

make-a-wish®
polen capital
golf
tournament

• 2021 •



SPONSORSHIP OPPORTUNITIES

ABOUT THE TOURNAMENT

Saturday, March 6, 2021 | Boca Raton Resort & Club

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We invite you to participate as we celebrate the 8th Annual Make-A-Wish® Polen Capital Golf Tournament! Please join us on Saturday, March 6, 2021 for a round of golf on the beautiful course at the Boca Raton Resort and Club.

The Make-A-Wish Polen Capital Golf Tournament has forever changed the lives of more than 240 children in Southern Florida including 17-year-old Douglas who wished to meet the cast of his favorite television show, 15-year-old Natalia who wished to travel to Hawaii, 10-year-old Hayden who wished to go on a Caribbean cruise, and 14-year-old Jordan who wished to meet the New York Yankees.

WHO: Golf enthusiasts with philanthropic hearts eager to help make transformational wishes come true

WHAT: Make-A-Wish Polen Capital Golf Tournament benefitting Make-A-Wish Southern Florida

WHEN: Saturday, March 6, 2021
7:00 a.m. ~ Full Breakfast at 501 East
8:00 a.m. ~ Shotgun Start
1:00 p.m. ~ Outdoor Luncheon & Awards Celebration

WHERE: Boca Raton Resort & Club
501 E. Camino Real
Boca Raton, FL 33432

Valet Parking Available

WHY: To help grant the wish of every eligible child in Southern Florida



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - **SOLD!**

- Two Foursomes
- One Child's Wish Granted in Sponsor's Name
- Prominent Recognition as Event's Presenting Sponsor on Promotional & Marketing Materials, Event-Day Signage & Digital Displays, and Tournament Website
- Special Introduction & Recognition at Tee-Off & Awards Presentation

HOLE-IN-ONE SPONSOR- **SOLD!**

- One Foursome
- One Child's Wish Granted in Sponsor's Name
- Company Name/Logo Featured on Tournament Website
- Company Name/Logo Featured on Event's Electronic Save-The-Date
- Signage with Company Name/Logo Featured on the Driving Range & Select Par 3 Holes
- Special Introduction & Recognition at Tee-Off & Awards Presentation

BREAKFAST SPONSOR - \$15,000 - **SOLD!**

- One Foursome
- One Child's Wish Granted in Sponsor's Name
- Signage with Company Name/Logo Prominently Displayed at Breakfast
- Company Name Prominently Displayed on Digital Silent Auction
- Company Name/Logo Featured on Tournament Website
- Opportunity to Make Welcome Remarks & Announce Shot-Gun Start
- Special Introduction & Recognition at Tee-Off & Awards Presentation

LUNCHEON SPONSOR (TWO AVAILABLE) - \$10,000 - **ONE REMAINING!**

- One Foursome
- Signage with Company Name/Logo Prominently Displayed at Luncheon
- Company Name/Logo Featured on Tournament Website
- Special Recognition as Lunch Sponsor on Event Itinerary Placed in Each Golf Cart
- Special Introduction & Recognition at Awards Presentation



TOURNAMENT VALET SPONSOR (TWO AVAILABLE)- \$5,000 - SOLD OUT!

- One Foursome
- Signage with Company Name/Logo Prominently Displayed at Valet Stand
- Company Name/Logo Placed on All Parking Vouchers
- Opportunity to Provide Promotional Gifts/Collateral Materials to Be Placed in All Participants' Vehicles
- Company Name/Logo Featured on Tournament Website

GOLF CART SPONSOR (TWO AVAILABLE) - \$6,000 - SOLD OUT!

- One Foursome
- Company Name/Logo Prominently Displayed in Golf Cart Staging Area
- Company Name/Logo Featured on Tournament Score Cards
- Company Recognized as Golf Cart Sponsor on Digital Display in Golf Carts
- Company Name/Logo Featured on Tournament Website

BEVERAGE CART SPONSOR - (TWO AVAILABLE) \$5,000 - SOLD OUT!

- One Foursome
- Company Name/Logo Prominently Displayed on Beverage Carts
- Company Recognized as Beverage Cart Sponsor on Digital Display in Golf Carts
- Company Name/Logo Featured on Tournament Website

COURSE CONCESSIONS SPONSOR - \$2,500 - SOLD OUT!

- 2 Complimentary Tickets to Attend Luncheon
- Company Name/Logo Prominently Displayed at Course Concession Station(s)
- Opportunity to Provide Branded Paper Goods for Course Concession Stations
- Company Name/Logo Featured on Tournament Website

PHOTO SPONSOR—\$2,500 SOLD!

- 2 Complimentary Tickets to Attend Luncheon
- Recognition as Photo Sponsor on Tournament Photo Website
- Recognition as Photo Sponsor in Media Presentation & Photo Claim Tickets
- Company Name/Logo Featured on Tournament Website

TECHNOLOGY SPONSOR—\$2,000 -SOLD!

- 2 Complimentary Tickets to Attend Luncheon
- Company Name/Logo Prominently Featured on Digital Scoreboard & Media Presentation
- Company Name/Logo Featured on Tournament Website



GIFT BAG SPONSOR – \$2,000—SOLD!

- 2 Complimentary Tickets to Attend Luncheon
- Company Name/Logo Prominently Featured at all Gifting Tables
- Recognition as Gift Bag Sponsor on Each Bag Tag
- Company Name/Logo Featured on Tournament Website

GOLF GLOVE SPONSOR – \$1,500—SOLD!

- Company Logo Featured on Tournament Golf Gloves
- Company Name/Logo Prominently Featured at all Gifting Tables
- Company Name/Logo Featured on Tournament Website

GOLF BALL SPONSOR – \$1,500—SOLD!

- Company Logo Featured on Tournament Golf Balls
- Company Name/Logo Prominently Featured at all Gifting Tables
- Company Name/Logo Featured on Tournament Website

GOLF TEE SPONSOR – \$1,500—SOLD!

- Company Logo Featured on Tournament Golf Tees
- Company Name/Logo Prominently Featured at all Gifting Tables
- Company Name/Logo Featured on Tournament Website

GOLF TOWEL SPONSOR – SOLD!

- Company Logo Featured on Tournament Golf Towels
- Company Name/Logo Prominently Featured at all Gifting Tables
- Company Name/Logo Featured on Tournament Website

HOLE SPONSOR – \$1,000 - SOLD OUT!

- 2 Complimentary Tickets to Attend Luncheon
- Signage with Company Name/Logo Prominently Displayed At 1 Hole on the Course

FOURSOME– \$2,500 - WAITLIST ONLY!

- Includes Golf, Breakfast, Lunch & Award Celebration for 4 Guests

TWOSOME– \$1,250 - WAITLIST ONLY!

- Includes Golf, Breakfast, Lunch & Award Celebration for 2 Guests

LUNCHEON– \$125

- Join Us Following the Tournament for a Sumptuous Lunch, Cocktails, Silent Auction, & Heartfelt Celebration of Wishes Come True.



SPONSORSHIP AGREEMENT



PAYMENT INFORMATION

Desired Sponsorship Level/Donation Amount: _____

Primary Contact: _____

Contact Phone: _____ Contact Email: _____

Company Name: _____

Address: City, State & Zip: _____

Credit Card: _____ Exp. Date: _____

Print Name: _____

Signature: _____

Please remit this registration form via fax, email or by mail to the address listed below.

Make-A-Wish® Southern Florida

Attn: Rachel Simowitz

4491 S. State Road 7; Suite 201

Fort Lauderdale, FL 33314

Email: rsimowitz@sfla.wish.org OR Fax: 954-967-2468

Please make checks payable to Make-A-Wish Southern Florida.