

Catalina Kid Ventures

Early Childhood Center



CKV Background

CKV was founded in March of 1988,
by Anni Marshall,
Avalon Community Services Director,
as a city sponsored preschool for working
families.

Thirty eight years later, CKV is still
the only full-time preschool in Avalon.
CKV serves families 8:00am-5:00pm
Monday/Tuesday - Friday.



CKV in 2026...

- CKV became a non-profit 501(c)(3) in May 2012
- Providing toddler, preschool and pre-k programs
- Serving children: 18 months through entrance into first grade
- Priority is still Avalon working families
- CKV is a play-based early learning model
 - which means child-directed, open-ended, and process orientated play
- Key areas include:
 - building social-emotional skills (empathy, conflict resolution)
 - cognitive growth (problem-solving, curiosity)
 - language development
 - physical motor skills through hands on exploration.



Island Shinanigans



Our Mission



Mission

***At Catalina Kid Ventures,
our mission is to provide a
safe, nurturing and
engaging environment
where children develop a
lifelong love of learning.***



Why Early Learning Matters

- Fosters essential social, emotional, and cognitive development in a structured environment.
- Sets the foundation for kindergarten readiness and lifelong learning.
- Helps children build independence, learn routines and develop self-regulation.
- Assists in early literacy/math skills, and social skills like sharing and teamwork, while significantly increasing long-term academic success.
- Develops confidence and friendships.
- Early childhood education builds a stronger community.



Fun Frolics



Typical Day



Arrival and Free Play

Learning Centers

Circle Time - Literacy
and Math Skills

Snack Time

Outdoor Play

Art & Music Exploration

Water Play / Gardening
Experiences

Lunch & Naptime

Outdoor Play

Snack Time

Learning Centers - Go Home

Board of Directors



Anni Marshall
BOARD PRESIDENT



Vacant - Recruiting
BOARD SECRETARY



Kellie Costello
BOARD TREASURER



Devin Hart
BOARD MEMBER



Sadie Lake
BOARD MEMBER



Mary Beth Webster
BOARD MEMBER



Jenea Woodyard
BOARD MEMBER

CKV Staff



Stacy Massey
DIRECTOR



Vanessa Hernandez
PRESCHOOL TEACHER



Carol Burcombe
TODDLER TEACHER



Lidia Gonzalez
PRESCHOOL
AIDE



Nicole Moyer
TODDLER
AIDE



Emma Larson
SUBSTITUTE

Impact on Avalon

Catalina Kid Ventures helps:

- Working families
- Local employers
- Young parents
- Kindergarden readiness
- Community stability
- Partners with Children's Home Society to assist low income families in costs of care



Community Partnerships

CKV Early Learning Community Partners:

- Avalon Local Tours
- Avalon Smokehouse
- Brown's Bikes
- Catalina Island Yacht Club
- CIYC Auxiliary
- CIYC Foundation
- Curtain Maritime
- Rotary Club of Avalon
- Saint Catherine of Alexandria Roman Catholic Church
- Scuba by Design
- Steve's Steakhouse
- Tuna Club
- Vons
- Anonymous Donors, Private Individuals and other Community Members



CKV Kids Your Support



*Nothing goes to waste ...
CKV kids even love the boxes!*

Ways Our Avalon Community Can Help



- Financial Support & Grants
- Volunteer Assistance
- Infrastructure & Resource Upgrades
- Teacher & Staff Development
- Basic Needs Support
- Community Engagement



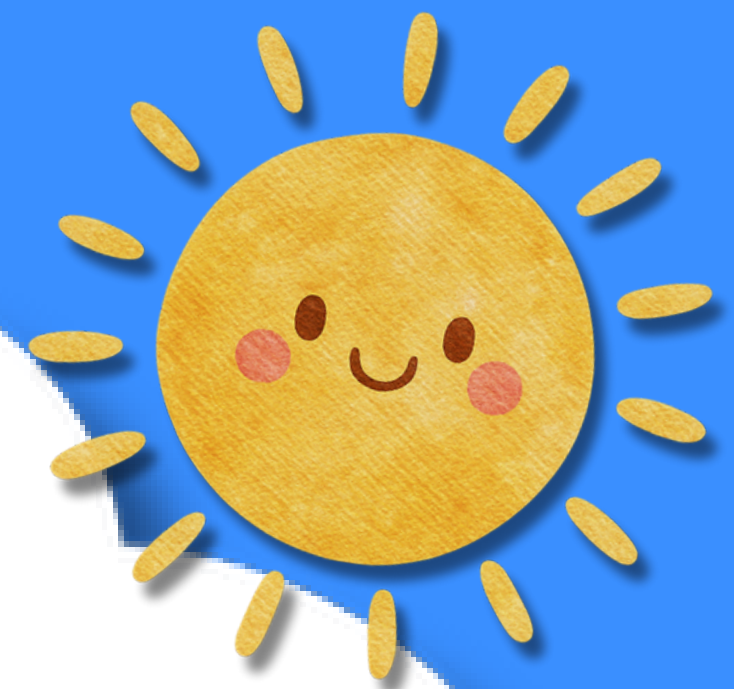
*Current needs are playground cement and
drainage restoration ...
and new cots for napping!*

Looking Forward...

- **Increasing enrollment** ~ Through word of mouth, enrollment of siblings, social media marketing.
- **Family involvement** ~ Parent Meetings, CKV Events and collaborative efforts.
- **Expand programs** ~ Friday Field Trips, Drop-Off program, Parent Date Night, etc.
- **Improved facilities** ~ Playgrounds needs a huge overhaul in cement coverings and drainage work - looking for grant money to accomplish this prior to Fall of 2026.
- **Growing community support** ~ By networking with individuals, local businesses, and other Avalon service organizations.
- **Regular fundraising efforts** ~ Expanding our new Fundraising Committee.
- **Developing Child Development Program** ~ for Avalon K-12 students to learn about a career in Early Childhood Education.
- **Receive Accrediation** ~ By the National Association for the Education of Young Children.



THANK YOU AVALON COMMUNITY,
AND BEYOND,
FOR ALL YOU DO!



LOVE CATALINA ISLAND™
*Tourism Authority
CKV is a proud member!*

CatalinaKidVentures.org

Venmo: @ckv90704

CKV Cell#: 213-728-2075