



February 7, 2017

New Los Angeles Staffing Firm Delivers Top Talent to Silicon Beach and Beyond

Specializing in creative services — digital, print, media, marketing, and software development — L.A.-based FullDeck offers a diverse roster of highly skilled talent, providing dependable staffing solutions for tech companies, advertising agencies, design firms, and more.

LOS ANGELES – The rapid growth of Silicon Beach has given rise to a booming tech and creative scene in L.A., creating demand for the best and brightest candidates to fill an ever-increasing number of jobs. With its wide-ranging network of contacts throughout Southern California, FullDeck is ideally positioned to help startups and established companies find the people they need, quickly and efficiently, through freelance, contract-to-hire and full-time direct placements.

FullDeck's founding partners, Carrie Rogers and Emily Reed, have nearly 20 years of combined staffing experience in the creative arena, and both have enjoyed long-established relationships with clients in a variety of industries: advertising, design, entertainment, interactive/digital, ecommerce, media, marketing, consumer products, beauty, fashion, hospitality, tourism, and more.

"We made the decision to launch FullDeck because of our genuine respect and admiration for creative professionals," said Founding Partner Carrie Rogers. "It's important to love what you do. We like working with creative people, and we enjoy seeing the many amazing things that our candidates create for our clients. It also makes us feel proud to know that we have contributed, in some small way, to fostering a world with more creativity and bigger ideas."

While passion and industry experience help to set the firm apart, the staffing experts at FullDeck are also known for their tireless work ethic, and for the friendly, personalized service they provide.

"Fortunately for our clients, we are workaholic perfectionists, committed to delivering a quick and effective solution when our clients need it most," said Founding Partner Emily Reed. "We can be proactive or reactive, and we always cater our process to meet our clients' specific needs and budgetary considerations. It's critical that we provide our clients with the best return on their

investment, so our top priority is to make sure we find the *right* person for the job every time, and that's why our recruiting method is so stringent."

FullDeck staffing experts interview and assess every candidate thoroughly, a vetting process that includes portfolio reviews to ensure that each candidate possesses the necessary skills for the assignment.

"Our approach is a thoughtful one, regardless of what the assignment is," added Reed. "We work closely and strategically with our clients to help them find perfect matches for all of their staffing needs."

About FullDeck:

FullDeck is an L.A.-based staffing firm — offering freelance, contract-to-hire and full-time direct placements — with a primary focus on creative services: digital, print, media, marketing, and software development.

For more information contact Carrie and Emily | (310) 693-9300 | info@fulldeck.la

Visit our website: www.fulldeck.la