# SD&A Teleservices, Inc.

GENERATING REVENUE
FOR ARTS ORGANIZATIONS SINCE 1983

The most trusted name in nonprofit telemarketing and telefundraising delivers the ultimate in flexibility, expertise and technology to help arts organizations reach their revenue goals. With seamless integration, our custom-designed campaigns — subscription sales, membership, annual fund, capital, special gift, and more — complement our clients' overall marketing, development and membership strategies, providing excellent returns on investment.
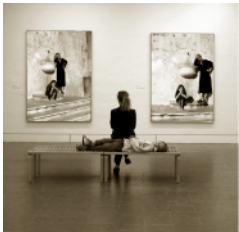
FLEXIBILITY

- **ON-SITE CAMPAIGNS:** For marketing, development and membership professionals who already have more than enough on their plates, SD&A's on-site telemarketing campaigns are an excellent alternative to the distracting problems associated with running in-house campaigns. Managed from a phone room at or near your premises, on-site campaigns provide our calling staff with the benefit of full immersion in your organizational culture.

- **ARTS TELECENTER (ATC) CAMPAIGNS:** If you are unable to host an on-site campaign, or if you're simply looking for a more affordable and flexible alternative, SD&A offers the same great service from our regional Arts TeleCenters. Located in Los Angeles, Atlanta and our newest location in Midtown Manhattan, these boutique phone rooms provide a personal touch not found at large call centers. Intimate and efficient, ATC campaigns emulate SD&A's proven, on-site campaign model.
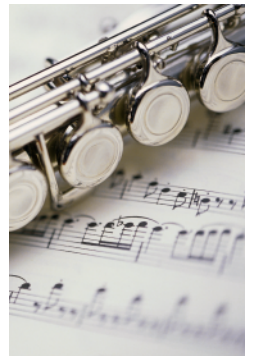
EXPERTISE

SD&A campaigns include the support of an experienced, dedicated team: account executives, campaign managers, operations managers, IT specialists, HR specialists, copywriters, and the best callers in the industry. Thoroughly trained and expertly versed in the details of each campaign and organization, our callers take the time to engage in meaningful conversations with patrons for more effective phone calls. We foster a strong allegiance with your subscribers, donors and members, representing your organization with the same passion and competence as you would represent yourself.

TECHNOLOGY

SD&A campaigns are powered by our propriety lead management software to increase campaign efficiency and results. Our reporting and analysis tools provide robust campaign data to analyze performance, and to help plan future campaigns to ensure success. All SD&A campaigns are compliant with PCI Security Standards to safeguard patron data and credit card information.

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