

recommended Report on the Economic Inquiry. The new assignment of responsibilities required Mr. Zecola to take on an extremely difficult task under extremely difficult circumstances.

Mr. Zecola's performance proved far superior to anything which could reasonably have been expected. Not only did he bring an excellent appreciation of economic theory to the task, as I was confident he would, but he also exhibited qualities of maturity and leadership which have contributed no small amount to the completion to this group project. He worked extremely productively with the Bureau's economic consultants and with Mr. Silversin on the one hand; on the other, he efficiently and effectively organized and supervised the data gathering activities of other Bureau staff members. In addition, he personally undertook a significant amount of the drafting and coordinated much of the editing of the Report itself. In that process, he showed himself very adaptable in grasping and executing suggested alterations in the draft and unusually able in quickly drafting contributions of his own.

In sum, Mr. Zecola contributed measurably to the integration of economic theory and quantitative analysis in the Report of the Economic Inquiry. More than that of any other member of the Cable Bureau, the draft Report is his.

The performance of these duties required time and effort well in excess of that normally expected of our employees. From September 24, 1978, to January 21, 1979, Mr. Zecola was detailed to my office to provide assistance not only in the preparation of the Economic Inquiry, but in all other matters requiring economic learning. Over the last several months I have come to rely increasingly heavily upon him for advice and assistance. During the period he worked on the Economic Inquiry, he continued to undertake other economic projects with the same high level of competence he exhibited in Docket 21284.

Mr. Zecola's efforts have contributed materially to a fundamental alteration in the Commission's approach to the cable and broadcast industries. Its influence will be felt in the Commission's Cable and Broadcast Bureaus and by all consumers of video home entertainment and information services. In terms of the awards scale for intangible benefits, I believe that Mr. Zecola's activities have "extended" application and "high" value.

It is my feeling that Mr. Zecola's performance requires both recognition and gratitude and I am therefore pleased to recommend that he receive a special achievement award in the amount of \$350.00.



Philip L. Verveer
Chief, Cable Television Bureau