GLANNOW

REDEFINING BEAUTY SERVICES BY OFFERING CONCIERGE AESTHETICS

(Marina del Rey, March 10, 2025) - Product Partners Corp., dba P2 Launch, has partnered with Cloud Clinic (<u>Cloud Clinic</u>) and GlamNow (<u>Glam Now</u>), a concierge medical group that is contracting with 200 providers nationwide in 2025.

Since April 2024, P2 Launch has been educating their executive team on the innovative exosome lines from Exoceuticals® and ZeoScientifix. Their providers have already begun prescribing their patients with Exoceuticals®, integrating its advanced skincare solutions into their practice. As part of this collaboration, Product Partners Corp (dba P2Launch) (P2Launch) is rolling out both Exoceuticals® exosome skincare and ZeoScientifix's clinically studied biologics to their nationwide network of providers.

Dr. Robin Smith, a global business leader, medical doctor, author, and entrepreneur in the healthcare industry,has actively participated in their events, serving as a speaker to educate their team of nurse practitioners on exosome products and practices. Monthly training sessions are scheduled across different cities, each accommodating approximately 30 providers per event.

GlamNow is a concierge aesthetics company that provides luxury, in-home medical spa services, offering clients the convenience of receiving high-quality treatments in the comfort of their own homes. Their services include wrinkle relaxers, dermal fillers, microneedling, and weight loss treatments, all performed by skilled medical professionals trained by top industry experts.

In addition to in-person services, GlamNow also offers telehealth consultations, allowing clients to receive expert guidance on skincare and aesthetic treatments from anywhere. The company prioritizes discretion, privacy, and personalized care, ensuring that each client receives tailored treatments to enhance their natural beauty.

Beyond their aesthetic services, GlamNow provides a line of luxury skincare products designed to support long-term skin health and rejuvenation. Their commitment to innovation and excellence is reflected in their selection of advanced skincare solutions that complement their professional treatments. Clients can conveniently book appointments and purchase skincare products directly through their website, making it easy to access high-end beauty care without leaving home.

About Product Partners:

Product Partners Corp, dba P2 Launch, is a women-owned and operated sales and marketing consultancy specializing in science-driven solutions. P2 Launch is a multiethnic, female-led organization committed to driving positive change and fostering diversity in the industries they serve. As an industry-specific expert, the company was established on innovation, inclusivity, and empowerment.

P2 Launch is recognized as a sales and marketing trailblazer and leader in the arena of nutraceuticals, research-based anti-aging products, and regenerative medicine. The Company partners with leading brands to deliver impactful strategies that drive growth and success.

Founded in 2004, by Tricia Weldon, CEO, P2 Launch specializes in developing successful marketing and placement programs for products in the health and wellness industry. In 2010 Leah Bleiweis joined P2 Launch as the Company's COO. Together Tricia and Leah have focused the company on servicing clients in health care, medical, e-commerce, and national retail markets, producing over \$100 million in annual sales for its clients.

For more information about P2 Launch and GlamNow, please visit:

P2Launch: <u>https://p2launch.com/</u> GlamNow: <u>https://glamnow.com/</u>

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