

# Sovereign Mane Couture

The Art Of Healthy Hair, Luxury  
Extensions & Timeless Crowns.



Serving Confidence, Crown First.  
One Experience at a Time!

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# Welcome to Sovereign Mane Couture

At Sovereign Mane Couture, we don't just style hair  
— we craft crown experiences.

With over 15 years of hands-on expertise in healthy hair care, premium extensions, and chemical services, this space is for women who value long-term beauty, protective styling, and effortless maintenance — all without compromising luxury.

This is a judgment-free zone for every stage of your hair journey. Whether you're transitioning, maintaining your natural coils, embracing silk press season, or elevating your everyday with a full install — this is where your crown receives the attention it deserves.

You deserve more than a single service. You deserve a system. You deserve ease, elevation, and expertise.

Optional Signature at the Bottom:

With love and intention,

Malika Thomas

Founder + Lead Stylist

Sovereign Mane Couture

## DISCLAIMERS & BOOKING POLICIES:

### Sovereign Mane Couture | Policies & Expectations

*At Sovereign Mane Couture, every service is designed with your hair's integrity, experience, and transformation in mind. To maintain a seamless booking process and luxury-standard experience, the following policies apply to all clients:*

#### BOOKING & PAYMENT

- *A non-refundable deposit is required to secure all appointments.*
- *Deposits go toward your final balance unless canceled or rescheduled outside of policy terms.*
- *Full payment is due at the time of service via card, Zelle, Apple Pay, or approved cash options.*
- *All prices are starting points and may vary based on hair density, length, or custom requests.*

#### CANCELLATIONS & RESCHEDULING

- *A 48-hour notice is required to cancel or reschedule any appointment.*
- *Same-day cancellations or no-shows will result in forfeiture of your deposit and a 50% service fee may apply to rebook.*
- *Repeated no-shows or last-minute changes will result in limited booking privileges.*

#### LATE ARRIVALS

- *A 15-minute grace period is given. After 15 minutes, your appointment is subject to cancellation.*
- *Late arrivals will receive only the remaining scheduled time and may not receive all services.*

#### HAIR & MAINTENANCE POLICIES

*Clients must arrive with detangled, clean hair unless prep is included in the selected package.*

- *For extension or wig services: bring hair 24–48 hours before the appointment if not purchasing through the salon.*
- *Protective styles and color services require aftercare follow-through. You will receive take-home or emailed care instructions.*
- *Trims included in memberships are valid once every 6–8 weeks unless otherwise stated.*

#### FOOTNOTES FOR PACKAGE CLARITY

*Packages marked as “monthly” are billed per calendar month and include 1–4 services depending on the tier.*

- *Unused services do not roll over, but may be adjusted case-by-case with approval.*
- *Hair is included only where explicitly stated. Otherwise, you may bring your own bundles or wigs.*
- *“Thick hair” clients may incur a \$20–\$45 surcharge depending on the additional time and product needed.*
- *Customizations outside of listed services will require consultation and may affect pricing.*
- *All services are performed with professional-grade, salon-quality products and uphold healthy hair practices*

**Royal care, reserved just for you.**

## **CROWN CLASSIC**

**\$300/month**

*Designed for clients who desire weekly maintenance and scalp health.*

For Natural Hair Maintenance (No heat or light heat)

- 4 Weekly Shampoo + Deep Conditioner
- Blow Dry or Natural Style (twist, wrap, flat braid)
- 1 Scalp Detox/month
- Optional Add-ons:
  - Trim: \$40
  - Protein or Steam: \$25

## **CROWN LUXE**

**\$350/month**

*Perfect for clients maintaining relaxed hair or thermal styling.*

- 2 Signature Silk Press Sessions or 1 Retouch Relaxer Application with Style
- Deep Penetrating Conditioning Treatment
- Scalp Detox Therapy
- Hair Shaping/Trim every 6–8 weeks (see maintenance policy)
- Weekend Priority Scheduling

## **CROWN ELITE**

**\$500/month**

*Tailored for clients who require consistent hair maintenance, versatility, and elevated care.*

- Up to 3 Full Service Appointments/Month (Silk Press, Relaxer Retouch, or Blowout Styling)
- Unlimited Conditioning Therapies (Moisture, Protein, Detox)
- Hair Shaping/Trim every 6–8 weeks (see maintenance policy)
- One Add-On Enhancement/Month (Hot Oil Treatment, Scalp Massage, Curl Enhancer, etc.)
- Priority Booking Access + Early Access to Promotions

Membership Notes & Policies (Professional Terms)

Hair Shaping Policy (Trim):

Shaping services are performed every 6–8 weeks to maintain healthy ends and proper structure. Additional shaping outside this timeframe is available at a reduced member rate of \$25 (standard rate: \$40).

Booking Protocol:

Advance scheduling is required. A 15-minute grace period applies to all appointments. Tardiness may result in cancellation or service adjustment.

Membership Terms:

Memberships operate month-to-month with no rollover of unused services. Cancellation or holds require a 10-day notice. All services are non-transferable and non-refundable.

Crown Club Membership

## Natural Hair Therapy Packages

### For Coils, Curls & Kinks That Thrive

#### Texture Therapy Classic \$150

*Ideal for regular maintenance to promote growth and maintain hydration.*

- Shampoo + Deep Moisture Treatment
- Blow-Dry + Silk Press or Twist Style
- Trim & Scalp Massage

#### Natural Crown Lux Package \$220

*Designed for curl rejuvenation, scalp balance, and styling protection.*

- Hydrating Steam Treatment
- Scalp Detox or Clay Scalp Cleanse
- Protein or Moisture Balancing Mask
- Trim + Protective Style (twists, braids, or bun)
- Optional Blowout or Silk Press

#### The Natural Crown Club (Monthly Plan)

**\$350/month | 3-month minimum**

*For queens who want to grow, protect, and elevate their natural crown.*

- 2 Visits/Month (1 style visit + 1 treatment visit)
- Deep Treatment + Trim every 6–8 weeks
- Protective Style or Silk Press
- Scalp Rejuvenation Rituals
- Priority Booking

#### Natural Hair & Extensions Blend

**\$375+**

*For clients who want length or volume while maintaining their natural roots.*

- Scalp Care & Steam
- Natural Leave-Out Prep
- 2–5 Rows of Micro-links or Sew-In for fullness
- Blowout or Curl Define Finish

Grown in Curls

## Relaxer Therapy Packages

### Royal Retouch Relaxer Plan \$175

*Perfect for clients maintaining a relaxed look without compromising hair health.*

- Relaxer Retouch (6–8 week maintenance)
- Bond Rebuilder or Strengthening Treatment
- Trim & Silk Wrap
- Moisture Seal Finishing Spray
- Scalp Soothing System

### Crown Complete Relaxer Experience \$250+

*For new relaxer clients or those starting fresh – the healthy way.*

- Virgin Relaxer (for first-time clients or full smoothing)
- Strengthening Reconstructor or Bond Repair
- Trim & Style
- Moisture Infusion Mask
- Scalp Detox Treatment

### Crown Relaxer Membership (Monthly Plan)

**\$295/month | 3-month minimum**

*For loyal clients who want consistent maintenance, growth, and beautiful results without the hassle.*

- Relaxer Retouch Every 6–8 Weeks
- 1 Silk Wrap Style Visit per Month
- Deep Conditioning or Strength Treatment
- Trim Every 8 Weeks
- Priority Booking

### Relax & Extended: Relaxer + Extension Add-On

**\$375+**

*For clients who love relaxed hair but want added volume or length without compromising scalp health.*

- Relaxer Retouch
- Partial Sew-In or Microlink Row (1–2 rows for fullness)
- Style Blend
- Treatment & Trim

## Crown Sleek & Sewn

**\$550/month | 2-month: \$1,050 | 3-month: \$1,500**

*This hybrid package blends the power of a precision relaxer with your choice of partial sew-in or microlink installation. Perfect for clients who want a low-maintenance, sleek look with added volume or length.*

Relaxer retouch (every 6–8 weeks)

- Partial sew-in OR microlink row
- Shampoo, deep conditioning, trim (if needed)
- Style & sculpting
- Weekly maintenance add-on option available

*\*\*\*Hair included for sew-in or microlink with bundles from Sovereign Mane Couture. Please allow 7–10 days for bundle ordering if not in stock.*

## Relaxer Maintenance Packages

**\$250/month | Weekly visits (4x/month)**

*For clients who are already relaxed and want ongoing care in between retouches. Ideal for maintaining health, shine, and manageability.*

- Weekly shampoo + condition
- Wrap set or blow-dry & style
- Protein or moisture treatments (rotated)
- Scalp care & light trim every 8 weeks

*\*\*Add-on: Relaxer retouch (\$100, scheduled separately)*

*Hybrid  
Crown  
Sewn*



## Color Services & Packages

### Where Texture Meets Tone, Safely and Boldly

#### Color Refresh \$175

*Perfect between major color sessions – maintain vibrancy and shine.*

- Gloss/Toner + Deep Treatment
- Blow-Dry + Trim
- Ideal for refreshing faded color, toning blondes or brondes

#### Signature Full Color \$250

*Bold, rich color from roots to ends. Ideal for one all-over shade.*

- Full Single Process Color
- Deep Conditioning & Trim
- Style Finish (Silk Press or Defined Curls)

#### Dimensional Queen (Lowlights + Highlights) \$375+

*Create depth, dimension, and softness while maintaining hair integrity.*

- Foil or Balayage Highlights + Lowlights
- Custom Toner + Trim
- Olaplex or Bond Builder Add-On
- Style Finish

#### Color Correction Consultation Package \$50

*For clients with previous box dye, unwanted tones, or chemical mishaps. We build a custom correction strategy.*

- Patch Test & Strand Test
- Consultation Visit
- Custom Plan + Pre-Treatment Products (optional)

#### Complete Color Conversion \$450-\$600

*Transform safely and professionally. Great for bold transitions (platinum, red, ash blonde, etc.).*

- Full Color Correction (2-4 hour session)
- Multiple Rounds of Lightening + Toning
- Olaplex System
- Intensive Recovery Mask
- Final Style & Aftercare Kit

## Color Retouch Packages

### Where Texture Meets Tone, Safely and Boldly

*Designed for consistent clients, including relaxed & natural hair queens who color their hair regularly.*

#### Root Revival (Relaxed or Natural Hair) \$180

*Best every 6-8 weeks to keep color fresh.*

Root Color Touch-Up (2 inches or less)

- Deep Conditioning + Blow-Dry
- Trim (optional)
- Silk Press or Defined Style

#### Relax + Refresh Package (Same-Day Service) \$240-\$250

*Clients wanting a relaxer retouch and temporary color shine or gray blending.*

Relaxer retouch (new growth only)

- Semi-permanent color
- Deep moisture treatment
- Blow dry + silk press or wrap style

*Frequency: Every 6-8 weeks*

*\*\*\*Permanent color must be scheduled 2-3 weeks post relaxer for best results and hair health.*

#### Color Enhancement Add-On (Post-Relaxer Color Session)

**\$175**

*Book Separately 2-3 Weeks After Relaxer*

- Permanent or demi-permanent color application
- Bond-building treatment (e.g., Olaplex)
- Style refresh

*Bonus: Can be combined with a trim or hydration treatment.*

#### Color & Crown Maintenance (Monthly) \$375

**(3-month minimum)**

*Ideal for busy professionals or low-maintenance queens who want consistent upkeep.*

- Root Retouch (Color)
- Deep Conditioner or Gloss
- Weekly or Bi-Weekly Shampoo & Style (4 per month)
- Priority Booking

## Color Correction Packages

**When your hair needs a second chance, this is your redemption road.**

### **Light Fix (Mild Correction) \$250**

*For brassiness, minor box dye, or uneven tones.*

- Tone Adjustments / Color Balancing
- Clarifying Cleanse
- Olaplex or Treatment Mask
- Gloss + Style

### **Major Shift \$475-\$675 (based on length/density)**

*For bold changes or reversing years of color damage.*

- Multiple Rounds of Lightening + Toning
- Olaplex Every Step
- Reconstructive Mask
- Final Color Application
- Take-Home Aftercare Kit

### **Rescue + Revive Plan (Consult-Based) \$75**

*Book Separately 2-3 Weeks After Relaxer*

- Strand & Patch Test
- Consultation Plan
- Pre-Treatment Kit (products to prep for correction)
- Future Booking Discount

**\*\*\$75 (goes toward next service)**

**Protective, versatile, and customized sew-in services  
using professional-grade techniques.**

**SEW-IN CLASSIC \$350+**

*Traditional Partial Install*

- Leave-out for natural parting (minimal exposure)
- Includes shampoo, conditioning treatment, braid foundation, and style finish
- Blending & thermal styling included
- Ideal for natural blending and medium-length wear

**SEW-IN FULL CLOSURE \$400+**

*No Leave-Out / Full Scalp Coverage*

- Closure piece installed for complete protective coverage
- Includes full prep, braid-down, net if needed, install, and finish style
- Maintenance-focused for clients avoiding heat or tension
- Recommended for protective styling + minimal daily manipulation

**SEW-IN FRONTAL INSTALL \$450+**

*Custom Frontal Installation*

- Ear-to-ear lace frontal application for seamless finish
- Includes full prep, customization, adhesive or glueless options
- Maintenance education included
- Ideal for transformation looks + extended wear (2-4 weeks)

**V/U-PART SEW-IN \$375+**

*Wig-like integration with your natural leave-out*

- Sewn foundation with V-part or U-part unit
- Blending and heat styling included
- Great for natural clients who want flexibility without glue

**ROW INSTALL (Hybrid Method) \$150-\$300**

*Custom rows sewn on single braid tracks*

- 2-5 row installation depending on volume
- Ideal for fullness add-ons or partial styling
- Often paired with micro links, beads, or anchors
- Great for fullness or natural blend with less tension

**Sew-In Packages Include:**

*Detailed consultation & scalp analysis*

- Professional shampoo & conditioning service
- Trim upon request or add-on (discounted)
- Hair net or mesh included if needed
- Silk press finish or style set

**\*\*\*Optional Add-Ons (Members Discounted):**

- Closure/Frontal Customization - \$25
- Wig Revamp or Color Tone - \$45-\$75
- Elastic Band or Adjustment - \$15
- Trim - \$25 (member) / \$40 (standard)

## Luxury, low-tension, and versatile extension techniques for seamless volume and length.

### TAPE-IN EXTENSIONS \$500+

#### *Quick + Lightweight Method*

- Includes shampoo, deep conditioning, scalp prep
- Tape-in hair installed with sandwich method
- Style finish included (silk press, curls, etc.)
- Recommended for fine to medium hair textures
- Reinstall required every 6–8 weeks (removal not included)

### MICROLINK I-TIP INSTALL \$600+

#### *Strand-by-Strand Volume*

- Individual pieces installed using silicone-lined beads
- Ideal for natural leave-out blending
- Includes shampoo, prep, style finish
- Lightweight & tension-free when properly maintained
- Best for medium to thick hair types

### MICROLINK B-TUBE WEFT INSTALL \$550+

#### *Track-Based Natural Blend*

- Rows of hair sewn onto anchor beads for secure hold
- Includes shampoo, conditioning, and style
- Can include up to 3 rows
- Great for clients who want the look of sew-ins without braids

### HYBRID ROW EXTENSION (SEWN ON BRAIDS) \$150–\$300

#### *Single Row Enhancement*

- Add up to 4–5 rows depending on volume
- Braided foundation + sewn-in weft
- Ideal for fullness or building density in natural hair
- Flexible for combining with tape-ins or microlinks

## Extension Maintenance Packages

### Couture Extension Care

**2-week plan: \$120 | 4-week: \$220 | 6-week: \$310**

Maintenance for all install types: sew-ins, microlinks, tape-ins, or weft rows.

Each visit includes:

- Gentle detangling
- Shampoo + hydration
- Dry + style (flat iron/curl)
- Tightening (as needed)
- Ends seal or light trim

### Weft Out + Rebalance \$125+

Professional removal of installed extensions followed by a detox and recovery service.

- Safe extension removal
- Clarifying & moisturizing cleanse
- Protein or detox treatment
- Blow-dry & silk press or natural style

Add deep scalp treatment: +\$20

Add trim: +\$40

## EXTENSION MAINTENANCE MEMBERSHIP \$300/mo

Monthly Professional Maintenance Plan

- Includes 2 shampoo + style sessions per month
- Discounted reinstall or repositioning
- Prioritized booking + 10% off add-ons
- Great for returning extension clients

### \*\*REMOVAL SERVICES (Existing Clients Only):

- Tape-In Removal - \$75
- Microlink Removal - \$95
- Hybrid Row/Weft Removal - \$60
- Includes detox shampoo & deep condition

### Add-On Options:

- Trim - \$25 (with membership) / \$40
- Silk Press Finish - Included or \$50 if standalone
- Hair not included (bundles available via Sovereign Mane Couture)

## **Crown Confidence Collection**

### **Custom Wig Installations & Services**

*Our wig services are designed to blend seamlessly and give your crown the versatility and polish you deserve, whether you're protecting your natural hair or exploring new styles.*

#### **Wig Installations (Custom or Pre-Made Units)**

- Glueless Install: Starting at \$150
- Adhesive Install: Starting at \$175
- Reinstall (Same Unit): Starting at \$125

#### **Wig Maintenance Services**

- Shampoo, Deep Condition, Restyle: \$100
  - Refresh & Tighten: \$85
- Closure & Frontal Replacement (if applicable): By consultation

#### **Wig Color Services**

- Custom Wig Color (Single Process): Starting at \$150
- Highlights, Ombre, Creative Color: By consultation only

#### **Custom Wig Construction / Made-to-Order Units**

- Bring Your Own Bundles: Starting at \$250 (includes basic customization)
- Full Custom Units (Includes hair, construction, cut, style): Starting at \$500

Note: Consultation required for all custom orders. Timeline varies depending on complexity.

Wig Services

Ala Corte Add-Ons

## Elevate Your Experience

*These services can be added to any package or booked individually.*

- Hydration Steam Treatment: \$35
- Protein Treatment: \$45
- Bond Builder Add-On: \$40
- Trim (Maintenance Trim Only): \$40
- Wig Trim: \$50
- Scalp Detox & Clarifying Treatment: \$50
- Silk Press Add-On to Any Package: \$50
- Additional Row Sew-In: \$60 per row
- Hybrid Row Add-On: \$75 per row

Note: These services are designed to support healthy hair, extend longevity of installs, and improve manageability.



## Digital Aftercare & Passive Offers

### Digital Downloads & Aftercare Guides

- Healthy Hair Maintenance E-Book: \$15
- At-Home Wig Maintenance Guide: \$10
- Color-Treated Hair Survival Guide: \$10
- Protective Style Prep & Post-Removal Care Checklist: Free with any install service

### Coming Soon:

- Video classes on wig maintenance & styling
- Digital color match guides

Crown Care at Home

## Stay Crowned, Stay Rewarded

*Thank you for choosing Sovereign Mane Couture for your crown care journey.  
Your loyalty and trust fuel our commitment to excellence and healthy hair care.*

### Book Your Next Service:

Scan the QR code to book instantly or visit My website for more information:



### Share the Love:

- Leave a review on Google or Yelp and receive \$10 off your next service.
- Refer a friend – they receive \$20 off, and you receive \$20 credit toward your next package.

### Stay Connected:

Follow us on Instagram, TikTok & Facebook for exclusive promos, styling tips, and new service drops.