



Hello!

Welcome to Benson's Cheesecake Fundraising! Our cheesecakes are made in Thomson, IL at our restaurant.

If you would like to participate in using Benson's Cheesecake as a fundraising opportunity, here is how it works.

- 1.) Contact Stephanie to set up the fundraising. 815-631-5341 or stheid@gmail.com
 - a. Figure out when you would like to do the fundraising. Pick a 2-week window for your organization to sell the cheesecakes.
 - b. Determine the date to pick up the cheesecakes in Thomson (or they can be delivered) and when you will have your participants pick them up from the determined central location to distribute to their customers.
 - c. Once the fundraising window is determined, order forms should be handed out to your participants with clear instructions on when, where and to whom the order forms and money will be due.
 - d. Organizations will keep \$3 per cheesecake slice for their fundraising efforts. When the order is placed, \$4 per cheesecake slice will be due to Stephanie. If you sell 100 pieces of cheesecake, you will keep \$300 for your organization and \$400 will be due to Stephanie.
 - e. 1 week prior to the determined cheesecake pick up for your organization, the total number of cheesecake slices and all money is due. For example, if you would like to pick up your cheesecakes on August 15th, the total number of cheesecake slices and money will be due to Stephanie on August 8th.

Fundraising Example: Sell between July 20-August 3rd. Order forms & money due to point person of organization on August 4th. By August 8th, provide total number of cheesecake slices and money to Stephanie. August 15th – Pick up cheesecakes from Stephanie and distribute to participants.

If you have any questions or would like to talk about this opportunity, please contact Stephanie at 815-631-5341 or stheid@gmail.com!