



°CRYO SCIENCE – THE LEADING INNOVATOR AND MANUFACTURER OF CRYOTHERAPY APPLICATIONS

(Marina del Rey, May 29, 2024) - Product Partners Corp., dba P2 Launch, has partnered with CRYO Science for national sales and distribution of their innovative cryotherapy machines and products.

°CRYO Science is a pioneering force in the realm of cryogenic solutions, dedicated to inspiring individuals to embrace their fullest potential and lead vibrant, empowered lives. As the foremost leader in luxury cryotherapy, they specialize in providing cutting-edge cryogenic chambers that prioritize safety, comfort, and efficacy for both whole-body and localized procedures.

Operating with a global footprint, °CRYO Science boasts offices and manufacturing facilities in strategic locations across the United States, Europe, and the Middle East. With hundreds of retail outlets worldwide, they serve as the premier destination for all cryogenic needs, offering unparalleled expertise and support to clients around the globe.

What sets °CRYO Science apart is its status as the sole vertically integrated cryogenics company worldwide, excelling in retail, manufacturing, and industrial gas expertise. Their patented technology ensures the safest and most effective whole-body cryotherapy experience, conducted in a nitrogen-free environment. Recognized for their commitment to safety and innovation, they have received accolades such as the HAZOP review with Air Products, affirming their chamber's status as the market's gold standard for safety and efficacy.

At CRYOScience, the pursuit of excellence is ingrained in every facet of their operations. CRYOScience empowers researchers, educators, and industry professionals to push the boundaries of scientific discovery by specializing in developing and distributing state-of-the-art cryogenic equipment, laboratory supplies, and scientific instruments.

At the heart of CRYOScience's success lies a relentless dedication to innovation, quality, and customer satisfaction. Through rigorous research and development, coupled with a commitment to leveraging the latest technological advancements, CRYOScience consistently delivers cutting-edge solutions that surpass industry standards. Their team of experts combines technical expertise with a passion for scientific progress to develop tailored solutions that address the evolving needs of their clientele.

Through their extensive network and unwavering dedication to excellence, °CRYO Science continues to redefine the boundaries of cryogenic technology, empowering individuals worldwide to embrace wellness and vitality like never before.

About **Product Partners**:

Product Partners Corp, dba P2 Launch, is a women-owned and operated sales and marketing consultancy specializing in science-driven solutions. P2 Launch is a multiethnic, female-led organization committed to driving positive change and fostering diversity in the industries they serve. As an industry-specific expert, the company was established on innovation, inclusivity, and empowerment.

P2 Launch is recognized as a sales and marketing trailblazer and leader in the arena of nutraceuticals, research-based anti-aging products, and regenerative medicine. The Company partners with leading brands to deliver impactful strategies that drive growth and success.

Founded in 2004, by Tricia Weldon, CEO, P2 Launch specializes in developing successful marketing and placement programs for products in the health and wellness industry. In 2010 Leah Bleiweis joined P2 Launch as the Company's COO. Together Tricia and Leah have focused the company on servicing clients in health care, medical, e-commerce, and national retail markets, producing over \$100 million in annual sales for its clients.

For more information about P2 Launch and CRYOScience, please visit:

P2 Launch: <https://p2launch.com/>

CRYOScience: <https://www.cryosc.com/>

Media Contact:

PR Manager

Karess Roman

(321) 682-1408