



WHERE SCIENCE MEETS SKINCARE EXCELLENCE

(Marina del Rey, May 31, 2024) - Product Partners Corp., dba P2 Launch, has partnered with ExoCeuticals® for national sales and distribution of their luxury skincare products.

Introducing an unparalleled innovation in luxury skincare: EXO SKIN SIMPLE® is the first complete collection enriched with exosome technology, meticulously crafted to offer a comprehensive suite of anti-aging and protective benefits, unveiling a complexion rejuvenated in its full, radiant splendor.

Fusing the latest advancements in exosome biology with cutting-edge natural ingredients, ExoCeuticals® crafts smart, streamlined products that transcend conventional beauty standards. As the sole brand harnessing exosomes in their purest, most potent form, ExoCeuticals® stands apart in the skincare industry.

Robin L. Smith, MD and Nicole Martin, MD along with Matthew Henninger, CEO are the visionaries that drove the science, the creation and the branding of the ExoCeuticals® skincare collection. Their combined expertise in medicine and aesthetics creates an unparalleled synergy, dedicated to advancing skincare through rigorous scientific research and proven outcomes.

ExoCeuticals® proprietary eXo³ exosome technology, combined with meticulously curated next-gen natural formulations, epitomizes efficacy and luxury. Each product undergoes rigorous clinical trials, ensuring both safety and effectiveness. With ExoCeuticals®, experience skincare that's as expertly crafted as it is transformative.

ExoCeuticals® eXo³ exosome technology is a common denominator benefiting all skin types. They help address various molecular complexities, giving a uniquely personalized approach to skincare.

Enhance natural skincare through science, utilizing cutting-edge exosome research and technology to establish a new industry standard. Exosomes serve as messengers between skin

cells, stimulating your body's natural healing processes. They promote skin cell regeneration and effectively combat signs of aging and skin damage.

When applied to the skin, exosomes interact with skin cells, merging their outer membranes, and transferring their payload of proteins, growth factors, and nucleic acid to the recipient cells. This process enhances skin health and rejuvenation.

As P2 Launch continues to champion inclusivity and empowerment within the beauty industry, the collaboration with Exoceuticals® marks a significant milestone in its mission to promote diversity and innovation.

About **Product Partners**:

Product Partners Corp, dba P2 Launch, is a women-owned and operated sales and marketing consultancy specializing in science-driven solutions. P2 Launch is a multiethnic, female-led organization committed to driving positive change and fostering diversity in the industries they serve. As an industry-specific expert, the company was established on innovation, inclusivity, and empowerment.

P2 Launch is recognized as a sales and marketing trailblazer and leader in the arena of nutraceuticals, research-based anti-aging products, and regenerative medicine. The Company partners with leading brands to deliver impactful strategies that drive growth and success.

Founded in 2004, by Tricia Weldon, CEO, P2 Launch specializes in developing successful marketing and placement programs for products in the health and wellness industry. In 2010 Leah Bleiweis joined P2 Launch as the Company's COO. Together Tricia and Leah have focused the company on servicing clients in health care, medical, e-commerce, and national retail markets, producing over \$100 million in annual sales for its clients.

For more information about P2 and Exoceuticals®, please visit:

P2Launch: <https://p2launch.com/>

EXOCEUTICALS: <https://exoceuticals.com/>

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