LAO

December 5, 2019

esal1 Address1 Address2 City, ST ZipCode

Dear lsal\_desc:

Thank you for your generous pledge of \$100 to support LA Opera's artistic, educational and community programming!

Our 2019/20 season is an exciting one, focused on blending tradition with innovation. Highlights include the world premiere of *Eurydice* (our first world premiere since 2010), created and directed by three MacArthur Foundation "Genius Grant" winners, and a new production of Mozart's *The Marriage of Figaro*, with costumes by Christian Lacroix and directed by James Gray (director of the film *Ad Astra*).

Our ability to present world-class opera in Los Angeles is only possible with your support. As a nonprofit organization dedicated to the greater good, ticket sales cover less than half the cost of each season. Your support truly brings our stage to life.

Your donation will fund breathtaking opera on the mainstage, and it will also support our education and community engagement programs that reach over 135,000 children, seniors and families in our community annually.

Knowing how important your gift is, please take a moment now to fulfill your pledge of \$100 by sending your tax-deductible gift in the enclosed envelope today. In recognition of your generosity, you will receive the wonderful benefits and privileges that are reserved exclusively for our donors.

For more than 30 years, LA Opera has strived to uphold its promise to inspire audiences with world-class productions and to serve the community with passion. With your support, we will continue to represent artistic excellence in Los Angeles. Thank you again for your generosity!

Sincerely,

Christopher Koelsch

President and Chief Executive Officer

Churtophu Kockel

Los Angeles Opera A 501 (c)3 Nonprofit Organization Dedicated to the Greater Good VISIT 135 North Grand Avenue, Los Angeles, CA 90012 CALL 213.972.7219