ethics education, 60-minute workshops, 90-minute interactive seminars, and tailored multi-session series. Program Support: Ethics committee development, governance and policy review. Organizational Ethics: Leadership consultation and workforce education.

TARGET ENVIRONMENTS & TEAMING

Veterans healthcare; behavioral health; correctional healthcare; long-term care; academic medicine; and other public-sector healthcare settings. Potential teaming contributions include healthcare ethics subject-matter expertise, ethics-informed program review, workforce education, stakeholder engagement and patient-centered implementation support.

FEDERAL VENDOR & CONTACT INFORMATION

SBA VetCert: Veteran-Owned Small Business (VOSB) UEI: KTK7WVZM4BN7 CAGE: 145G2

Primary NAICS: 541690 Additional: 541611, 541618, 611430, 611710

PSCs: R406, R408, R410, R499, U008, U009 Other certifications: California Small Business & Microbusiness; LA County LSBE

Latelle J. Barton II, MD, HEC-C | Principal Clinical Ethicist | 310-499-6386 | lb@pacificbioethics.com | www.pacificbioethics.com

EXPERIENCE & DELIVERY QUALIFICATIONS

PRINCIPAL EXPERIENCE | PROFESSIONAL LEADERSHIP | TEAMING READINESS

RELEVANT EXPERIENCE — PRINCIPAL, NOT CORPORATE PAST PERFORMANCE

- Clinical ethics: Consultation experience involving decision-making capacity, informed consent, surrogate decision-making, end-of-life decisions and ethically complex care situations.
- Behavioral health: Prior professional experience in adult and adolescent inpatient psychiatric care; expertise in patient rights, autonomy, safety, confidentiality and staff ethical challenges.
- Medical and professional education: Served in medical school faculty roles, including Associate Professor, directing instruction in medical ethics, behavioral sciences, professionalism and clinical skills; delivered invited family medicine residency ethics education.
- Academic leadership and program development: Served as Dean of Basic Medical Sciences; curriculum development and accreditation preparation in international medical education.
- Military healthcare: U.S. Navy medical service, including naval hospital and operational medical commands.

PROFESSIONAL LEADERSHIP & ADVANCED TRAINING

- HEC-C: Certified Healthcare Ethics Consultant; current certification through December 2030.
- Harvard Medical School Center for Bioethics: Clinical Ethics Fellowship alumnus (2022-2023); Clinical Ethics Skills Course (2023).
- Association of Standardized Patient Educators: Board of Directors, Domestic Member Liaison; AI Steering Committee. Contributes healthcare, organizational and simulation ethics perspectives.
- Bioethics Society of the English-Speaking Caribbean: Northern Regional Representative (2025-2027); chaired and moderated a September 2026 panel on establishing clinical ethics in Caribbean hospitals.
- Southern California Bioethics Committee Consortium: Local professional community participation.
- Pediatric bioethics: Harvard Medical School Center for Bioethics / Boston Children's Hospital program, in progress (began September 2026).

SELECTED SCHOLARLY & EDUCATIONAL CONTRIBUTIONS

- "Why Caribbean Hospitals Should Embrace Clinical Ethicists in Healthcare Teams" — syndicated commentary (2026).
- "Why Accreditation Matters in Medical Education" — syndicated commentary (2025).
- "Navigating and Managing Ethical Concerns in Human Simulation" — ASPE educational webinar (2025).

DELIVERY MODEL & SCALABILITY

Pacific Bioethics operates through a principal-led delivery model tailored to each engagement. Additional qualified healthcare ethics professionals and subject-matter experts may be engaged based on project scope, requirements, and availability.

PROPOSAL & PERFORMANCE DISTINCTION

Pacific Bioethics LLC was established in March 2025. The qualifications above describe the Principal's individual prior employment, education, leadership and professional activities; they should not be interpreted as federal contract awards or corporate past performance of Pacific Bioethics. Company-specific performance references can be provided separately when documented and applicable.

Scope: Services are nonclinical ethics consultation, education and organizational advisory support; no medical diagnosis, treatment or prescribing.