



# FRIENDS AND PATRONS OF THE LA PHIL

December 5, 2019

Dear Fullname:

Thank you for pledging to support the Los Angeles Philharmonic Association with a tax-deductible gift of \$100!

This is an exciting time at the LA Phil, and we are delighted that you have chosen to be a part of it. Energized by the overwhelming success of our Centennial celebration last season, Music and Artistic Director Gustavo Dudamel is leading us into our second century on the strongest possible footing, with one foot planted in meaningful traditions and the other stepping boldly into the future: engaging forward-thinking artistic voices, reaching out to new audiences, and redefining the role that an orchestra plays in its community.

As a Friend of the LA Phil, your donation will directly support our entire lineup of unforgettable performances during our 2019-2020 season, including more than 20 newly commissioned works from both well-known and up-and-coming composers. Your gift will also make it possible for us to keep ticket prices affordable so that more people, regardless of their background, can share in the joy of music throughout the season.

In addition to helping to bring fabulous concerts to our stages, your donation will contribute to the continued success of the LA Phil's education and outreach programs. Every year, the LA Phil shares the gift of music with more than 150,000 children and families at Walt Disney Concert Hall and throughout our community in schools, churches, and neighborhood centers, underscoring our belief in the power of music to change lives.

Many of our patrons are surprised to learn that the LA Phil is a nonprofit organization, and that revenue from subscriptions and single ticket sales only covers a portion of the LA Phil's annual operating expenses. Knowing that your tax-deductible gift will help us to bridge this gap in funding, please take a moment now to fulfill your pledge by sending us your check or credit card information in the envelope that we have provided. With a gift of \$75 or more, you will receive valuable benefits that are reserved exclusively for Friends of the LA Phil.

The continued success of this great organization is made possible by the generosity of people like you. Thanks again!

Sincerely,

Malorie Barbee  
Senior Manager, Annual Fund/Membership

*SD&A Teleservices, Inc., a professional fundraiser for charitable purposes, has conducted this solicitation on behalf of the Los Angeles Philharmonic.*