



SIMPLE ON-DEMAND AESTHETICS SERVICES FROM THE COMFORT OF YOUR HOME

(Marina del Rey, April 29, 2025) - Product Partners Corp., dba P2 Launch, is proud to announce a strategic partnership with Cloud Clinic ([Cloud Clinic](#)), an on-demand concierge service offering Aesthetics, Specialty Services, and Primary Care—all from the comfort of home. This partnership will expand the national reach of Cloud Clinic's digital health services and GlamNow, its beauty and wellness platform that connects users to licensed professionals for in-home treatments.

As the umbrella brand, Cloud Clinic is redefining the healthcare and aesthetics experience by offering on-demand access to Primary Care, Specialty Services, and cosmetic treatments—all from the comfort of home. Its consumer-facing brand, GlamNow ([GlamNow](#)), is transforming beauty services through a sleek, mobile-first platform that delivers luxury and convenience directly to clients.



“Life is what you make it—persistence turns dreams into plans, and determination makes them reality,” says Amanda Cuevas, who also serves as CEO of GlamNow and COO of Cloud Clinic. She leads the division's rapid expansion in the fast-growing world of on-demand beauty and wellness. The partnership with P2 Launch is a key move toward enhancing brand visibility and expanding service offerings in multiple markets.

As highlighted in their [latest press release featured on Yahoo Finance](#), “Cloud Clinic sits at the intersection of healthcare, AI, and digital transformation. I'm honored to lead this next phase of

growth as we scale our platform and deliver cutting-edge solutions that will redefine the patient and provider experience," said John Sandberg, CEO of Cloud Clinic.

Together, Cloud Clinic, GlamNow, and P2 Launch are poised to revolutionize how consumers access wellness and beauty services. This alliance leverages state-of-the-art technology, highly trained professionals, and a seamless user experience, ensuring that clients enjoy the convenience and excellence they deserve, whenever they need it.

About Product Partners:

P2 Launch, founded in 2004 by Tricia Weldon, P2's CEO, and in 2010, Leah Bleiweis joined as the company's COO. P2 is a women-owned and multi-ethnic sales and marketing consultancy specializing in industry-specific solutions. The company develops and builds distribution channels for novel companies in the nutraceutical and cosmeceutical industries. P2 was founded on innovation, inclusivity, and empowerment to drive positive change and foster diversity in the industries they serve.

P2 Launch specializes in developing successful marketing and placement programs for products in the health and wellness industry. Together, Tricia and Leah have focused on servicing clients in medical channels, e-commerce, and national retail markets, producing over \$200 million in annual sales for its clients.

For more information about P2 Launch, Cloud Clinic, and GlamNow, please visit:

P2Launch: <https://p2launch.com/>

Cloud Clinic: <https://cloudclinic.me/>

GlamNow: <https://glamnow.com/>

Media Contact:

PR Manager

Karess Roman

(321) 682-1408