

THE PUBLIC.

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Dear Salutation LastName:

Thank you for pledging a generous, tax-deductible gift of \$500 to support The Public Theater's artistic, educational and community programming. Donations from friends like you help us maintain the superior levels of artistic excellence you've come to expect from The Public.

Today your gift will have twice the impact on our programming, thanks to a generous challenge grant from the *LuEsther T. Mertz Charitable Trust*, which has promised to match all new and increased gifts to The Public, dollar-for-dollar, up to \$250,000. This is a great opportunity to double the power of your gift!

With each new season, The Public reaffirms its promise to provide ALL the people of New York with access to world-class theater. In addition to our annual *Shakespeare in the Park* productions — which we present free of charge every summer for the people of this great city — The Public also engages a wide variety of audiences from diverse cultural and economic backgrounds, giving voice to underrepresented talent and building new audiences for the future.

To continue providing the people of New York with outstanding live theater while also keeping ticket prices low, we rely on tax-deductible donations from generous benefactors like you. More than 65% of The Public's annual operating budget is provided by our friends and supporters in the community.

Please take a moment now to send your tax-deductible gift in the enclosed envelope today. In recognition of your generosity, you will receive some wonderful benefits and privileges that are reserved exclusively for our donors, including priority access to every show at The Public over the coming year and reserved seats for next summer's *Shakespeare in the Park* productions. Thanks again for your generosity and support!

Kind regards,



Phillip Matthews
Partners Program Manager

SD&A Teleservices, Inc., a professional fundraiser, has conducted this solicitation on behalf of The Public Theater.

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425 Lafayette Street
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T 212.539.8500
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