

Madison Yormark

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EDUCATION

Indiana University, Bloomington, IN May 2023

O'Neill School of Public and Environmental Affairs

Bachelor of Science in Public Affairs

GPA: 3.5/4.0

Major: Management

Minor: Apparel Merchandising

Saddle River Day School, Saddle River, NJ June 2019

High School Diploma

GPA: 3.4/4.0

MERCHANDISING AND LEADERSHIP EXPERIENCE

United Legwear & Apparel Co., New York, NY June - August 2021
College Intern

- Created and launched a website focused on sustainability and corporate responsibility
- Assisted VP Licensing and Marketing with quarterly royalty reporting and licensing agreements
- Worked with design and merchandising teams to review samples, arrange showrooms, and create lookbooks
- Researched market and design trends using trend forecasting services

Brooklyn Nets, Brooklyn, NY June 2019
Pre-College Intern

- Shadowed managers to experience and learn about operations, and engaged in vital daily activities
- Acquired knowledge in marketing, digital/social media, retail, merchandising, and technology

Mixology, Closter, NJ September 2017 - June 2018
Retail Associate

- Styled and assisted an average of 30 customers daily to ensure a positive experience
- Restocked and organized new inventory in order to increase sales
- Built and operated Mixology's social media platforms by sharing photos and showcasing current trends

ENGAGING INVOLVEMENT

Alpha Epsilon Phi, Bloomington, IN January 2020 - Present
Event Coordinator, Trunk Show Chair

- Form and maintain a network of numerous small businesses to utilize for trunk show
- Partner with Vice President of Finance to collect and manage funds

Retail Studies Organization, Bloomington, IN February 2021 - Present
Member

- Networked with retail professionals and IU alumni at career exploration events

Chabad Friendship Circle, Franklin Lakes, NJ January 2017 - May 2019
Mentor

- Served as a mentor for a child with intellectual and developmental needs
- Initiated a variety of activities including sports and crafts