


About Us


Cynosure Institute is a training institute that provides high-quality training programs in IT, management, and digital marketing. They recently started offering Salesforce certification programs covering various aspects of Salesforce taught by experienced trainers. The program is flexible and convenient, allowing individuals to learn at their own pace and schedule, equipping them with the skills required to effectively use Salesforce and help businesses achieve their sales and marketing goals. It's a valuable opportunity for individuals and businesses looking to improve their Salesforce skills and achieve better results.

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Empower yourself with the knowledge and skills to achieve your Salesforce dreams and become a certified trailblazer in the industry!

salesforce

Certification Course

Unleash Your **Sales Potential** with Our **Salesforce Training!**

Salesforce Administrator Certification Course

Introduction to Salesforce

- ✔ What is Salesforce? What is CRM?
- ✔ Industry Use Cases of Salesforce CRM
- ✔ Multitenant Architecture
- ✔ Governor Limits

Building Blocks of Salesforce

- ✔ User Management
- ✔ Database Concepts in Salesforce
- ✔ Standard Objects and Custom Objects in Salesforce
- ✔ Relationship across Objects
- ✔ Fields and various Field Types in Salesforce
- ✔ Lightning Pages, Page Layouts, Record Types

Security Model in Salesforce

- ✔ Profiles and Permission Sets
- ✔ Restriction Rules
- ✔ Roles
- ✔ Sharing Rules
- ✔ Org Wide Sharing Settings

Data Management

- ✔ Validation Rules
- ✔ Formula Fields
- ✔ Dynamic Forms
- ✔ Importing and Exporting Data in Salesforce
- ✔ Duplicate Management

Process Automation

- ✔ Introduction to Flows
- ✔ Approval Records and Approval Processes

Sales Cloud and Service Cloud

- ✔ Sales Cloud basicsment
- ✔ Sales Process
- ✔ Lead Conversion
- ✔ Service Cloud Basics
- ✔ Case Management basics

Analytics

- ✔ Report Types
- ✔ Reports and Dashboards
- ✔ Various types of Reports
- ✔ Various types of Dashboards

Data Management

- ✔ Validation Rules
- ✔ Formula Fields
- ✔ Dynamic Forms
- ✔ Importing and Exporting Data in Salesforce
- ✔ Duplicate Management

Hands On Sessions

Mini Project

Exam Preparation

About the Trainer

Siddharth Birari is an experienced Salesforce consultant and trainer with over 12 years of experience in the technology. He has worked with numerous organizations to implement and customize Salesforce solutions to meet their business needs.



Siddharth has a strong understanding of the Salesforce ecosystem, including Sales Cloud, Service Cloud, Marketing Cloud, and Community Cloud. He is skilled in Salesforce customization, integration, data migration, and administration.

As a trainer, Siddharth is dedicated to helping his students master Salesforce technology and become proficient in using it to improve business processes. He has a passion for teaching and enjoys sharing his knowledge with others. Students who take his courses can expect to receive a comprehensive understanding of Salesforce and the skills necessary to succeed in a Salesforce-related career.

