



THE LEADING RESEARCH AND EXOSOME COMPANY

Elevating Innovation in Science and Wellness

May 14, 2024 (Marina del Rey, California) Product Partners Corp., dba P2 Launch, has partnered with ZEO ScientifiX, Inc. (OTCQB: ZEOX) for national sales and distribution of their biological line of products.

ZEO ScientifiX™, renowned for its commitment to scientific excellence and innovation, aligns seamlessly with P2 Launch's mission and values as they are pioneering the frontiers of medical science through rigorous research, groundbreaking innovation, and the development of regenerative biologic therapies and nano technologies to address a broad range of medical conditions. The company is eager to complete Phase II trials, leading them closer to potential FDA approval of their proprietary biologic therapeutics and continue to grow their flagship product, a first-of-its-kind completely autologous exosome, Patient Pure X™ (PPX™).

ZEO harnesses the power of exosomes to promote cellular rejuvenation and vitality. A deep-rooted passion for research and development lies at the heart of ZEO's ethos. By leveraging the latest advancements in biotechnology and organic sciences, ZEO creates revolutionary solutions to empower individuals to lead healthier, more vibrant lives. Central to ZEO ScientifiX's product portfolio is their groundbreaking exosome products. Exosomes, tiny vesicles secreted by cells, play a crucial role in intercellular communication and tissue regeneration.

ZEO's ground-breaking research in nanotechnology, specifically extracellular vesicles and perinatal-derived nanoparticles, has created a novel biologic candidate that represents the next frontier of regenerative medicine. ZEO ScientifiX™ is committed to creating life-changing and lifesaving therapies for important clinical conditions.

About **Product Partners**:

Product Partners Corp, dba P2 Launch, is a women-owned and operated sales and marketing consultancy specializing in science-driven solutions. P2 Launch is a multiethnic, female-led organization committed to driving positive change and fostering diversity in the industries they serve. As an industry-specific expert, the company was established on innovation, inclusivity, and empowerment.

P2 Launch is recognized as a sales and marketing trailblazer and leader in the arena of nutraceuticals, research-based anti-aging products, and regenerative medicine. The Company partners with leading brands to deliver impactful strategies that drive growth and success.

Founded in 2004, by Tricia Weldon, CEO, P2 Launch specializes in developing successful marketing and placement programs for products in the health and wellness industry. In 2010 Leah Bleiweis joined P2 Launch as the Company's COO. Together Tricia and Leah have focused the company on servicing clients in health care, medical, e-commerce, and national retail markets, which has produced over \$100 million in annual sales for its clients.

About ZEO ScientifiX:

Based in Southern Florida, ZEO ScientifiX™ is a publicly traded biotechnology company (OTCQB: ZEOX) (f/k/a Organicell Regenerative Medicine, Inc. (OTCQB: ZEOX) (f/k/a Organicell Regenerative Medicine, Inc. – OTCQB: OCEL) committed to the research, development, and manufacture of new biologic medicine, with a focus on current and potential regenerative therapeutics. ZEO ScientifiX™ is the leading, fully integrated biologic medicine company. Their mission is to transform regenerative medicine through the development of novel nano-technologies and to become the healthcare incubator for the next generation of biologic medicines. ZEO ScientifiX™ is located inside Nova Southeastern University's Collaborative Center for Research in Davie, Florida. ZEO is principally focusing on the development of innovative biological therapeutics for the treatment of chronic diseases and the provision of related services. The Company's proprietary products are derived from allogenic and autologous sources and are manufactured in an FD-registered, cGMP-compliant laboratory to retain the naturally occurring bioactive exosomes, hyaluronic acid, and proteins without the addition or combination of any other substance or diluent.

For more information about P2 Launch and ZEO ScientifiX, please visit:

P2 Launch: <https://p2launch.com/>

ZEO ScientifiX: <https://zeoscientifix.com/>

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