

AMERICAN BALLET THEATRE

December 13, 2019

PatronName
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Dear Greeting:

I want to personally thank you for your generous pledge of \$100 to support American Ballet Theatre. The support of friends like you makes all the passion and majesty of the dance possible, and we cannot thank you enough!

As a member, you can take pride in knowing that your gift is supporting all the artistry you see on stage, as well as ABT's education and outreach programs, which positively impact the lives of children and adults throughout the region and beyond.

Please take a moment now to fulfill your pledge by sending your tax-deductible gift in the enclosed envelope today, thereby ensuring ABT's continued success. With your membership, you will enjoy excellent benefits, premier access and exclusive invitations to special events. Please take a look at the enclosed brochure and discover just how generously we reward our family of supporters.

Then, each time you settle into your seat for an ABT performance, you'll take pride in knowing that your gift is playing an active role in bringing American Ballet Theatre to life. The generosity of our members—who give above and beyond the price of their tickets—makes it possible for our beloved Company to share this extraordinary beauty with the world.

On behalf of the dancers and the entire company, thank you, in advance, for your donation. It will go a long way in helping to ensure that ABT remains a vibrant part of our community, and a strong leader among ballet companies around the globe.

Warm Regards,

Grey C. Johnson
Director of Membership

We thank our trusted partner, SD&A Teleservices, Inc, a paid professional fundraiser, who works in tandem with ABT to help solicit donations.

ABT

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