



make-a-wish®
polen capital
golf & pickleball
tournament

13TH ANNUAL MAKE-A-WISH® POLEN CAPITAL
GOLF AND PICKLEBALL TOURNAMENT

SPONSORSHIP OPPORTUNITIES



FRIDAY, MARCH 13, 2026

7:00am - 2:30pm

THE BOCA RATON

501 East Camino Real

**polen
capital**

Make-A-Wish®
SOUTHERN FLORIDA


The Boca Raton
SINCE 1926

ABOUT THE TOURNAMENT

Friday, March 13, 2026 | The Boca Raton

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We're teeing off and stepping onto the pickleball courts on a **FRIDAY** this year! Enjoy a vibrant, end-of-week kickoff—both on the fairway and on the courts—instead of our traditional Saturday schedule.

For more information, visit makeawishgolf.com

The Make-A-Wish Polen Capital Golf and Pickleball Tournament has raised **over \$3.6 million** to help grant wishes and forever change the lives of **more than 725 children** in Southern Florida.

WHO: Golfers, pickleball players, and philanthropic community members dedicated to helping transform the lives of local children facing critical illnesses.

WHAT: Make-A-Wish Polen Capital Golf and Pickleball Tournament *benefitting Make-A-Wish Southern Florida*

WHEN: **Friday, March 13, 2026**

- 7:00 a.m. - Full Breakfast at 501 East
- 7:45 a.m. - Welcome Remarks
- 8:00 a.m. - Golf Shotgun Start
- 8:30 a.m. - Pickleball Warm-Up
- 9:00 a.m. - Pickleball Tournament Begins
- 1:00 p.m. - Outdoor Luncheon & Awards Celebration

WHERE: The Boca Raton, 501 E. Camino Real, Boca Raton, FL 33432
Valet Parking Available

WHY: To help grant the wish of every eligible child in Southern Florida, bringing hope, joy, and strength to families when they need it most.



OVER A DECADE OF HELPING WISHES COME TRUE

"We are humbled to support children at an age far too young to have to face the challenges of illness. Fulfilling a 'wish' for a child battling illness can make a meaningful difference in their lives. It is our great pleasure to have fulfilled 725+ wishes and raised impactful assets through our annual Make-A-Wish Polen Capital Golf and Pickleball Tournament. We look forward to our continued partnership."

— POLEN CAPITAL

A wish can be the turning point—bringing hope back into focus, lifting a child's spirit, and fueling the courage to keep fighting a critical illness. It creates powerful ripple effects too, strengthening families and inspiring communities through unforgettable, **life-changing moments**.



725+

wishes granted



\$3.6M

raised for Make-A-Wish



13TH

annual tournament

Make-A-Wish Southern Florida and its' mission are deeply ingrained in the hearts and minds of each member of the Polen Capital community.

Stan Moss (CEO of Polen Capital, Make-A-Wish National board member, and former Make-A-Wish Southern Florida board member) designed the golf tournament based on his desire to mobilize colleagues and to engage the entire Polen network in an active fundraising campaign that would have a powerful and lasting impact on the community at large.

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WISH CHAMPION - PRESENTING SPONSOR — \$40,000

- *Two children's wishes granted in sponsor's name*
- One foursome + One pickleball team (consisting of two players)
- Sponsor Spotlight post on LinkedIn, Facebook/Instagram
- Premier logo placement as event's Presenting Sponsor on all event branding (save-the-date, event deck, event day signage, golf cart digital displays and tournament website)
- Company name/logo prominently displayed on digital silent auction
- Opportunity to make welcome remarks & announce shot-gun start
- Special introduction at tee-off & awards celebration
- Exclusive commemorative gift of recognition

STAR OF THE SWAG - TOURNAMENT GIFT SPONSOR — \$15,000

- *One child's wish granted in sponsor's name*
- One foursome + One pickleball team (consisting of two players)
- Custom-branded gift bag or ribbon for Tournament Gift with sponsor name/logo
- Signage with company name/logo prominently displayed at Tournament Gift table
- Company name/logo featured on tournament website
- Sponsor message or website link accessible via QR code on gift
- Special gift of recognition



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RISE & SHINE - BREAKFAST SPONSOR (ONE REMAINING!) — \$15,000

- *One child's wish granted in sponsor's name*
- One foursome + One pickleball team (consisting of two players)
- Instagram Story mention: "Powered by [Sponsor Name]"
- Signage with company name/logo prominently displayed at breakfast
- Company name/logo featured on tournament website
- Opportunity to make welcome remarks & announce shot-gun start
- Special introduction at tee-off & awards celebration
- Special gift of recognition

➤ **BNY | ARCHER**

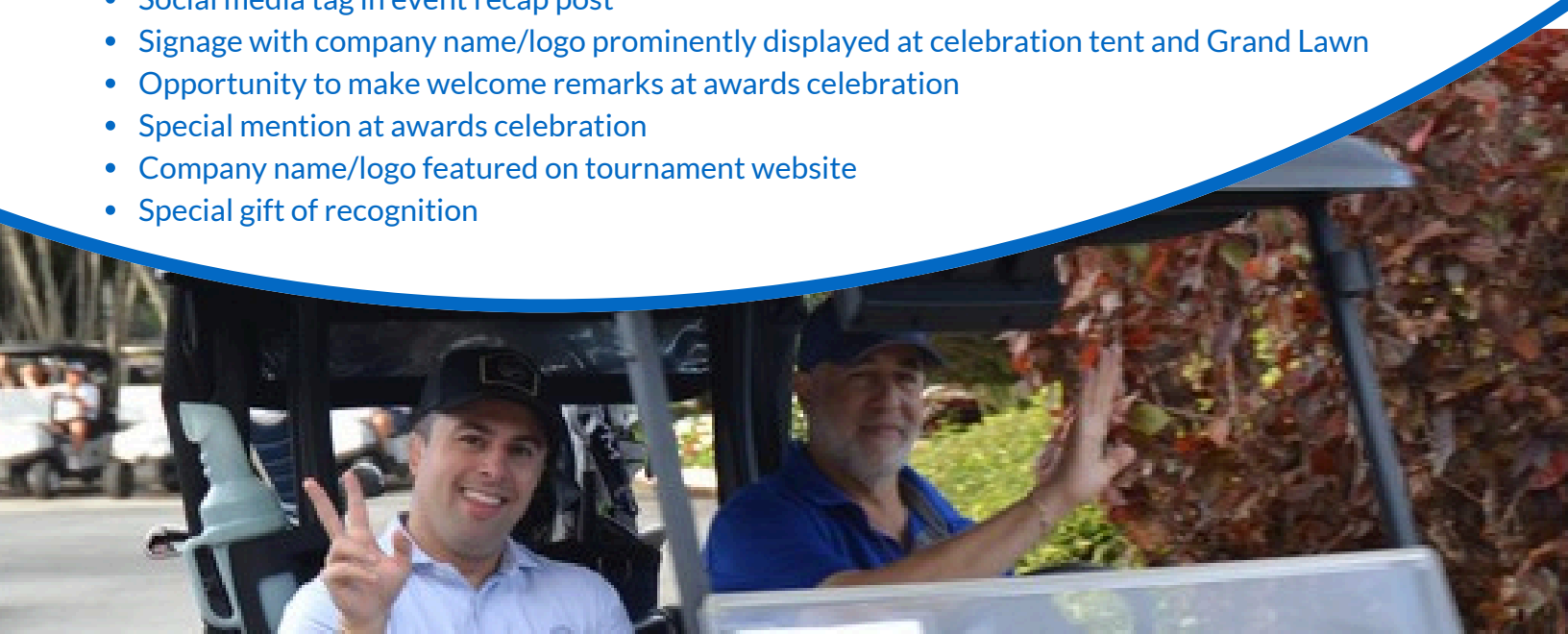
FEEDING HOPE - LUNCHEON SPONSOR (ONE REMAINING!) — \$15,000

- *One child's wish granted in sponsor's name*
- One foursome + One pickleball team (consisting of two players)
- Signage with company name/logo prominently displayed at luncheon
- Special recognition as Luncheon Sponsor on event itinerary placed in each golf cart
- Special introduction at awards celebration
- Company name/logo featured on tournament website
- Special gift of recognition

GT GreenbergTraurig

THE WISH LOUNGE - CELEBRATION TENT SPONSOR — \$12,500

- One foursome + One pickleball team (consisting of two players)
- Social media tag in event recap post
- Signage with company name/logo prominently displayed at celebration tent and Grand Lawn
- Opportunity to make welcome remarks at awards celebration
- Special mention at awards celebration
- Company name/logo featured on tournament website
- Special gift of recognition



SPONSORSHIP OPPORTUNITIES



ENTERTAINMENT SPONSOR — \$7,000 (OFFER PENDING!)

- One twosome -OR- One pickleball team (consisting of two players)
- Two complimentary tickets to attend luncheon
- Signage with company name/logo prominently displayed and recognized as Entertainment Sponsor at Luncheon
- Special mention at awards celebration
- Company name/logo featured on tournament website
- Special gift of recognition

TOURNAMENT VALET SPONSOR (TWO AVAILABLE) — \$6,500

- One twosome -OR- One pickleball team (consisting of two players)
- Signage with company name/logo prominently displayed at valet stand
- Company name/logo featured on valet parking hangtags placed in all participants' vehicles
- Opportunity to provide promotional gifts/collateral materials to be placed in all participants' vehicles (provided by sponsor)
- Company name/logo featured on tournament website

TECHNOLOGY SPONSOR — \$3,500



- Two complimentary tickets to attend luncheon
- Company recognized as Technology Sponsor on digital display in golf carts
- Company recognized as Technology Sponsor in pre-event message to participants
- Company name/logo featured on tournament website

PHOTO SPONSOR — \$2,500



- Two complimentary tickets to attend luncheon
- Recognition as Photo Sponsor on tournament photo website
- Recognition as Photo Sponsor with company name/logo on photo reminder cards
- Company name/logo featured on tournament website

GIFT BAG SPONSOR — \$2,500

- Two complimentary tickets to attend luncheon
- Recognition as gift bag sponsor on all gift bags
- Company name/logo featured on tournament website



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THE BIG SHOT - HOLE-IN-ONE SPONSOR — \$15,000

- One child's wish granted in sponsor's name
- One foursome + One pickleball team (consisting of two players)
- Signage with company name/logo featured on the driving range & select par 3 holes
- Company name/logo featured on tournament website
- Special introduction at tee-off & awards celebration
- Special gift of recognition

GOLF CART SPONSOR — \$6,500

LVL UP
FITNESS

- One twosome -OR- One pickleball team (consisting of two players)
- Company name/logo prominently displayed in golf cart staging area
- Company recognized as Golf Cart Sponsor on digital display in golf carts
- Company name/logo featured on tournament website



BERENBERG
CAPITAL MARKETS

BEVERAGE CART SPONSOR (TWO AVAILABLE) — \$6,500

- One twosome -OR- One pickleball team (consisting of two players)
- Two complimentary tickets to attend luncheon
- Company logo featured on tournament golf balls
- Company name/logo featured on tournament website

GOLF BALL SPONSOR — \$2,500

- Two complimentary tickets to attend luncheon
- Company logo featured on tournament golf balls
- Company name/logo featured on tournament website



GOLF TEE SPONSOR — \$2,500

- Two complimentary tickets to attend luncheon
- Company logo featured on tournament golf tees
- Company name/logo featured on tournament website

 CODE SMITH BENEFITS, PLLC



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GOLF TOWEL SPONSOR – \$2,500

- Two complimentary tickets to attend luncheon
- Company logo featured on tournament golf towels
- Company name/logo featured on tournament website

 **AlderBrook**
ADVISORS

HOLE SPONSOR (NINE REMAINING!) – \$2,000

- Two complimentary tickets to attend luncheon
- Signage with company name/logo prominently displayed at 1 hole on the course
- Company name/logo featured on tournament website

FOURSOME - \$4,000

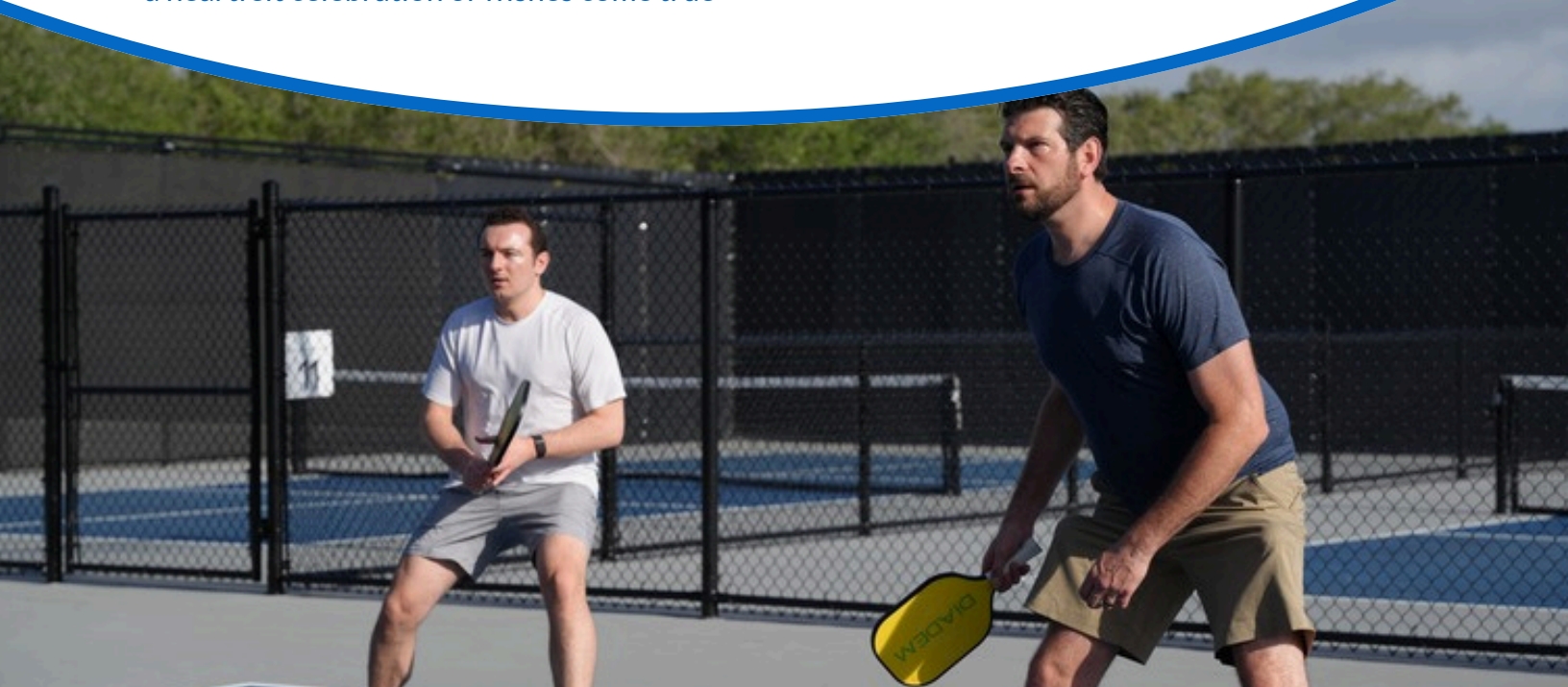
- Includes golf, breakfast, lunch & awards celebration for four guests

TWOSOME - \$2,000

- Includes golf, breakfast, lunch & awards celebration for two guests

LUNCHEON – \$150

- Join us following the tournament for a scrumptious lunch, cocktails, silent auction, & a heartfelt celebration of wishes come true



PICKLEBALL SPONSORSHIP OPPORTUNITIES

***ALL TEAMS ARE TWO PLAYERS**

TEAM — \$500

- Includes breakfast, pickleball for two players, a scrumptious lunch, cocktails, silent auction, & a heartfelt celebration of wishes come true

INDIVIDUAL — \$250

- Includes breakfast, pickleball for one player, a scrumptious lunch, cocktails, silent auction, & a heartfelt celebration of wishes come true

PICKLEBALL COURT SPONSOR — \$3,000

- One pickleball team (consisting of two players)
- Two complimentary tickets to attend luncheon
- Recognition as Pickleball Court Sponsor – Signage and court identification by your company name
- Special recognition as Pickleball Court Sponsor on event itinerary
- Company name/logo featured on tournament website

UKG

WARM-UP SPONSOR — \$3,000

- One pickleball team (consisting of two players)
- Two complimentary tickets to attend luncheon
- Recognition as Warm-Up Sponsor on signage at the event
- Special recognition as Warm-Up Sponsor on event itinerary
- Company name/logo featured on tournament website

REFRESHMENT & POWER SNACK SPONSOR — \$3,000

- One pickleball team (consisting of two players)
- Two complimentary tickets to attend luncheon
- Recognition as Refreshment Sponsor – company logo featured on gift koozie
- Company name/logo featured on tournament website

DINK N DRINK SPONSOR — \$3,000

- One pickleball team (consisting of two players)
- Two complimentary tickets to attend luncheon
- Company name/logo prominently featured at Mulligans
- Company name/logo featured on tournament website

PICKLEBALL TOWEL SPONSOR — \$2,500

- One pickleball team (consisting of two players)
- Two complimentary tickets to attend luncheon
- Company logo featured on pickleball tournament towels
- Company name/logo featured on tournament website



THANK YOU TO OUR 2025 SPONSORS

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PUBLIX SUPER MARKETS
CHARITIES

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Our purpose is people

 **tynrose**


 **manifest.eco**

Bloomberg

 **HATEM**
ENTERPRISES

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A Nomura Company



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SOURCE MANAGEMENT, INC.



Code Smith Benefits LLC



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SOUTH FLORIDA

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Liquidnet 

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JASON TROCK**

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CAPITAL

EST. M^o 2022
MAISON
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SPONSORSHIP AGREEMENT

This letter entitles the signing sponsor the benefits listed in the selected sponsorship opportunity. In order to participate fully in this event's promotional materials, we respectfully request your sponsorship investment be paid in full no later than **February 25, 2026**.

DESIRED SPONSORSHIP LEVEL & FINANCIAL COMMITMENT: _____

CONTACT PERSON: _____

CONTACT PHONE: _____

CONTACT EMAIL: _____

COMPANY NAME: _____

ADDRESS: _____ **CITY, STATE, & ZIP:** _____

This letter correctly sets for the understanding of:

PRINT NAME

SIGNATURE

DATE

Thank you for supporting **Make-A-Wish Southern Florida**.

100% of the net proceeds from this event will help grant the wishes of local children with critical illnesses.

If you are sponsoring this event, please email your logo directly to **Kevin Fantis** at
kfantis@sfla.wish.org