

"CREATING THE PERFECT ATMOSPHERE"

NEW CATEGORY OF INTELLIGENT, HIGH-TECH SMART STORAGE/CURING SOLUTIONS

A MAJOR MULTI-SECTOR OPPORTUNITY







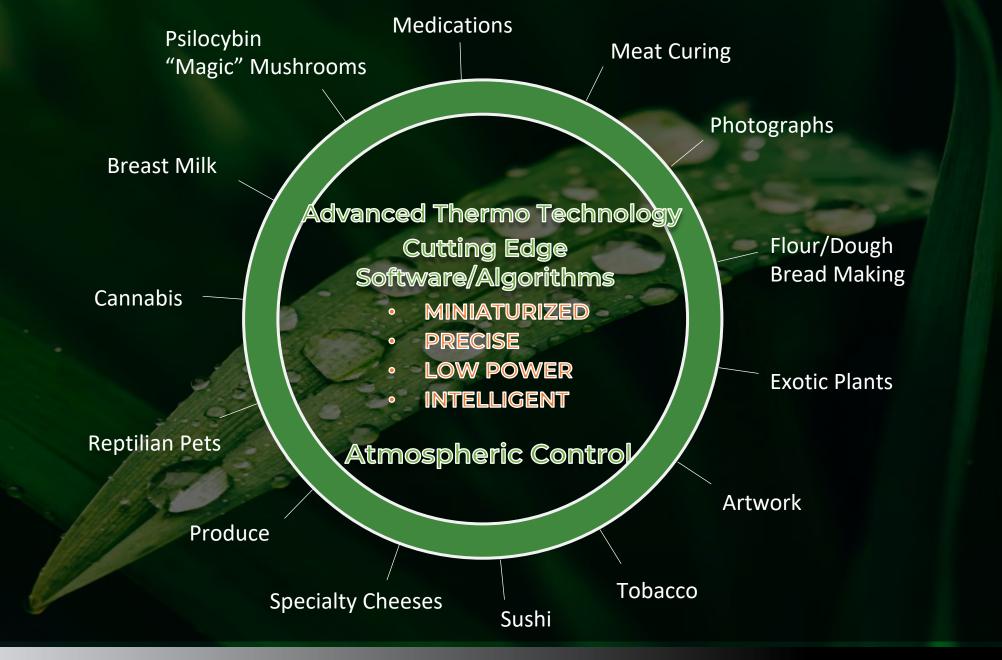














BEACH HEAD MARKET - CANNABIS/HEMP

CURING AND STORAGE

#1: 90% Cannabis/Hemp Too Dry:
Loss of active components, weight =
margin squeeze, reduced customer satisfaction

#2 Cannabis/Hemp Too Wet:
Mold/Fungai = Life Threatening Dangers

#3 Increasing & Complex Government Edicts Legislation/Regulation Related to H2O Control

No Easy, Reliable and Affordable Solution
Dry, Cure and Storage: High-Cost, Unreliable,
Labor Intensive

78% of Cultivators Say That Humidity Control is "concerning or very concerning" *





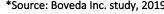




Recent legislation Examples: Nevada-NAC 453A.654,550, California-CA 19344–5322, Oregon-OAR 333-007-0300 to 0500, 333-064-0100 to 0130, Washington-WAC 314-55-102. *Source: Cannabis Business Times (CBT) "Smart Humidity Special Report" July 2017

DRY PRODUCT: AN INDUSTRY WIDE PROBLEM!







THE INDUSTRY NEEDS PENDRAM!

"...... how can a large-scale producer replicate the conditions of a home grower or craft producer that produces small batches of plants? It will require the replication of ideal drying and curing conditions on a grand scale with no shortcuts and complete attention to every detail en masse "

" Having multiple (smaller) dedicated drying areas that can constantly be fine-tuned is critical to achieve this level of terpene and moisture-content quality......."



Kenneth Morrow, Trichome Technologies, December 2020



SMART-LID/SMART-WARDEN WITH "INTELLISPHERE"

The Only Intelligent, High-Tech Solutions for Compact, Precise Atmospheric Control





- Adds/Subtracts Moisture = Perfect Atmosphere
- Dries, Cures and Stores Automated & Odor Free
- Maximizes Potency, Aroma & Flavor
- Protect Delicate Terpenes/THC/Cannabinoids
- Prevents Mold and Life-Threatening Pathogens
- Integrated Safety Lock and Tamper Detection
- Smartphone App enables Digital Engagement
- Commercial Version: Enterprise Analytics
- Consumer MSRP \$149 @ 65% GM
- Commercial MSRP \$399 @ 70% GM
- Recurring Digital Revenue



SMART WARDEN UNIQUE VALUE FOR THE COMMERICAL SECTOR - NOTHING LIKE IT!



Track/Trace Compliance

Pendram Incorporated 12544 High Bluff Dr Suite 400, San Diego, CA 92130 www.pendram.com

PRELIMINARY DATASHEET

Smart Warden Platform

IntellisphereTM Miniaturized Automated Intelligent Atmospheric Control System



Commercial Grade

•	Patent Pending IAC TM	100% Automatic Precise Control
•	Easy To Use	Intuitive interface
•	Mold/Over Dry Protection	Maximize Profit, Customer Satisfaction
•	Cost Saving	No burping or Aw testing labor needed
•	Set and Forget Technology	Comprehensive water management
•	Repeatable Results	Advanced Edge Software Algorithms
•	Environmentally Friendly	Zero chemicals, no salts
•	Enterprise Class	WiFi + Intellisphere TM API Cloud Connected
•	Stackable/Space Efficient	Cure/Store 36 lbs bud less than 20 sq ft
•	Ultra-Low Electricity Use	3 Months on single charge
•	Secure, Trackable	24x7 Electronic tamper detection, lock
•	Transportable	Rechargeable battery operated
•	Location Tracked	GPS location tracking (*optional)
•	Anti-Microbial	Chemical Free Sanitize Cycle

APPLICATIONS:

- Cultivators
- Distribution
- Dispensaries
- Processors

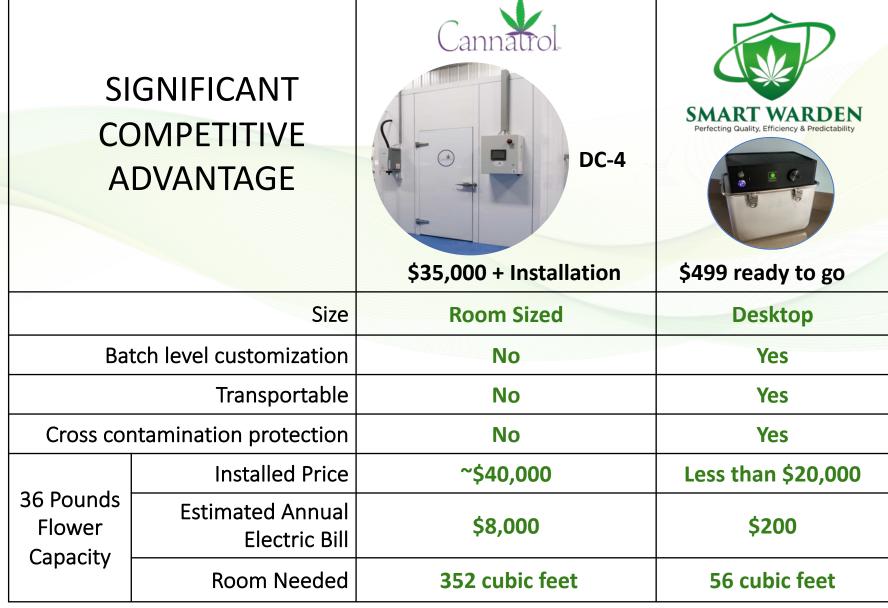
MODEL - CAPACITY

Model SW250 250 oz Model SW285 285 oz Model SW385 385 oz Model SW440 440 oz Model SW520 520 oz Model SW440 440 oz

WORKING PROTOTYPE AVAILABLE



Metrc/ERP integrations (*optional)



Source: Pendram Estimates – Measured Statistics Will Vary



SMART-LID: UNMATCHED CONSUMER BENEFITS





THE SMART-LID eliminates need for salt pack corrosive toxic vapors that alter plant aromas, terpene profiles, colors, textures and presentation...

Critical Features and Customer Benefits	Boveda/Cvault/Stori Chemical Salt Toxic Vapors	BurpLids/CureCork Aerator	Grove Bags Standard Mason Jar	Pendram
Predicts and Prevents Harmful Pathogens				
Maximizes Terpene Potency				
Airtight and Odor Free				
Adds and Removes Moisture				
Electronic Safety Lock, Internal Light and Camera				
Dries, Cures, Stores All-In-One Maintains Aromas, Terpenes, Color				
Environmentally Friendly Chemical Free				
Smart Phone Control and Remote Monitoring				
4 Year Estimated Cost	Over \$300	\$279	Up to \$10 each	MSRP Starts at \$149
/\$Estimated Market Penetration	Around 5%	Less than 0.1%	95%	Demand Creation



WHAT PEOPLE ARE SAYING! SMART-LID



Rev Mary Miller

"know how important this is and my husband and I always thought Cannabis should have its own "humidor" without having to mix strains. Thank you for this product! It's a biggie"



Susan L.

"Living in Arizona, dry weed has always been a major problem....Smart-Lid solves this problem and has many other benefits I absolutely love!"



Cindy J.

"Finally, a better and more precise solution than those expensive and unhealthy salt packets we have been using for years"



Thomas G.

"Amazing Results and many cool features....game changer in the cannabis storage category"



Mark R.

"We are huge advocates for proper storage of cannabis, so we want to share our 5 Star review of Smart-Lid. Storing bud incorrectly is literally like throwing money away"



Freddie G.

"A no brainer for any cannabis connoisseur and anyone buying different strains or large quantities. It will keep your buds perfect in any conditions, automated and odor free"

SMART-WARDEN



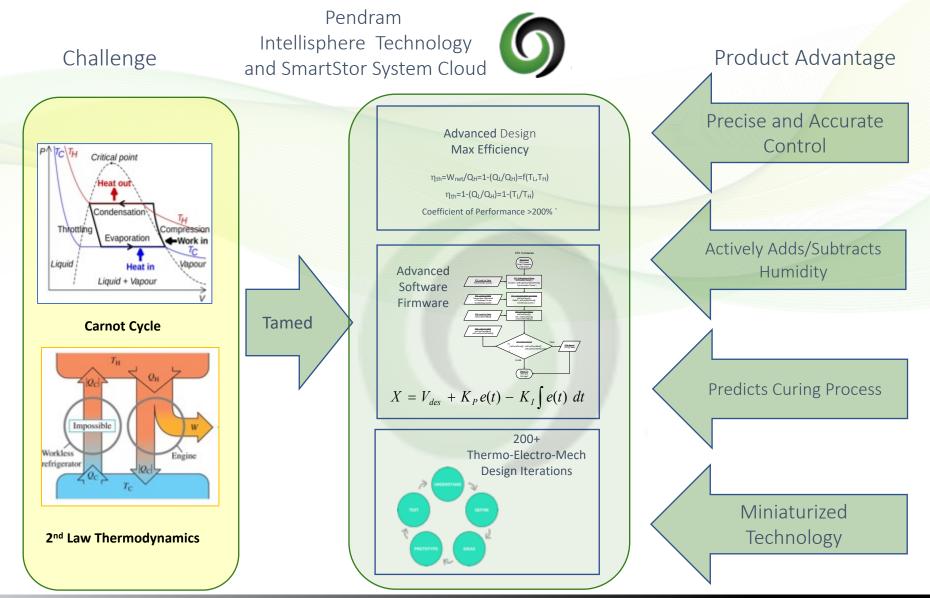
Lance C. Lambert
Vice President of Marketing & Business
Development, Greenbroz Inc

Previously: Head of Herbal Business Unit, Boveda Inc.

"Boveda is a band-aid — This is the real solution the industry has been looking for"

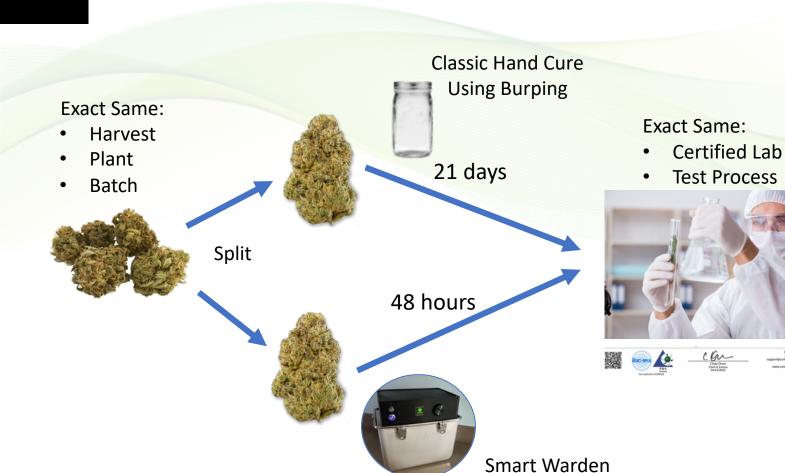


TRADE SECRETS & PENDING PATENTS = UNFAIR MARKET ADVANTAGE IP





Curing Test: 70% increased potency 80% Time Reduction



Classic Cure



- 13.5% THC
- 14.2% Total
 Cannabinoids

Smart Warden Cure

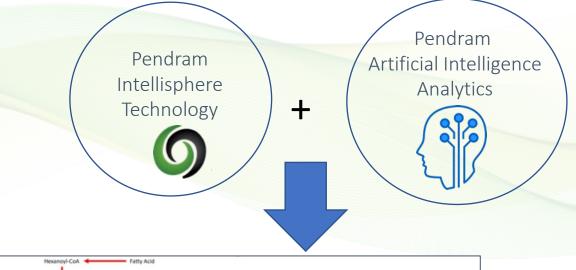


- 23.6% THC
- 24.7% Total
 Cannabinoids

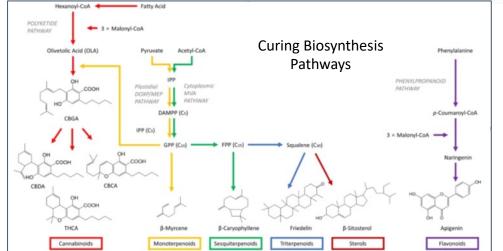


Cure

UNIQUELY PLACED TO DRAMATICALLY IMPROVE CURING



Pendram is working with a state-of-the-art ISO-17025:2017 accredited lab partner using Shimadzu Instrumentation. SHIMADZU Excellence in Science



HIGHLY OPTIMIZED CURING

- Accelerating Production Throughput
- Aroma, Flavor Perfection
- Potency Maximization
- Customized to Cultivation
- Customized to Strains
- Scientific, Automated, Predictable



SMARTSTO RTECH

The Smart Choice For Precise Storage Conditions

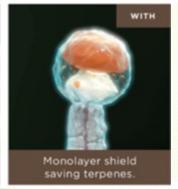
Seal of Quality

We'll use our unique, cloud connected products to create a new cure to consumption

SmartStorTech SEAL OF QUALITY...

- Delicate Terpenes Protected
- Consistent Flower Quality
- Consumer Safety, Confidence & Satisfaction
- Unique Differentiation for Brands





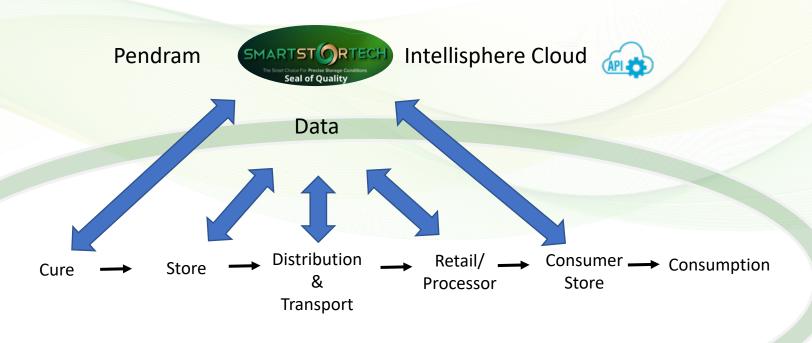




We will also leverage market presence to create valuable data to create artificial Intelligence insights using our Intellisphere Cloud



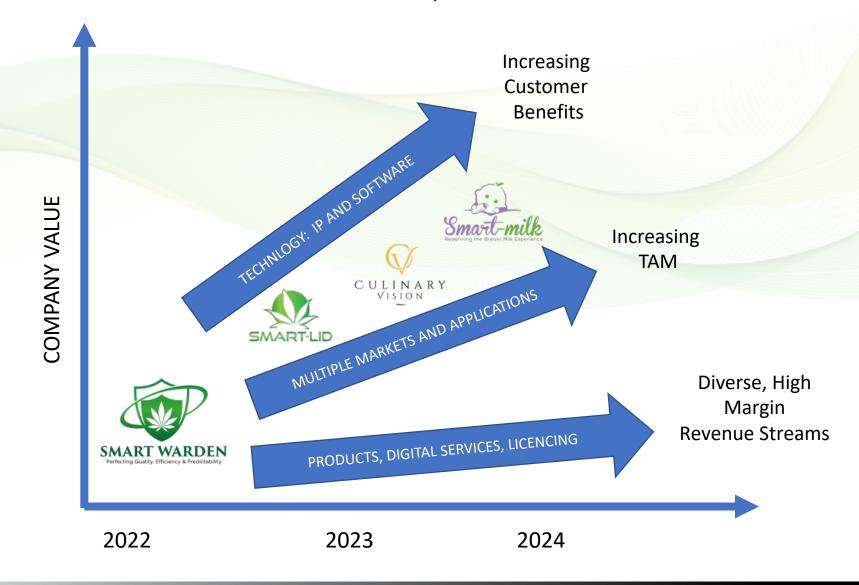
MAJOR OPPORTUNITY TO CREATE A "SEAL OF QUALITY" CURE TO CONSUMTION BRAND + GATHER VALUABLE DATA



Product Integrity Control & Protection



BUILDING REVENUE, MARGIN & VALUE





HUGE REVENUE + RECURRING OPPORTUNITY

SMART LID/WARDEN PLATFORM – CANNABIS ALONE

..... The cannabis accessories industry is by far the hottest category and biggest growth area in the market.." Joseph Keller Cannabis Investor News

Consumer

Premium Segment DTC
Brand Label Opportunities



Est. Annual Potential \$4B *

4M Units/year + Recurring Services = \$0.5B Revenue

+

Consumer DIY

"Grow Your Own" DTC



10M Units/year + Recurring Services = \$1.5B revenue

+

Commercial

Artisanal Brand Curing Distribution and Retail



0.8 M Units/year + Recurring Services = \$2B Revenue

*Sources: Pendram Analysis, Cannabis Consumers Coalition: 2017 Report on Cannabis Consumer Demographics and Consumption Habits.



STRONG POSITION

Proprietary IP:

- Cross-disciplinary technology
- Complex hardware, software, algorithm design
- Leverage data to extend benefits through AI and ML
- Solid IP, patents trade secret strategy

Market Timing:

- Industry margin/profit squeeze
- Legislation momentum
- The macro trend towards product quality, integrity, and safety
- Rapid growth new markets, new consumers









Low Risk Engineering to get to Mass Production

<u>STAGE</u>	<u>OBJECTIVE</u>	TIME PERIOD	REMAINING COST	RISK
Market Inspiration. IAC Concept	The spark	Done	\$0	HIGH (completed)
Technology Core Formulation	Analysis and simulation to show theoretical feasibility	Done	\$0	HIGH (completed)
Design, Test and Iteration of Core Systems	Demonstrate practical IAC operation with available commodity components	Done	\$0	HIGH (completed)
File key patents	4 Patent filed to cover IAC implementation in the four product form factors	Done	\$0	HIGH (completed)
Initial Prototypes Design & Build	Establish basic operation in target form factors. Complete initial iPhone App	Done	\$0	HIGH (completed)
Second Protype (Smart Warden Prototype 2.0)	Improve performance and correct key bugs found in Proto 1.0	Done	\$0	HIGH (completed)
Engineering Validation Test (EVT)	Several units that function as expected, meeting all functional requirements	Estimate 4 months	\$400,000	LOW
Design Validation Test (DVT)	Multiple units that meet all functional and cosmetic/appearance requirements	Estimate 3 months	\$300,000	LOW
Production Validation Test (PVT)	Meet all manufacturability metrics, including process capabilities, first pass and rolling throughput yield.	Estimate 3 months	\$300,000	LOW

Analysis based on multiple Pendram assumptions. Final schedule and functionality are subject to change.



FOUNDING TEAM



Mary June Makoul
Chief Executive Officer
"Market and Marketing Black Belt"

- Entrepreneur and Cannabis Angel Investor with over 25+ years expertise in strategic marketing, business development and consumer products.
- Numerous accolades and awards for branding, creative design, retail packaging and new product positioning.
- Held senior high level management positions at Paramount Pictures Corp, Proxima Corp and Fiskars.
- Business Consultant and Board of Directors Advisor.
- BA in Business Administration and Marketing from New York University.



Jon Siann
Founder & Inventor
"The Nerd"

- Entrepreneur, inventor and design engineer with over 40 successful patents.
- Closed an 8-figure licensing non-dilutive deal with Verizon and leveraged \$2.8M in angel equity funding into a \$24M all cash acquisition exit within 14 months of incorporation.
- Held high level executive, technical and marketing positions at IBM Labs,
 Peregrine, Netlist, Rockwell, Brooktree, AMCC, Bretelon, Micropower & Sigma Designs.
- EE from University of Edinburgh, UK

