

NEW YORK CITY BALLET

New York City Ballet, Inc.
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December 16, 2010

PatronName
Address1
City, ST ZipCode

Dear Salutation LastName:

Thank you for pledging a generous gift of \$100 to support the work of New York City Ballet!

As a donor, you can take pride in knowing that your contribution is supporting the Company in many significant ways. Your generosity makes it possible for us to present a wide-ranging repertory, to retain an elite ensemble of top-flight dancers, and to maintain an innovative edge that keeps our Company at the forefront of ballet. Your gift also supports valuable education and outreach programs that allow us to share classical masterpieces with the next generation of ballet aficionados.

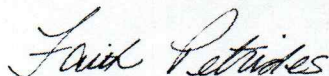
Our fall season at Lincoln Center was an overwhelming success, and thanks to the support of our donors, the remainder of our 2010-2011 season promises to be equally brilliant. We are eagerly looking forward to our upcoming winter season, which will feature a bevy of extraordinary ballets, including the world premiere of a new production by Tony-Award winning choreographer and director Susan Stroman. The winter season will also feature the return of our unique *See the Music* program, along with popular classics from our repertory.

The ongoing support of our donors allows us to continue pushing the boundaries of artistic exploration and collaboration while maintaining the most expansive and varied repertory of any dance company in the world. Without you, the artistry you've come to expect from New York City Ballet would be nothing but a dream.

Knowing how important your gift is to the preservation of New York City Ballet's iconic artistic heritage, please take a moment now to fulfill your pledge by sending us your gift in the envelope that we have enclosed for your convenience. In recognition of your generosity, you will receive benefits and privileges that are designed and reserved exclusively for our donors.

Again, thank you for your promise of support. Your gift will help to ensure a bright future for one of New York City's cultural cornerstones!

Sincerely,



Faith Petrides
Director, Guild Membership

