



EXCLUSIVE HEALTH CARE PRACTITIONER LINE OF EVIDENCE-BASED NATURAL HEALTH PRODUCTS

(Marina del Rey, February 3, 2025) - Product Partners Corp., dba P2 Launch, is proud to announce a groundbreaking partnership with Bioclinic Naturals® a leading provider of evidence-based natural health products exclusively designed for healthcare practitioners. This collaboration aims to expand Bioclinic Naturals' presence in the U.S. California market, bringing their premium-quality, clinically validated products to a broader audience.

Bioclinic Naturals® is renowned for its commitment to scientific integrity and product quality. Many of its Ingredients are grown on its certified organic farmland in Canada's Okanagan Valley, ensuring that its plant-based ingredients meet the highest standards of purity and potency. Its state-of-the-art manufacturing facilities adhere to rigorous international standards, including FDA, USP, and Good Manufacturing Practices (GMP) guidelines.

"Our formulas are crafted by industry-leading scientists and healthcare professionals to meet the unique needs of practitioners and their patients," said a Bioclinic Naturals spokesperson. "We are passionate about offering effective solutions for condition-specific challenges and promoting overall health and wellness through evidence-based nutrition."

Bioclinic Naturals® employs advanced analytical technologies, such as HPLC and Mass Spectrometry, to test for over 400 contaminants at the molecular level. Their products are also certified by ISURA, a third-party organization that verifies non-GMO status, purity, and identity. This certification reflects the company's dedication to safety and efficacy.

Through its collaboration with Bioclinic Naturals®, P2 Launch will leverage its extensive expertise in sales and marketing within the health and wellness industry to drive growth, ensuring that these scientifically validated solutions reach more practitioners and patients.

"We are thrilled to partner with Bioclinic Naturals®, a company that exemplifies innovation and excellence in the nutraceutical sector," said Tricia Weldon, CEO of P2 Launch. "This partnership aligns with our mission to empower consumers and practitioners with high-quality, research-driven health solutions."

About Product Partners:

Product Partners Corp, dba P2 Launch, is a women-owned and operated sales and marketing consultancy specializing in science-driven solutions. P2 Launch is a multiethnic, female-led organization committed to driving positive change and fostering diversity in the industries they

serve. As an industry-specific expert, the company was established on innovation, inclusivity, and empowerment.

P2 Launch is recognized as a sales and marketing trailblazer and leader in the arena of nutraceuticals, research-based anti-aging products, and regenerative medicine. The Company partners with leading brands to deliver impactful strategies that drive growth and success.

Founded in 2004, by Tricia Weldon, CEO, P2 Launch specializes in developing successful marketing and placement programs for products in the health and wellness industry. In 2010 Leah Bleiweis joined P2 Launch as the Company's COO. Together Tricia and Leah have focused the company on servicing clients in health care, medical, e-commerce, and national retail markets, producing over \$100 million in annual sales for its clients.

For more information about P2 Launch and Bioclinic Naturals®, please visit:

P2Launch: <https://p2launch.com/>

Bioclinic Naturals®: <https://bioclinicnaturals.com/en-us/>

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