

Janine Hernandez
BOOK PUBLISHING ACADEMY

Janine Hernandez- Media Kit

**Empowering Writers to Write,
Publish & Launch Books That Change Lives**



Janine Hernandez is a #1 Best Selling Author, Speaker, and Book Coach who has published 12 books and helped over 330 authors bring their stories to life.

She is the founder of the Book Publishing Academy, which was honored with a proclamation of “Book Publishing Academy Day” by the City of Phoenix, and she is the host of the Book Publishing Academy Podcast. Her work has earned national media coverage on CBS, NBC, Fox News, and The Blox Reality TV Show, showcasing her authority in storytelling, authorship, and leadership.

With over a decade of experience as an author, Janine naturally transitioned into coaching and teaching writers to self-publish and build businesses around their message. Her workshop, **The Chapters We Don’t See**, equips leaders and individuals to communicate honestly, set healthy boundaries, and navigate difficult conversations with clarity, courage, and emotional intelligence all while being authentic and sharing their story..

Janine’s work also extends to youth empowerment, she has led publishing and storytelling programs for teens, including those in **juvenile detention centers**, and has partnered with local libraries to help young people share their authentic voices.

A survivor of domestic violence, Janine speaks openly about healing, resilience, and the courage to reclaim your voice. She inspires audiences to confront challenges, share their story authentically, and create meaningful impact in both their personal and professional lives.

Janine is available for **keynote presentations, workshops, panel discussions, and coaching**, covering topics such as authorship, leadership communication, personal empowerment, and overcoming adversity.

In her spare time, Janine enjoys **hiking, reading, and exploring stories that inspire growth and transformation**. She earned her **Master of Arts in International Business from Western International University** and currently resides in New Jersey.

Janine Hernandez — At a Glance

- #1 Best Selling Author (12 Published Books)
- Speaker, Book Coach, and Founder of the Book Publishing Academy
- 330+ Authors Guided to Publication
- National Media Features: CBS, NBC, FOX, The Blox
- Honored with a City Proclamation: Book Publishing Academy Day
- Host of the Book Publishing Academy Podcast
- Featured Speaker for Conferences, Corporations, Libraries, and Youth Programs

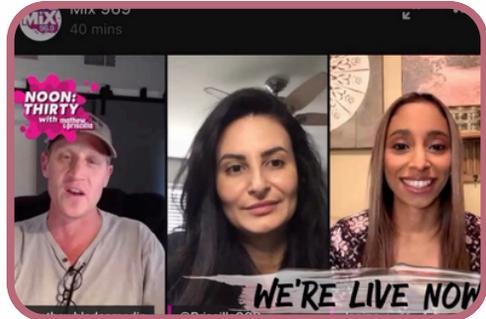
Primary Focus Areas:

Storytelling • Leadership Communication • Resilience & Healing • Authorship & Publishing

Janine Hernandez brings story, strategy, and soul to every stage.



Media and Press



As Seen on...

iHeart RADIO
 azfamily 3 05
 MIX 96.9
 NBC
 Good Morning! Arizona
 BBB
 GoDaddy
 ROKU
 CBS
 FOX
 Apple TV
 fire tv
 booklife by Publishers Weekly
 National UNIVERSITY
 MESA ARTS CENTER
 PERTH AMBOY FREE PUBLIC LIBRARY
 CLUB Med
 DRESS FOR SUCCESS PHOENIX
 SBE SMALL BUSINESS EXPO
 PRAHD
 National Charity League, Inc.
 Northeast Valley News
 Student Reporting for the Northeast Valley, Greater Phoenix, State, National, and Global Coverage

Speaking Topics and Books



Built to Publish

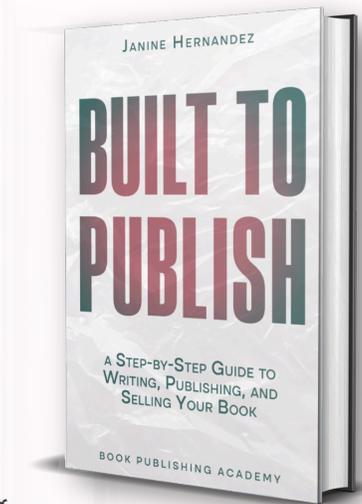
A Step by Step Guide to Writing, Publishing and Selling Your Book

Built to Publish is a practical, empowering guide for writers who are ready to stop dreaming about publishing a book and finally do it.

Drawing from years of experience helping hundreds of authors bring their books to life, Janine Hernandez breaks down the publishing journey into a clear, simple, and achievable process. This book removes the confusion, overwhelm, and misinformation that keep so many writers stuck, replacing it with a proven framework that guides readers from idea to manuscript to published book.

Inside, readers will learn how to clarify their message, move through the writing process with confidence, and navigate publishing with professionalism without needing to be tech-savvy, well-connected, or traditionally published.

Whether you're a first-time writer or someone who has started (and stopped) multiple drafts, Built to Publish meets you where you are and shows you how to turn your story into a book you're proud to share with the world.



Presentation / Workshop Learning Objectives

After this presentation, participants will be able to:

1. Identify and clarify their core book idea

Gain clarity on what their book is about, who it's for, and why it matters, eliminating confusion and self-doubt.

2. Understand the complete publishing pathway

Learn the key stages of going from idea to manuscript to published book, and how they fit together.

3. Recognize common roadblocks that stop writers from publishing

Understand the mindset, structural, and strategic obstacles that keep writers stuck and how to move past them.

4. Apply a simplified framework for finishing and publishing a book

Walk away with a clear, repeatable approach that makes publishing feel doable instead of overwhelming.

5. Build confidence as an author

Shift from “aspiring writer” to “published author in progress” with clarity, direction, and next steps.

The Chapters We Don't See

The Chapters We Don't See is an uplifting, story-driven experience designed to inspire reflection, compassion, and authenticity. Through personal storytelling and gentle audience engagement, Janine Hernandez invites participants to step away from titles, roles, and expectations and reconnect with the human stories we all carry.

Drawing from her journey from corporate life to becoming an author and founder of the Book Publishing Academy, Janine explores the unseen chapters of life: the struggles, healing, growth, and resilience that shape who we are beyond the workplace.

The session encourages participants to honor their own stories, recognize the humanity in others, and lead with empathy, both at work and in life.

This presentation is not about productivity or performance. It is about connection, gratitude, and remembering that everyone is navigating something unseen. Participants leave feeling grounded, inspired, and reminded that their story matters.

Learning Objectives

By the end of this presentation, participants will be able to:

1. Recognize the humanity behind every role

Understand that colleagues, leaders, and peers all carry unseen experiences that shape how they show up each day.

2. Reflect on personal authenticity

Explore how different “versions” of self (work, home, personal) show up and how greater alignment can lead to fulfillment and ease.

3. Practice compassion in everyday interactions

Identify simple ways to lead with empathy, especially when someone's behavior may be influenced by unseen challenges.

4. Reframe personal struggles as sources of strength

Gain a new perspective on how hardships can become powerful chapters of growth rather than limitations.

5. Value storytelling as a tool for healing and connection

Understand how sharing stories our own and listening to others creates understanding, trust, and inspiration.

6. Leave feeling inspired and grounded

Walk away with a renewed sense of gratitude, self-awareness, and encouragement to honor both their own journey and the journeys of others.



Say What Mean, Mean What You Say

Say What You Mean, Mean What You Say:

Communicate from the Heart is an interactive leadership workshop focused on authentic, courageous, and emotionally intelligent communication. This session helps participants move beyond overthinking, people-pleasing, and avoidance and instead speak with clarity, confidence, and compassion.

Led by author and founder of the Book Publishing Academy, Janine Hernandez, the workshop blends real-life storytelling, practical communication frameworks, and role-play scenarios that reflect everyday leadership challenges. Participants learn how to express themselves honestly while still honoring the perspectives and emotional readiness of others.

This workshop emphasizes that strong leadership communication is not about being perfect it's about being real. Participants explore how tone, timing, boundaries, and emotional awareness impact trust, team dynamics, and outcomes. The session creates a safe space to practice hard conversations, receive feedback, and strengthen one's voice without losing empathy.



Learning Objectives

By the end of this workshop, participants will be able to:

1. Communicate with clarity, confidence, and emotional awareness

Learn how to say what needs to be said without overexplaining, minimizing, or avoiding the conversation.

2. Understand the power of tone and timing

Recognize how emotional tone and delivery can impact how a message is received often more than the words themselves.

3. Practice authentic leadership communication

Develop the ability to communicate honestly while remaining respectful, grounded, and aligned with personal values.

4. Use storytelling to build trust and connection

Apply simple storytelling techniques to everyday conversations, feedback, and leadership moments.

5. Navigate difficult conversations with courage and compassion

Learn how to validate another person's perspective while still expressing one's own truth.

6. Accept and respond to constructive feedback

Build resilience in receiving feedback without defensiveness and using it as a tool for growth.

7. Create and maintain healthy communication boundaries

Identify when a conversation is no longer productive and how to pause, reset, or set boundaries without escalating conflict.

8. Honor emotional readiness, yours and theirs

Understand when to engage, when to step back, and how to leave the door open for future dialogue.

Published Authors Blueprint

Most authors stop at publishing a book and successful authors build businesses around their message.

In this presentation, Janine Hernandez, #1 Best Selling Author and Founder of the Book Publishing Academy, breaks down what it truly takes to **scale** an author business beyond book sales. Drawing from over three years of proven results including clients becoming #1 best sellers, landing national speaking stages, and securing media features on CBS, NBC, FOX, and Telemundo this session provides a strategic yet heart-centered roadmap for authors ready to grow their impact and income.

Attendees will learn how to position themselves as authorities, leverage their book as a gateway to multiple revenue streams, and build sustainable systems that support long-term growth without burnout. This session is ideal for published authors, aspiring thought leaders, coaches, speakers, and entrepreneurs who want their book to work for them not sit on a shelf.



Learning Objectives

By the end of this presentation, participants will be able to:

1. Understand the Shift from Author to CEO

Identify the mindset and structural changes required to move from “having a book” to running a scalable author business.

2. Leverage a Book as a Business Asset

Learn how to use a published book to open doors to speaking engagements, media opportunities, programs, and partnerships.

3. Identify Scalable Revenue Streams for Authors

Explore multiple ways authors can generate income beyond book sales, including education, speaking, coaching, and licensing.

4. Build Visibility and Authority Strategically

Understand how to position themselves for media, stages, and industry opportunities without chasing validation or burning out.

5. Create Simple Systems for Sustainable Growth

Learn the foundational systems every author needs to scale effectively while maintaining alignment, balance, and integrity.

6. Clarify the Next Step in Their Author Journey

Walk away with a clear understanding of what to focus on next to grow their impact, income, and influence as an author.

Calling Forth the Waves:

Healing, Resilience & Sharing Your Story with Courage

Overcoming domestic violence and abuse isn't just about surviving what happened it's about reclaiming your voice, rebuilding your identity, and learning how to tell your story without shame, fear, or retraumatization.

In this deeply personal and empowering talk, Janine Hernandez shares her journey through abuse, addiction, healing, and restoration. She speaks openly about the silent battles survivors carry, the moment we realize we deserve more, and the courage it takes to face both our pain and our power.

This presentation creates a safe, honest space for survivors and advocates alike. Janine guides audiences through what healing can really look like emotionally, spiritually, and practically and how sharing your story authentically can become a pathway to freedom, purpose, and impact. Whether you are in the middle of healing or years removed, this talk reminds you: your story still matters, and it still has power.

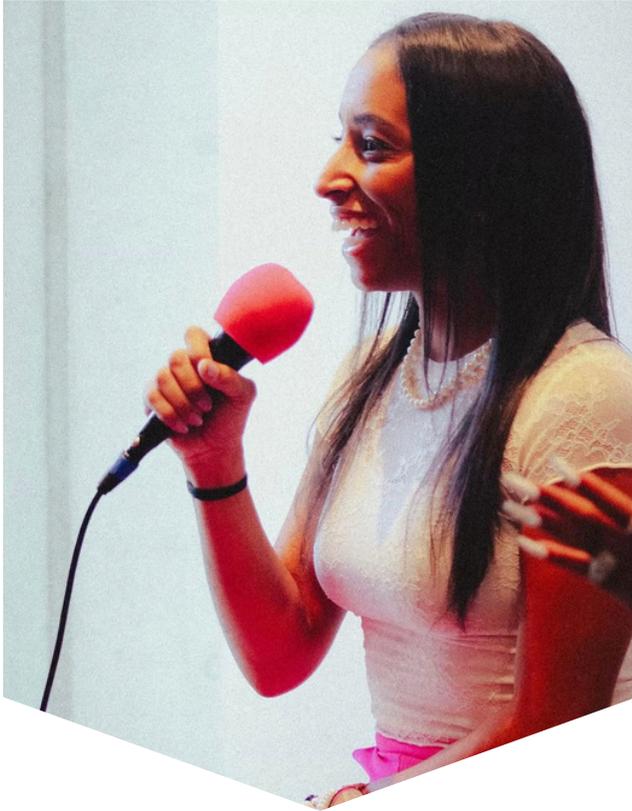


Learning Objectives / Key Takeaways

Audience members will:

- Understand the emotional and psychological realities of domestic violence and abuse beyond what is visible
- Learn how healing is a journey not a destination and why giving yourself grace matters
- Discover how to share your story authentically without minimizing your pain or reliving the trauma
- Identify common fears that stop survivors from speaking up and how to move through them
- Gain tools to reclaim personal identity after abuse and rebuild self-worth
- Feel empowered to use their voice—whether privately or publicly as a form of healing and advocacy
- Leave with renewed hope, strength, and permission to move forward on their own terms

This talk is ideal for conferences, churches, women's organizations, schools, recovery programs, and advocacy spaces seeking honest conversations around survival, healing, and the power of storytelling.



Janine is currently booking keynote presentations, workshops, panels, and multi-city engagements. Custom talks and training experiences are available upon request.

To find out more please email Janine directly at info@janinehernandez.com

Rates vary depending on the project.

Contact us to discuss custom packages for speaking engagements, social media campaigns, and collaborations.



Janine Hernandez

BOOK PUBLISHING ACADEMY

EXTENDED PARTNERSHIPS AND PROGRAMS:

BOOK PUBLISHING ACADEMY

PUBLISHED AUTHORS ACADEMY

MARKETING MASTERY ACADEMY

AUDIOBOOK ACADEMY

#1 BEST SELLERS ACADEMY

SPEAKING ENGAGEMENTS, WORKSHOPS

CORPORATE LICENSE PACKAGES

JUVENILE DETENTION CENTER WORKSHOPS

LIBRARY YOUTH PROGRAMS

 **13k**

Instagram Followers

 **80k**

Instagram Monthly Views

 **6.1k**

Facebook Fans

 **3.1k**

LinkedIn Connections

 **11k+**

Newsletter Subscribers

 **1.5M**

TikTok Views Monthly

 **1.4M**

TikTok Reach Monthly

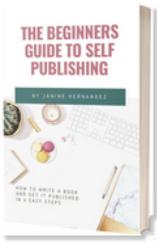
 **8.2k**

TikTok Followers

 **127k**

TikTok Profile Views Weekly

The Janine Hernandez Collection



The Beginners Guide to Self Publishing

A practical ebook how-to guide for aspiring authors, offering step-by-step strategies to write, publish, and successfully market your first book. Perfect for first-time authors who want clarity, confidence, and actionable advice from concept to launch.



Feathers in the Sky

From bestselling author Janine Hernandez, *Feathers in the Sky* follows Juju, a young girl who notices colorful feathers along her path, each with its own meaning. This enchanting story teaches mindfulness, the power of intuition, and how paying attention to life's signs can guide us toward clarity, growth, and self-discovery.



Life Is a Beautiful Journey

A soulful self-help book that blends personal story with practical life tools. Janine shares how surrender, gratitude, joy, and self-reflection can transform your outlook and help you live life more fully and intentionally.



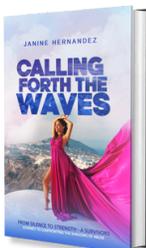
The Soul in Me Sees the Soul in You

A heart-centered children's book that teaches empathy, connection, and self-worth. Through gentle storytelling, it reminds readers that every person has a soul, a purpose, and deserves to be seen and loved.



Amidst the Drought

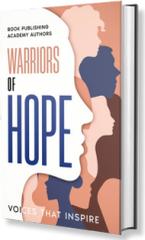
Amidst the Drought is a powerful anthology of poems and short stories celebrating healing, resilience, and womanhood. This collaborative project uplifts voices of strength and courage, offering readers inspiration, empowerment, and a reminder of the beauty that emerges even in life's toughest seasons.



Calling Forth the Waves

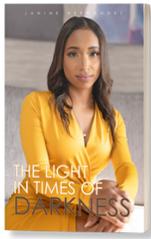
A powerful memoir of survival and transformation. Janine courageously tells the story of escaping an abusive relationship, confronting trauma, and reclaiming her life through faith, healing, and inner strength. This book is a testament to bravery, resilience, and the courage to rewrite your story.

The Janine Hernandez Collection



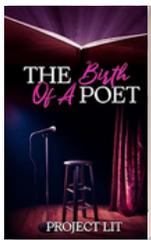
Warriors of Hope

An inspiring anthology that amplifies voices of courage, perseverance, and empowerment. Through shared stories and collective insights, the book uplifts readers to embrace resilience and find strength in community and purpose.



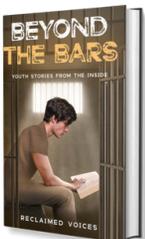
The Light in Times of Darkness

A soulful self-help book that blends personal story with practical life tools. Janine shares how surrender, gratitude, joy, and self-reflection can transform your outlook and help you live life more fully and intentionally.



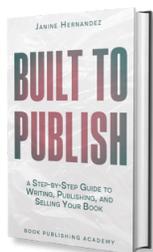
The Birth of a Poet

A celebration of poetic beginnings and creative emergence. Through poems and creative expressions, this book invites readers into the heart of what it means to become a poet discovering one's voice, vision, and vulnerability.



Beyond the Bars

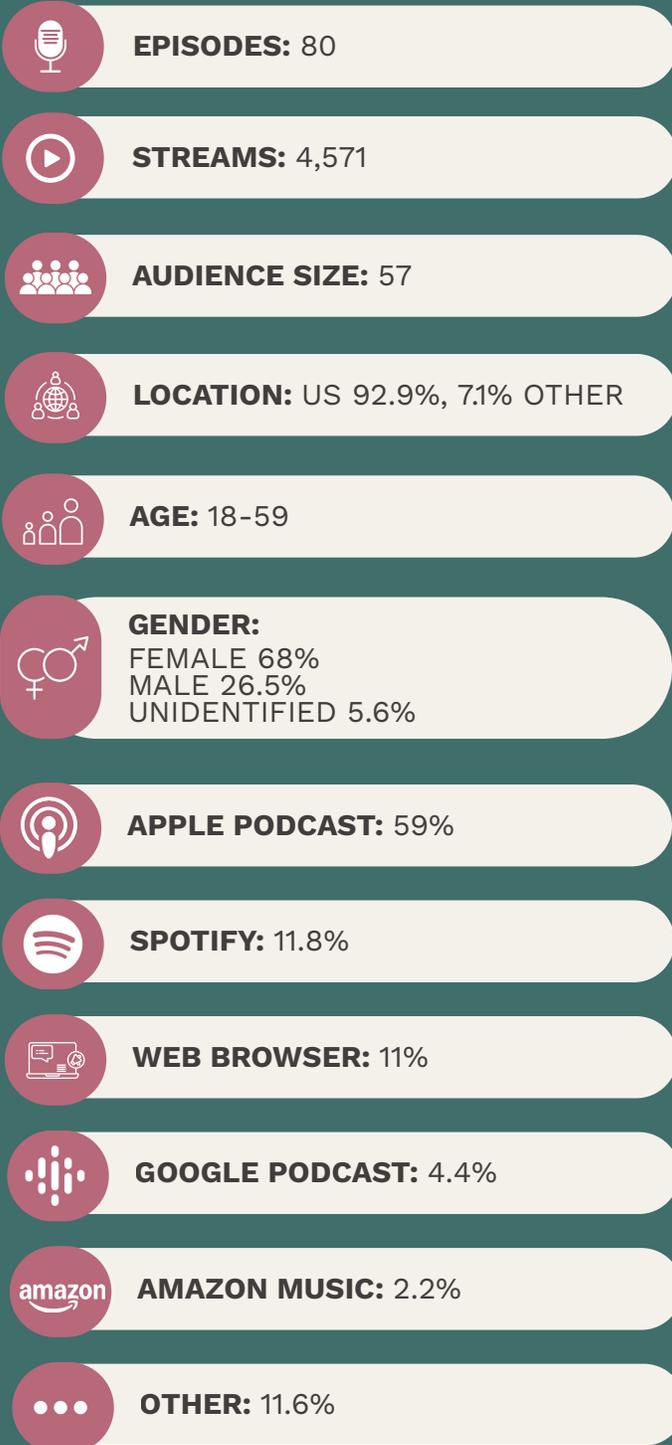
A collection of powerful stories from youth inside the justice system. This book gives voice to unheard experiences, inviting readers to see humanity, hope, and potential beyond confinement.



Built to Publish

A comprehensive blueprint for authors on the journey from idea to published book and beyond. Filled with practical tools, insights, and encouragement, this guide helps writers build a sustainable publishing path with confidence and clarity.

Book Publishing Academy Podcast





Janine knew how to engage her audience, knew how to bring the energy and momentum in the room. Everyone loved her as a speaker. If you are considering having Janine as a speaker at your event I highly recommend her.

Ally Kennedy, CEO Wealthy Women

Janine is a phenomenal guest speaker and an amazing author. She brought the best energy to our Girl Talk Experience event for Women Speak Up's Yearly Summit and she was informative, brought insight and helped motivate other women. Highly recommend her as a speaker for future events.

Yanel Rivera, Founder of Women Speak Up



Janine is an incredible speaker and a powerful, positive force. I've witnessed her growth over the years, and every book or piece of content she shares brings her community together. Her ability to influence, connect, and inspire is unmatched.

Niko Arapkiles, Vision Espresso

If you want a dynamic speaker who leaves audiences craving more, Janine is the one to hire. She delivers an inspiring message and ensures a significant return on investment.

Tony Shavers III, Tony Shavers Consulting



Janine showed up with incredible energy and engaged our audience deeply. Her stories offered insight and inspiration, leaving viewers with actionable takeaways. She truly helped people step into their intuition

Angel Marie, EnergizeU TV



Janine's talk was powerful, blending her personal struggles with practical steps toward success. She communicates in a way that both inspires and motivates action. Experiencing her story was unforgettable.

Samantha Belle, Speaker, MC, and Entertainer

Janine delivered a phenomenal speech on sharing your story with the world. Her passion and authenticity shine through every word, inspiring everyone who hears her

Pat Gillum, The Sisterhood Extravaganza



Janine was remarkable at the Book Publishing Academy Summit. Her story of founding the Academy and pursuing her lifelong dream was inspiring, and her realness and motivation captivated the audience.

Mariana Monterrubio

After seeing Janine speak at her summit, I was able to successfully launch my first book, *The Niche Bible*. Her session gave me step-by-step guidance, incredible networking opportunities, and the confidence to get my book into the right hands. I highly recommend her to anyone ready to bring their book to life.

Raquel Diehm, The Niche Bible, Business Coach

